

HUNTER  
HOMELESS  
CONNECT INC

*Connecting Our Community*

Sponsorship Proposal  
Charity Auction & Dinner 2017

## ABOUT HUNTER HOMELESS CONNECT INC.

Hunter Homeless Connect Inc is a not for profit organisation dedicated to linking vital services such as accommodation and housing, health and wellbeing, legal and financial assistance, employment, study and support with people who are homeless, doing it tough and are at risk of homelessness.

Incorporated in 2012, the primary aim of HHC Inc is to auspice the annual Hunter Homeless Connect Day which is organised by a 'community coalition' of services and volunteers from across the Hunter.

Since 2009, Hunter Homeless Connect Day has been providing a one-stop-shop of human and community services in a welcoming and respectful environment, where up to 1,500 guests who are experiencing tough times have been able to access things like free haircuts, massages, immunisations, birth certificates, bedding, phone cards, food, clothing and much more. We ensure that this environment maintains dignity, fosters a culture of connectedness and encourages a sense of being a valued member of the community.

The event is held each year during national Homeless Persons Week in August, currently with over 75 Hunter non-government and government services involved. The Hunter Homeless Connect Day work groups are currently coordinated by Compass Housing Services.

In addition to the very successful Hunter Homeless Connect Day, Hunter Homeless Connect Inc also:

- Raises awareness about homelessness in our community.
- Partners with other services and organisations holding events and activities around homelessness, such as the ABC Open project; hosting workshops on using digital media to record the stories of local people who are homeless, living with poor mental health, and other vulnerabilities.
- Funds an advisory panel of people with experience in homelessness who are able to provide expert input and feedback into the development of homelessness projects such as the 'Our Backyard' Car to Home program for men, women, couples and families living in their cars.

Hunter Homeless Connect Inc does not receive government funding, we rely solely on the support of the community and corporate sponsorship.

## CHARITY AUCTION & DINNER SPONSORSHIPS

### Menu Sponsorship Package - \$3,000.00 plus GST **SOLD**

#### Benefits

- Exclusive naming rights to the official event menu
- Corporate logo acknowledgement in official program next to menu
- Corporate logo acknowledgement in official menu on table settings for the evening
- Two complimentary tickets to attend the event, with eight subsequent tickets purchased under your company's name at the special supporter's rate of \$75.00 per ticket (subject to availability at time of committing to sponsorship)
- Corporate logo acknowledgment on the official Charity Auction & Dinner page on the Hunter Homeless Connect website (with a direct link to your company website) and Facebook event.

### Grand Auction Item Donation (Items above RRP \$5,500.00)

A limited number of opportunities exist in the Grand Auction category. The grand auction is the highlight of the evening's program and is a key component in enabling us to raise charitable funds on the evening. The grand auction is a prime opportunity for your product or service to be showcased to the entire contingent of guests on the evening via a vocal auction.

#### Benefits

- Exclusive naming rights to one (1) grand auction lot
- Full page item acknowledgement in official event program, including text, image, corporate logo & website
- Audio visual slide to be displayed on event screens prior to and during the auction of your item
- Verbal acknowledgement of your organisation and auction item by the grand auctioneer
- Two (2) complimentary tickets to attend the event, with eight subsequent tickets purchased under your company's name at the special supporter's rate of \$75.00 per ticket (subject to availability at time of committing to item donation)
- Exposure of your product/service to guests
- Company acknowledgement on the official Charity Auction & Dinner page on the Hunter Homeless Connect website (with a direct link to your company website) and Facebook event.

#### Your Investment

- Investment for grand auction sponsorship is the donation of an item with a recommended retail value of \$5,500.00 or above.

## Raffle Prize Sponsorship (RRP \$4,000.00 total minimum donation)

Three raffle prize opportunities exist in this category. The raffle is a prime opportunity for your product or service to be showcased to the entire contingent of guests on the evening.

### Benefits

- Exclusive naming rights to the event's raffle for 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> prize
- Full page item acknowledgement and promotion in official event program, including prize, corporate logo & website
- Opportunity for representative to draw raffle winner/present prize on stage alongside the MC on the night
- Corporate logo and prize acknowledgement on raffle envelopes placed on each table
- Two (2) complimentary tickets to attend the event, with eight subsequent tickets purchased under your company's name at the special supporter's rate of \$75.00 per ticket (subject to availability at time of committing to sponsorship)
- Company acknowledgement on the official Charity Auction & Dinner page on the Hunter Homeless Connect website (with a direct link to your company website) and Facebook event.

### Your Investment

- Investment for raffle prize sponsorship is the donation of an item or product with the minimum registered retail price of \$4,000.00.

## Silent Auction Item Donation (Items above RRP \$100.00)

A limited number of opportunities exist in the Grand Auction category. The grand auction is the highlight of the evening's program and is a key component in enabling us to raise charitable funds on the evening. The silent auction is a prime opportunity for your product or service to be showcased to the entire contingent of guests on the evening via a vocal auction.

### Benefits

- Exclusive naming rights to one (1) silent auction lot
- 1/3 page item acknowledgement in official event program, including text, image, corporate logo & website
- Live update displayed on event screens showing the current bid on your item throughout the evening
- Exposure of your product/service to guests
- For items donated in excess of \$2,000.00 you will be entitled to purchase four (4) tickets in your company's name at the special supporter's rate of only \$75.00 per ticket (subject to availability at time of committing to item donation).

### Your Investment

- Investment for silent auction sponsorship is the donation of an item or product with the minimum value of \$100.00. There is no maximum value for silent auction items.

**PLEASE RETURN THE FOLLOWING INFORMATION VIA EMAIL TO [fundraising@hunterhomelessconnect.org.au](mailto:fundraising@hunterhomelessconnect.org.au) BY FRIDAY 16 JUNE 2017**

Yes, I would like to support the 2017 Hunter Homeless Connect Inc Charity Auction & Dinner.

**SPONSORSHIP OPTION**

Select relevant sponsorship option:

- Menu Sponsorship
- Grand Auction Donation
- Silent Auction Donation
- Raffle Prize Sponsorship

**DONATION DETAILS**

Company name:

Donated item:

\$RRP:

**CHECKLIST**

Please submit the below before Friday 16 June 2017 for program inclusion (due to print deadlines)

Item or gift certificate

Company logo (JPG and PNG format)

Image of product

Item description for program (approx. 150 words)

Company website address

Proof of artwork will be provided by email (48 hours turnaround)

**ITEM DESPATCH DETAILS**

Item will be delivered to specified address (arranged with HHC Inc Committee) BEFORE 16 June 2017

OR

I will require the item to be collected, please contact me to arrange details.

**CONTACT PERSON**

Name:

Position:

Company:

Address:

Phone:

Email:

## CONTACT

To arrange a meeting to discuss sponsorship opportunities please contact Mark O'Dwyer of Hunter Homeless Connect Inc.



0411 274 882



[fundraising@hunterhomelessconnect.org.au](mailto:fundraising@hunterhomelessconnect.org.au)



[www.hunterhomelessconnect.org.au](http://www.hunterhomelessconnect.org.au)



[hunterhomelessconnectday](https://www.facebook.com/hunterhomelessconnectday)



[@hunterhconnect](https://twitter.com/hunterhconnect)

*Hunter Homeless Connect Inc. is endorsed by the Australian Taxation Office as a Deductible Gift Recipient (DGR).*

*Hunter Homeless Connect Inc. holds a charitable fundraising authority under Section 16 of the Charitable Fundraising Act 1991.*