

**PROJECT PROPOSAL**

**for**

**UNICEF SUPPORT**

<b>Name of the organization:</b>	<b>Alpha Transilvana Foundation</b>
<b>Project name:</b>	<b>Increasing the NGO's and PwD's involvement in finalizing the Romanian Strategy for the Rights of Persons with Disabilities 2014-2020</b>
<b>Total budget (USD):</b>	<b>18.005 USD</b>
<b>Budget requested from UNICEF (USD)</b>	<b>18.005 USD</b>
<b>Submission date:</b>	<b>10.10 2014</b>

## 1. Project summary

Project title:	<b>Increasing the NGO's and PwD's involvement in finalizing the Romanian Strategy for the Rights of Persons with Disabilities 2014-2020</b>
Project duration (months):	<b>Oct 2014 – Feb 2015</b>
Total budget (USD):	<b>18.005 USD</b>
Budget requested from UNICEF (USD)	<b>18.005 USD</b>
Project summary:	<b>To finalize and to prepare for approval of Romanian Government the Romanian Strategy for the Rights of the Persons with Disabilities 2014-2020 including as much as possible the relevant stakeholders and persons with disabilities themselves.</b>
Target group(s)	<b>Persons with Disabilities</b>
Beneficiaries (please also indicate the number)	<b>700.000 PwDs Certified</b>
Geographical location:	<b>Romania</b>

## 2. Project description

### **2.1. Issue (Project justification)**

*Please, explain the issue to be addressed through the project, including baseline information (quantitative and qualitative data).*

*Please, explain how your project will meet the needs of the project's target group, including information about the added value and the complementarity with other (similar) interventions.*

The Romanian Strategy for the Right of the PwDs 2014-2020 is the first Strategy in this field after Romania ratifies the UNCRDP – UN Convention for the Rights of the Persons with Disabilities on December 2010. Because of this, in the process for writing, justifying and debating the Strategy is very important to include as much as possible the relevant stakeholders and persons with disabilities themselves.

Due to our mission and principles of acting in disability field and because of our strong relations with EASPD - European Association of Service Providers for Persons with Disabilities (which represents more than 10.000 service providers from all around of Europe) and European Social Platform, Dizabnet - The Romanian Network of Service Providers for Persons with Disabilities is willing to support all this process, especially in its networking and communication part.

### **2.2 Background**

The UNCRDP is the most advanced international law in respecting the human rights of persons with disabilities. Beside its importance as juridical act, UNCRDP promote the shift of paradigm from medical and social model about disability to human rights approach.

In Romania, we are facing with different types of stakeholders with different views about disability. On the one hand, public sector and public service providers use mainly the medical model and partial de social model. On the other hand, NGO's and private service providers use mainly the social model and partial human rights approach. Besides this, NGO's are divided in two parts, part of them ask for special protection for PwDs and part of them claim imperative implementation of UNCRDP.

In this context, it is important that in the Romanian Strategy for the Rights of the PwDs 2014-2020 to be harmonized as much as possible all of these different visions and, in the same time, to respect the articles of the UNCRDP as an international and also national fundamental legislation.

Dizabnet network aims at increasing the capacities of the movement of persons with disabilities from Romania, as well as improving disability related policies. 3 years after the ratification of the UN Convention on the rights of persons with disabilities, by Romania, and 7 years after the adoption of the specific law for protection of rights of persons with disabilities (448/2006), this group of aprox. 700.000 persons with disabilities are

confronted with discriminatory attitudes and practices and still face huge obstacles in school inclusion, work or social participation. The movement of persons with disabilities is weak and uncoordinated and disability is not enough present on the political agenda of decision makers.

### 2.3 Goal

*Please, state the overall goal of the project, at impact level.*

**Increasing the NGO's and PwD's involvement in finalizing the Romanian Strategy for the Rights of Persons with Disabilities 2014-2020 based on implementing UNCRDP (Law 221/2010).**

### 2.4. Objectives

*Please, include maximum 3 objectives.*

**O1. Involving experts from non-profit sector and from private social service providers in designing the Strategy for the Rights of Persons with Disabilities 2014-2020**

**O2. Organizing min. 5 public debates at regional level for analyzing the draft of the Strategy for the Rights of Persons with Disabilities 2014-2020 involving all the important stakeholders at the local / regional level (PwDs, NGO's, public authorities etc.).**

**O3. Organizing a public debate in Bucharest for analyzing the draft of the Strategy for the Rights of Persons with Disabilities 2014-2020 involving all the important stakeholders at the national level (PwDs, NGO's, public authorities etc.).**

### 2.5 Outcome(s):

*Please, list the expected outcomes of the project.*

**Outcomes** are the intended or achieved short-term and medium-term effects generated by the outputs. Programme planners expect that programme outputs will lead to outcomes such as changes in behaviour, knowledge, skills, and status. Outcomes are expected to lead to positive impact. "Impact" is the longer-term result of a programme (technical, economic, socio-cultural, institutional, environmental or other) whether direct or indirect, intended or unintended, negative or positive. For UNICEF, organisational policy on human rights-based approach to programming implies that intended impact must be articulated in terms of results for children, women, and families.

**On short term our objectives are to finalize and to prepare for approval of Romanian Government the Romanian Strategy for the Rights of the Persons with Disabilities 2014-2020 and the Action Plan based on this Strategy, too.**

**On long term, we are expecting to create a cohesive movement on Romanian disability field for implementing the Romanian Strategy for the Rights of the Persons with Disabilities 2014-2020 and the additional Action Plan.**

### 2.6. Outputs

*Please, list the expected outputs of the project.*

**Outputs** are the products (goods, services, etc.) that result from the completion of an activity.

**The main result of this project is the Romanian Strategy for the Rights of Persons with Disabilities 2014-2020 accepted by the relevant stakeholders in this field and approved by Romanian Government.**

### 2.7 Activities

*Please, describe the activities of the project in chronological order, indicating:*

- *the name of the activity,*
- *the description of the activity,*
- *the duration of implementation*

- *who will be responsible for the implementation of the activity (please, also mention if other parties, e.g. local authorities, are involved)*
  - *means of ensuring participation of the beneficiaries in the activity*
  - *means of monitoring and evaluation (quantitative and qualitative)*
- Activities transform inputs into outputs. They involve:*
- *specific actors;*
  - *processes with specific characteristics (such as wider participation, approaches that foster skills-building).*

**For O1. Involving experts from non-profit sector and from private social service providers in designing the Strategy for the Rights of Persons with Disabilities 2014-2020**

- A1. Creating a database of the relevant experts from non-profit sector and from private social service providers for PwDs**
- A2. Contacting them and contracting some of them**
- A3. Informing them periodically about the state of art of the Strategy and, generally, about the whole process**
- A4. Obtaining consensus in approval of the final draft of the Strategy before to public debates**

**For O2. Organizing min. 5 public debates at regional level for analyzing the draft of the Strategy for the Rights of the Persons with Disabilities 2014-2020 involving all the important stakeholders at the local / regional level (PwDs, NGO's, public authorities etc.).**

- A1. Identifying local partners for organizing the local / regional public debates**
- A2. Creating a database of the important stakeholders at the local / regional level (PwDs, NGO's, public authorities etc)**
- A3. Organizing the events with the direct help of the local partners**
- A4. Reporting the conclusions of the public debates and communicating with the experts for introducing them in the draft of the Strategy**
- A5. Questioning the participants about how to organize more efficient the final debate in Bucharest and for obtaining contacts about other relevant stakeholders which are not in our database**

**For O3. Organizing a public debate in Bucharest for analyzing the draft of the Strategy for the Rights of Persons with Disabilities 2014-2020 involving all the important stakeholders at the national level (PwDs, NGO's, public authorities etc.).**

- A1. Identifying local partner for organizing the public debate**
- A2. Creating a database with the important stakeholders at the national level (PwDs, NGO's, public authorities etc), including the participants from previous meetings on this topic (December 2013, March 2014.local / regional public debates etc.)**
- A3. Organizing the events with the direct help of the local partner**
- A4. Reporting the conclusions of the public debate and communicating with the experts for introducing in the final draft of the Strategy**

**2.8. Inputs and Project management**

*Please, describe briefly the inputs necessary for the development of the project. The **inputs** are the resources— human, financial, material, technological and information —used in a development or humanitarian response intervention. In the programme model, we focus on inputs needed for an activity to produce the expected output.*

Please, provide details related to the project management approach (nominate the persons and state their responsibilities).

**Human resources for O1-3 - 1 coordinator (part-time) / Andreia Moraru, 1 assistant (part-time) / Tunde Szasz, 1 PR specialist (part-time) / Emil Sabau**

**Human resources for O1 – 2/3 experts full involved & 4/5 experts partial involved**

**Financial resources for HR fees, traveling & accommodation, communications and office expenses; also for renting conference rooms & catering**

## 2.9. Timetable

List in a chronological order the project's activities and specify the month of the project (month 1, month 2, etc.).

Activity name	Oct 2014	Nov 2014	Dec 2014	Jan 2015	Feb 2015	Mar 2015
O1.A1. Creating a database with relevant experts from non-profit sector and from private social service providers for PwDs						
O1. A2. Contacting them and contracting some of them						
O1. A3. Informing them periodically about the state of art of the Strategy and, generally, about the whole process						
O1. A4. Obtaining consensus in approval of the final draft of the Strategy before to public debates						
O2. A1. Identifying local partners for organizing the local / regional public debates						
O2. A2. Creating a database with the important stakeholders at the local / regional level						
O2. A3. Organizing the events with the direct help of the local partners						
O2. A4. Reporting the conclusions of the public debates and communicating with the experts for introducing them in the draft of the Strategy						
O2. A5. Questioning the participants about how to organize more efficient the final debate in Bucharest and for obtaining contacts about other relevant stakeholders which are not in our data bases						
O3. A1. Identifying local partner for organizing the public debate in Bucharest						
O3. A2. Creating a data base with the important stakeholders at the national level (PwDs, NGO's, public authorities etc), including the participants from previous meetings on this topic (December 2013, March 2014 etc.)						
O3. A3. Organizing the events with the direct help of the local partner						
O3. A4. Reporting the conclusions of the public debate and communicating with the experts for introducing in the final draft of the Strategy						

## 2.10 Monitoring and evaluation

*Please, explain how the project activities and the project as a whole will be evaluated and how the impact of the project will be measured.*

*Please provide the list of comprehensive indicators and the methodology used.*

**For O1. Involving experts from non-profit sector and from private social service providers in designing the Strategy for the Rights of Persons with Disabilities 2014-2020**

**E1. The database of the relevant experts from non-profit sector and from private social service providers for PwDs**

**E2. Interviews / focus group with the relevant experts for questioning them about the transparency of the process and the impact of the public debates and the final product**

**For O2. Organizing min. 5 public debates at regional level for analyzing the draft of the Strategy for the Rights of the Persons with Disabilities 2014-2020 involving all the important stakeholders at the local / regional level (PwDs, NGO's, public authorities etc.).**

**E1. The database of the important stakeholders at the local / regional level (PwDs, NGO's, public authorities etc)**

**E2. The number and the positions of the participants at the public debates**

**E3. The Reports with the recommendations and conclusions of the public debates**

**E4. The responses to the Questionnaire about how to organize more efficient the final debate in Bucharest comparing with the previous public debates and the list with other relevant stakeholders which are not in our databases**

**For O3. Organizing a public debate in Bucharest for analyzing the draft of the Strategy for the Rights of Persons with Disabilities 2014-2020 involving all the important stakeholders at the national level (PwDs, NGO's, public authorities etc.).**

**E1. The database of the important stakeholders at the national level (PwDs, NGO's, public authorities etc)**

**E2. The number and the positions of the participants at the public debate in Bucharest**

**E3. The Report with the recommendations and conclusions from the public debate**

## 2.11. Risks

a. Internal risks

*Please, describe the internal risks or potential problems that may delay or jeopardize the implementation of the project and how they will be addressed.*

**No internal risks.**

b. External risks

*Please, describe the external factors that could jeopardize the project's achievements and how they will be addressed.*

**Lack of respecting the deadlines from the experts**

**Lack of involvement from the stakeholders**

**Lack of enough willing to negotiate the concepts & the visions in the frame of UNCRDP articles both from different experts and stakeholders**

## 2.12. Participation and Sustainability

a. Participation

Please, explain how participation of the target groups and beneficiaries will be ensured throughout the planning, implementation and monitoring and evaluation phases of the project.

b. Support from authorities

Please, explain if support of authorities in the place where the project will be implemented is necessary and how it will be obtained; annex a signed letter(s) of support if available.

c. Sustainability of the project

Please, explain what measures will be taken to help ensure that the project activities will continue or that the project will have a lasting impact after UNICEF assistance has ended.

### 2.13. Communication

Please, describe how the outputs and the outcomes of the project will be disseminated considering the characteristics of the target group.

### 2.14 Equal opportunities and equity

Please explain briefly how you intend to actively integrate the principle of gender equality and promote an equity approach within the activities of the project

## 3. Budget

Activity/Result	Description	Total cost	Requested from UNICEF (USD)
<b>Human resources for all the project</b>	1 coordinator (part-time) / Andreia Moraru, 1 assistant (part-time) / Tunde Szasz, 1 PR specialist (part-time) / Emil Sabau	15 USD / hour x 20 hours/months x 6 months	<b>\$3,600</b>
		10 USD / hour x 20 hours/months x 6 months	
		5 USD / hour x 20 hours/months x 6 months	
<b>Human resources (experts)</b>	2/3 experts full involved & 4/5 experts partial involved	45 days x 200 USD / day	<b>\$9,000</b>
<b>Office costs</b>		155 USD / month x 6 months	<b>\$930</b>
<b>Travel, accommodation and perdiem for experts</b>	Travel, accommodation and perdiem expenses for 1 person at 5 public debates	1 expert x 5 events x 150 USD	<b>\$2,550</b>
	Travel, accommodation and perdiem for 3 experts at 4 meetings of experts for finalizing the draft of the Strategy	3 experts x 4 meetings x 150 USD	
<b>Coffee breaks &amp; Catering</b>	Coffee breaks & catering for all public debates	275 persons x 7 USD / pers	<b>\$1,925.00</b>
<b>TOTAL</b>			<b>\$18,005</b>

## IDENTITY OF THE APPLICANT

Name (including abbreviated form)	Alpha Transilvana Foundation / Dizabnet
Official address (legal place of establishment)	540517 Tg.-Mures, Aleea Vrancea 1
Bank Account number	RO62CECEMS0130RON0707672
Address for correspondence	540517 Tg.-Mures, Aleea Vrancea 1
Contact Person	Andreia Moraru
Phone number	0040-723686434
Fax Number	0040-265257542
e-mail address	andreia_moraru@alphatransilvana.ro
Name of the person who will coordinate the project within the organization	Andreia Moraru
Name of the person who will sign the contract	Alexandru Lupsa

### If the applicant is a NGO, please, complete the following:

Organization's general objectives	<p>Ensuring the continuity of social services providing for people with disabilities on a county/regional level:</p> <ul style="list-style-type: none"> <li>- Prevention and intervention services for newborns</li> <li>- Day centers for children and adults with severe disabilities</li> <li>- Ambulatory and recovery services at home for children with disabilities</li> <li>- Informational, counseling and workplace mediation services for adults with disabilities</li> <li>- Development of sheltered units and workshops</li> <li>- Lobby &amp; Advocacy for PwDs and NGO's social service providers</li> </ul>
Date of creation	1992
Legal status	Foundation
Date of official registration	17 March 1992
Number of permanent staff (please indicate number and position)	<p>86 employees (full time &amp; part time) from which aprox. 15% are PwDs</p> <p>Extract of positions from Organigram Chart &amp; Policy of Salaries of Alpha Transilvana Foundation:</p> <p>President of the Board of FAT</p> <p>S7 – Program Directors / Administrative Director / Financial Director</p> <p>S6 – HR Specialist/ PR Specialists / Sales Representative</p> <p>S5 – Assistants of the Program Directors / Accountant / Social Workers / Specialists, Therapists in Social Services</p> <p>S4 – Medical Assistant / Warehouse Coordinator / Kitchen Coordinator ;</p> <p>S3 – Educational Instructors / Cashier / Receptionists / Cook;</p> <p>S2 – Sales Personnel / Workers in the kitchen;</p> <p>S1 - Cleaning personnel / Workers in the warehouse</p>

**Additional information to be provided in the form of annexes (see-attached format)**

Annex I	CV of the project coordinator within the organization (for both governmental/NGO)
Annex II	Evidence of non-profit and non-governmental status of the organization
Annex III	Evidence of official existence of the NGO
Annex IV	Capacity to implement the project of the NGO
Annex V	Relevant experience of the NGO in the field of intervention