

UNIQUE OPPORTUNITY



September 5, 2018

Dear Friends of the Arts Center,

The Louisa Arts Center strives to serve the Central Virginia community to brighten your life...to enhance appreciation and inspire passion for the arts in our community. Your donation and those made by our generous supporters make this possible.

We are participating in a charitable fundraising program offered by the Dominion Energy Charity Classic. The program, Birdies for Charity, presented by TowneBank, will pay us a 10% bonus on the funds that we generate! This year we are asking that you send your donation to the Louisa Arts Center through the Birdies for Charity program. When you donate through Birdies for Charity, we receive your donation plus the 10% bonus. Birdies for Charity offers the option to gift a flat amount or an amount based on the number of birdies made by PGA TOUR Champion players at the Dominion Energy Charity Classic in October (a birdie is one stroke under par).

PGA TOUR Champion players made 789 birdies at last year's tournament. So as an example, if you donated \$0.10 per birdie in 2017 your total donation would have equaled \$78.90, to which the PGA TOUR adds the additional 10% bonus.

This is a one-time opportunity to increase your donation by 10% whether you're sponsoring one of our programs for the upcoming season or just generously making a donation. We invite you to take advantage of this great opportunity PLUS get the same benefits for the season offered by the Louisa Arts Center to our sponsors. Donations through this program are accepted through the last day of the tournament, October 21, 2018.

To make your donation online, please visit:

<https://birdies.together.pgatour.com/index.cfm?action=campaigns.donate&campaignID=2&charityID=204>

(Credit card fees will be taken out for online donations).

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To make your donation by check, please make your check out to PGA TOUR Charities Inc. and write Louisa Arts Center in the memo line. All checks may be mailed to the following address:

Dominion Energy Charity Classic
707 East Main Street, Suite 1025
Richmond, Virginia 23219
Attn: Birdies for Charity

Thank you in advance for your generosity. Please call Stephanie Koren, 540-894-6607, or email (skoren@louisaarts.org) with any questions.

Sincerely,

Stephanie Koren
Fundraising Chair
Louisa Arts Center
212 Fredericksburg Avenue
Post Office Box 2119
Louisa, Virginia 23093

www.louisaarts.org