NEW TECHNOLOGY | ARCHITECTURE AND DESIGN | SECURITY | IT | RETAIL AND MORE...

PASSENGER TERMINAL*WORLD*

Image: Gregorio Vasquez

From the organizers of

Passenger Terminal EXPO 2020

NEW DATES: JUNE 9, 10, 11, 2020

passengerterminal-expo.com

2020

MEDIA SCHEDULE & ADVERTISING RATES

- ***Publication schedule***
- ***Readership profile***
- ***Advertising rates***

www.PassengerTerminalToday.com

PASSENGER TERMINAL*WORLD* 2020

Informed content, interviews with top industry figures, the very latest technologies and unsurpassed design...

BOOMING TIMES FOR THE INDUSTRY

Here is a selection of market values and forecasts from various areas that make up the vibrant passenger terminal industry

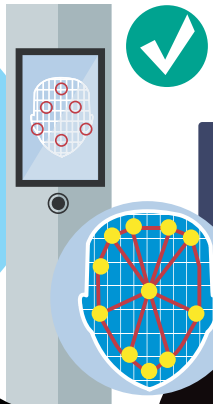
54.5%
of passengers use technology to check in, via a website, their cell phone, kiosks or automatic check-in
(Source: *SITA 2025: Air Travel for a Digital Age* report)

The number of checked bags each year is forecast to be close to **6.5 billion** by 2030
(Source: Research and Markets)

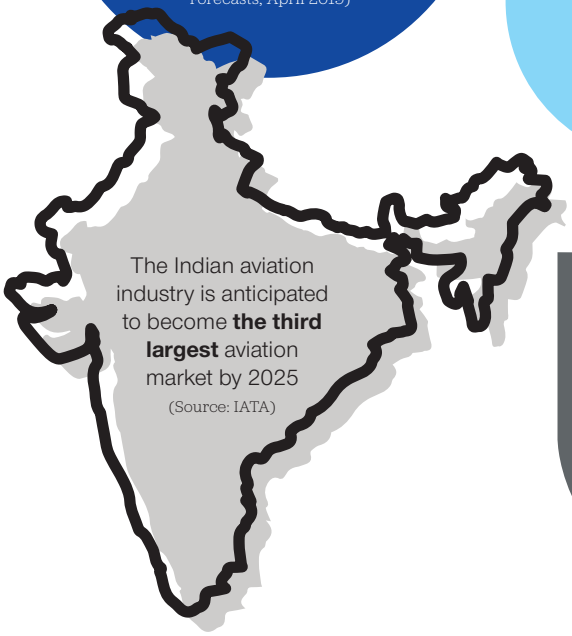
The global airport baggage handling system market is projected to reach
US$14,509.9m
by 2025
(Source: Allied Market Research)

The number of trips per person is forecast to increase by
4-8% per year
over the next 20 years for many emerging countries, but could be as high as 10-11% per year in the case of China and India
(Source: IATA/Tourism Economics Air Passenger Forecasts, April 2019)

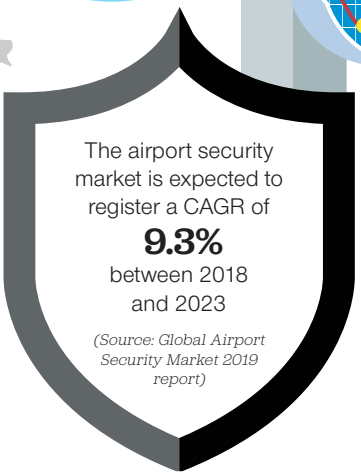
44%
of passengers use automated gates or kiosks for passport control
(Source: *SITA 2025: Air Travel for a Digital Age* report)



The number of biometric touchpoints at airports will increase by
27%
CAGR between 2019 and 2022
(Source: Biometric Update)



The Indian aviation industry is anticipated to become **the third largest** aviation market by 2025
(Source: IATA)



The airport security market is expected to register a CAGR of
9.3%
between 2018 and 2023
(Source: Global Airport Security Market 2019 report)

77%
of airports currently invest in biometric programs
(Source: SITA)

The global market for curb-to-gate biometric airport automation will generate
US$1.3bn
in revenue between 2018 and 2022
(Source: Acuity Market Research)

85%
of airlines are using artificial intelligence for virtual agents and chatbots
(Source: *SITA 2025: Air Travel for a Digital Age* report)

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NEWS, VIEWS, JOBS AND EXCLUSIVE FEATURES...ONLINE NOW!
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PASSENGER TERMINAL*WORLD*

2020

> "*Passenger Terminal World* is a stylish, fresh magazine that targets exactly the customer group we are looking for"
>
> DESKO GmbH

CIRCULATION & READERSHIP

Published by the organizers of Passenger Terminal EXPO, *Passenger Terminal World* has been the world's leading magazine in the field of airport terminals for more than 25 years.

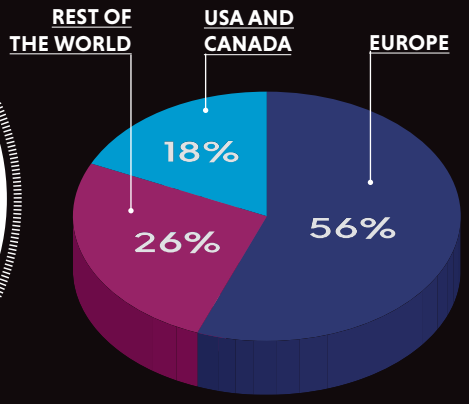
The publication covers the latest developments in the industry, including new airport terminals, security screening and baggage handling equipment, revenue generation and passenger experience improvements.

Passenger Terminal World is globally acknowledged as the most readable and best-designed publication in the industry, offering opinions and analyses on the biggest trends and issues present in the airport terminal industry.

Passenger Terminal World is published quarterly and has a *fully ABC-audited circulation of 9,912 copies worldwide, with all copies distributed on an individually named basis. PLUS the online version at www.passengerterminaltoday.com adds a further 24,068** readers to the global circulation.

abc

DISTRIBUTION



*Audit issue net circulation. Average net circulation per issue January 1 to December 31, 2018, was 9,912
**Publisher's statement

Advertisers benefit from exposure to the most senior decision makers and decision influencers in airports, airlines and transportation authorities in 151 countries. They include:

- Managing directors/CEOs of airport authorities
- Senior airline management
- Airport operations managers
- Departments of transportation
- Architects and interior designers
- Concessions directors
- Commercial managers
- Purchasing department directors
- Heads of department

PASSENGER TERMINAL WORLD ONLINE

www.PassengerTerminalToday.com

www.passengerterminaltoday.com hosts a fully interactive version of *Passenger Terminal World* magazine

www.passengerterminaltoday.com is not only the place to get the latest daily, real-time passenger terminal news, but also the only portal where you can read the very latest issue of *Passenger Terminal World*. And online readers will receive the issue at least two weeks before the paper version is circulated.

The digital magazine is an exact copy of the established and widely read printed version of *Passenger Terminal World*. It features interactive advertisements and articles that link straight through to advertisers' featured websites.

The digital issue will also allow several thousand more key decision makers, engineers, designers and planners to view the industry's leading publication.

www.passengerterminaltoday.com has proved to be enormously popular, and we continue to distribute our weekly e-newsletter to more than 24,000 industry professionals.

With mission-critical news compiled by our team of worldwide freelance reporters, our stories are exclusive to www.passengerterminaltoday.com and are uploaded in real time, as and when the stories unfold.

PASSENGER TERMINAL*WORLD*

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> "*Passenger Terminal World* is among the selected publications we consider valuable in terms of reaching the established airport industry and its decision makers"
>
> Peter Elmvang, director of marketing and communications, Crisplant

PUBLICATION SCHEDULE 2020

1 MARCH 2020

EXPO ISSUE

Bonus distribution at Passenger Terminal EXPO 2020 in Paris, and Airport Show in Dubai

- Passenger Terminal EXPO 2020: with exclusive exhibitor product launches
- Airport management
- Architecture & design
- Revenue generation
- Parking

Passenger Terminal EXPO 2020

NEW DATES: JUNE 9, 10, 11, 2020

2 JUNE 2020

- US airports focus
- Surface access
- Seating
- Baggage handling
- Self-service
- APMs/PRTs

3 SEPTEMBER 2020

Bonus distribution at ACI NA Annual Conference & Exhibition, Grand Rapids, Michigan

- Construction & engineering
- Security
- Access/border control
- Passenger boarding bridges
- Display systems
- Sustainability/green airports
- Passenger Terminal EXPO 2020 follow-up

4 JANUARY 2021

EXPO 2021 PREVIEW ISSUE

Bonus distribution at Passenger Terminal EXPO 2021

- Passenger Terminal EXPO 2021 preview: with exclusive exhibitor interviews
- Retail/food & beverage
- Information technology
- Biometrics
- Artificial intelligence

*Printed November 2020 and distributed at Passenger Terminal EXPO 2021

Passenger Terminal EXPO 2021

5 ANNUAL SHOWCASE

PASSENGER TERMINAL WORLD SHOWCASE 2021

Published October 2020

- Interviews with the industry's leading experts
- Roundup of construction projects around the world
- The latest product developments from suppliers to the world's airports
- The Annual Showcase will be available at all major airport shows throughout 2021, including **Passenger Terminal EXPO**

PASSENGER TERMINAL WORLD 2020

ADVERTISING RATES

MAGAZINE ADVERTISING RATES*

NUMBER OF INSERTIONS	DOUBLE-PAGE SPREAD	FULL PAGE	HALF PAGE
1	£7,800	£5,100	£3,750
2	£7,400	£4,850	£3,550
3	£7,000	£4,600	£3,350
4	£6,650	£4,350	£3,200

*PRICE PER INSERTION

SPECIAL POSITIONS AVAILABLE:

Inside front cover • Inside back cover • Outside back cover – rates available upon request

All advertisers will receive a three-month free-of-charge Supplier Spotlight profile on our online directory: www.passengerterminaltoday.com/supplier-spotlight

MAGAZINE ADVERTISING DIMENSIONS

QUARTERLY ISSUES

ADVERT TYPE	MILLIMETERS	INCHES
Full page (trim size)	215mm (w) x 275mm (h)	8.4646in (w) x 10.8268in (h)
Double-page spread (trim size)	430mm (w) x 275mm (h)	16.9291in (w) x 10.8267in (h)
Half page (horizontal)	183mm (w) x 115mm (h)	7.2047in (w) x 4.5276in (h)
Half page (vertical)	90mm (w) x 250mm (h)	3.5433in (w) x 9.8425in (h)

ANNUAL SHOWCASE

ADVERT TYPE	MILLIMETERS	INCHES
Full page (trim size)	230mm (w) x 300mm (h)	9.0551in (w) x 11.8110in (h)
Double-page spread (trim size)	460mm (w) x 300mm (h)	18.1102in (w) x 11.8110in (h)
Half page (horizontal)	200mm (w) x 132mm (h)	7.8740in (w) x 5.1969in (h)
Half page (vertical)	100mm (w) x 270mm (h)	3.9370in (w) x 10.6299in (h)

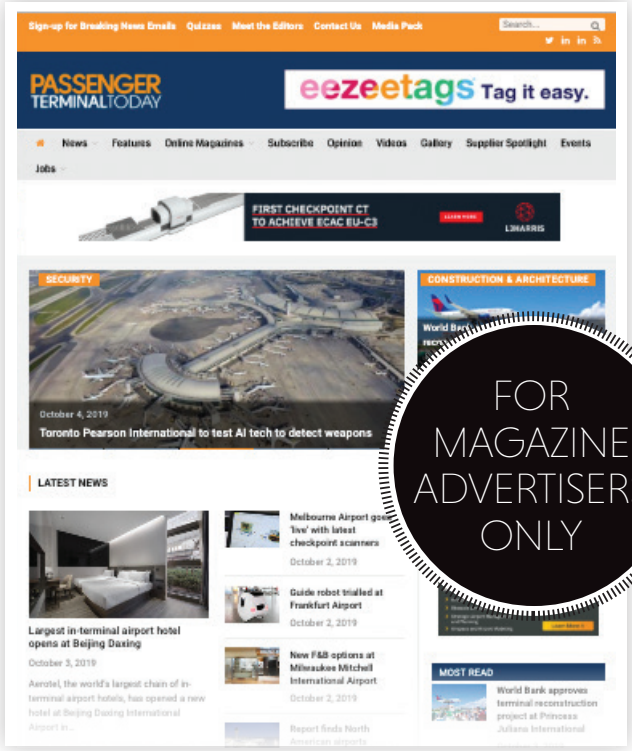
NOTE: When supplying a full-page or double-page spread advert, please add 3mm (0.1181 inches) of bleed on all sides of the artwork

MEDIA: Adobe Acrobat PDF is the best format to use when supplying your advert. PDF files should be created at a resolution of 300dpi using CMYK color space

Full details available at: www.ukimediaevents.com/guidelines/passenger-terminal.php

www.PassengerTerminalToday.com

BANNER ADVERTISING RATES



FOR MAGAZINE ADVERTISERS ONLY

WEBSITE BANNER RATES

12 months	£7,500
6 months	£5,000
3 months	£2,500

WEEKLY E-NEWSLETTER BANNER RATES

Sent to more than 24,000 key industry professionals weekly, our e-newsletter keeps the airport terminal industry up to date with the latest industry news and developments.

12 months	£8,000
6 months	£6,000
3 months	£4,000

CONTACT US

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NEW DATES: JUNE 9, 10, 11, 2020
PARIS EXPO PORTE DE VERSAILLES, PARIS

The official showguide for

Passenger Terminal EXPO 2020

To find out more about the advertising opportunities within this showguide, contact:
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PLEASE NOTE: The showguide cover above is for example purposes only. The cover images and/or cover layout may differ to the final version used for the show