



# 3-MINUTE SALES PITCH



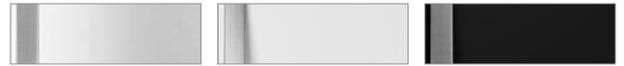
## WRS970CIDM

### DUAL EVAPORATOR REFRIGERATOR

Available Models: WRS970CIDM, WRS973CIDM, and WRS975SIDM



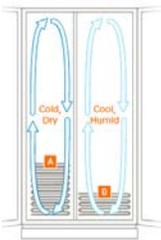
#### Available colors



M | Monochromatic Stainless

H | White Ice

E | Black Ice



## DUAL EVAPORATOR V. SINGLE EVAPORATOR

**ASK:** What is the difference between a single evaporator and a dual evaporator.

**SHARE:** A single evaporator works in sync with built-in sensors to monitor both the refrigerator and the freezer compartment temperatures. When a change in temperature is detected, a vent and a fan allow air to flow between the two compartments as needed. The vent closes once the desired temperature has been reached. A dual evaporator has two separate evaporators one in the refrigerator and freezer compartments that work independently to monitor and adapt temperatures as needed.



## REFRIGERATOR

**ASK:** What is the optimal condition for produce?

**SHARE:** The optimal condition for produce to last longer is to have high humidity levels to keep the produce fresh. Think about the sprinklers in the produce aisle at the grocery store and how they periodically mist the vegetables to help them to stay hydrated so that they have a longer shelf life. Although we don't mist the food in the refrigerator, this feature helps keep the humidity levels higher so that we can preserve the produce in the refrigerator for longer.



## FREEZER

**ASK:** What is the optimal condition for items in the freezer?

**SHARE:** The optimal condition for items in the freezer is to have dry air and no humidity in the freezer. Having humidity in the freezer can cause the food to have ice crystals on it.