Walkers' Cookie Policy

What is a cookie?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device.

You can find more information about cookies at:

www.allaboutcookies.org

www.youronlinechoices.eu

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

Cookies on our Web Site

Walkers' website uses cookies. We have listed the cookies we use below as well as what they are used for and how long they are stored.

Cookies Acceptance – If you choose to opt in to accept cookies on our site, we store a cookie so that we can remember your choice and we don't have to ask you every time you visit our site.

Cookie name	Description	Type	Lifespan
Cookieconsent_status	Used to record consent preference for cookies	Persistent	1 year

Google Analytics – We use google analytics to collect information about how people use this site. We do this to ensure our website meeting our users' needs and to understand how we may be able to make it better for you.

Google Analytics may store information about what pages you visit, how long you are on our site, how you found our site, etc. Walkers does not collect or store your personal information so this information cannot be used to identify who you are. We do not allow Google to use or share our analytics data. Follow this LINK to Google's Privacy Policy

Cookie name	Description	Type	Lifespan
_ga	By default, analytics.jk uses this single first party cookie to staore the client ID (google)	Persistent	2 years
_gat	Used to throttle request rate (google)	Persistent	1 minute
_gid	Used to distinguish users (google)	Persistent	24 hours
NID	Contains a unique ID Google uses to remember your preferences and other information, such as preferred language (e.g. English), how many search results you	Persistent	NA

	wish to have shown (e.g. 10 or 20), and whether or not you wish to have Google's SafeSearch filter turned on.		

Consent and Control

If you wish to restrict block or delete the cookies which are set by any websites you can generally do this through your browser settings. The ''Help'' function within your browser should tell you how.