

STRATEGY MAP: A SUMMARY OF OUR STRATEGIC PLAN

VISION: To lead the world in education, research, and service that transforms animal and human health

MISSION: We improve the health of animals, people, and the planet through innovative and dedicated teaching, research, outreach, and clinical service. Through our actions, we inspire the next generation of leaders.

VALUES: Transparency, Accountability, Collaboration, Respect, Innovation

TAG LINE: Improving the health of animals, people, and the planet

ENHANCE VALUE TO THOSE WE SERVE (S)

(S-1)

Maximize opportunities to promote student success (S. Quackenbush)

(S-2)

Inspire and reward creativity, innovation, and leadership in teaching, research, and service (S. Quackenbush)

(S-3)

Lead initiatives to address global health challenges (S. VandeWoude)

(S-4)

Foster mutually rewarding relationships with clients, alumni, donors, and industry (M. Price)

(S-5)

Maximize relevance and impact through programmatic and demographic diversity (C. Clay)

ACHIEVE OPERATIONAL EXCELLENCE (O)

(O-1)

Enhance and modernize teaching, research, and service facilities (C. Clay)

(O-2)

Optimize operational processes and shared services to enhance efficiencies and effectiveness (T. Hackett)

(O-3)

Be accountable and transparent in leadership and operations (T. Hadley)

ENSURE OUR FINANCIAL FUTURE (F)

(F-1)

Embrace continuous improvement to ensure long-term financial success (J. Stocking)

(F-2)

Diversify funding sources and invest in new opportunities (S. VandeWoude)

(F-3)

Increase private giving and actively steward funds (M. Price)

(F-4)

Create new and strengthen existing relationships with state and federal legislators (T. Hadley)

CREATE THE ORGANIZATION OF CHOICE (C)

(C-1)

Promote clear, achievable, and meaningful priorities (J. Stocking)

(C-2)

Foster collaboration and communication to improve creativity, productivity, and engagement (J. Nickoloff)

(C-3)

Build and support a culture of professional development (G. Dean)

(C-4)

Support programs and processes that increase diversity and inclusion (M. Frye)

(C-5)

Support an environment that promotes a healthy work-life balance

< WHAT WE CHOOSE TO DO WITHIN THE ORGANIZATION >