

SPONSORSHIP PROPOSAL

Combat Stress Supporter Dinner: Thursday 22 March 2018
The Langham hotel, London

Former servicemen and women have found support from Combat Stress since the charity began in 1919. We are the UK's leading charity for veterans' mental health and our work is as relevant today as it was after the First World War, helping veterans deal with issues like anxiety, depression and post-traumatic stress disorder.

For those who receive our support, it can be life-changing. Former Army officer Rich is one of those we helped this year. "Combat Stress brought me back to life – I owe them my life", he says.

Thanks to the generosity of our supporters, we are able to help veterans like Rich from every service and every conflict, on the phone and online, in the community and at our treatment centres.

But demand for our services continues to grow – we have seen a 143% increase in referrals for our help from ten years ago.

Becoming involved through sponsorship of our Supporter Dinner is one way to help us to continue to provide our vital support to veterans who so need our help, now and in the future.



EVENT OVERVIEW

The Combat Stress Supporter Dinner is one of the highlights of our events calendar. This year's black tie dinner for 200 guests will be held at the five star central London hotel, The Langham. Attendees will include our city and commercial corporate supporters and their guests, senior military and defence sector personnel, philanthropists and MPs.

SPONSORSHIP OPPORTUNITIES

Title Sponsor £10,000

By way of thanks for your generous support, we would offer the following:

- Designation as the exclusive 'Title Sponsor' of the event
- Title Sponsor's logo to appear on event material*, including event literature, web flyer, event branding and links from our own website
- Branding opportunities at key focal points e.g. event board and place settings
- Thank you and acknowledgment at the event
- Acknowledgement in the Combat Stress Magazine, which has a circulation of over 30,000 supporters and veterans**
- Social media exposure through the Combat Stress channels: four guaranteed posts through our Twitter and LinkedIn accounts, which have 46,226 and 2,516 subscribers respectively
- Opportunity for a special guest table host
- A table for ten at the event in a prime location and the opportunity to purchase additional tickets at a 25% discounted rate

* Due to print lead times, inclusion of the logo on all materials is dependent on when the sponsorship agreement is made

** Sponsorship agreement must be in place by 1 January 2018 for this opportunity to be taken up

Drinks Reception Sponsor £5,000

By way of thanks for your generous support, we would offer the following:

- Designation as the 'Drinks Reception Sponsor' for the event
- Drinks Reception Sponsor's logo to appear on event material*, including event literature, web flyer, event branding and links from our own website
- Branding opportunities within the drinks reception area including 2x pop up displays
- Thank you and acknowledgment at the event
- Social media exposure through the Combat Stress channels: two guaranteed posts through our Twitter and LinkedIn accounts, which have 46,226 and 2,516 subscribers respectively
- Four tickets for the event and the opportunity to purchase additional tickets at a 25% discounted rate

* Due to print lead times, inclusion of the logo on all materials is dependent on when the sponsorship agreement is made

Auction Sponsor £3,000

By way of thanks for your generous support, we would offer the following:

- Thank you and acknowledgment at the event
- Auction Sponsor's logo on the auction tablets and holding page
- Social media exposure through the Combat Stress channels: one guaranteed post through our Twitter and LinkedIn accounts, which have 46,226 and 2,516 subscribers respectively
- Two tickets for the event and the opportunity to purchase additional tickets at 20% discounted rate

Thank you for your consideration.

**For more information on sponsorship opportunities
for the Combat Stress Supporter Dinner please contact:**

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