

## EU Roadmap to Business and Human Rights Conference: Conclusions and Recommendations from the Organisers' Perspective

To advance the implementation of the Business and Human Rights agenda, ECCJ, MVO Platform, ENNHRI, the Netherlands presidency of the EU, and the Ministry of Foreign Affairs of the Netherlands jointly organised a multi-stakeholder conference on May 11<sup>th</sup> 2016.

Following the event, titled <u>EU Roadmap to Business and Human Rights</u>, the organisers published their conclusions and recommendations for the EU and its Member States to better promote and support business respect for human rights, within and outside of the Union.

The unanimous adoption by the UN Human Rights Council of the UN Guiding Principles on Business and Human Rights (UNGPs) was a milestone achievement. Five years on, despite the progress achieved by many governments and companies, business-related human rights abuse is still a serious problem. Further implementation of the UNGPs and related instruments is necessary, within the EU and with respect to EU companies doing business outside the Union. Special emphasis is needed on access to remedy and justice for victims of business-related abuses.

The EU has the potential to be an international game changer when it comes to business and human rights. It also has a specific responsibility, because a considerable amount of European companies are involved in global value chains. To fulfil this responsibility, all EU Member States should develop National Action Plans (NAPs) to implement the UNGPs. The EU should facilitate peer learning on NAPs. A coherent strategy to implement the UNGPs at EU level is also needed. This strategy could be integrated into the EU Action Plan on Responsible Business Conduct that is under development.

Business and human rights policies at national and EU level should be developed, monitored and implemented with the participation of relevant stakeholders. They should cover all three pillars of the UNGPs, and give particular consideration to lowering barriers for access to effective remedy. The EU and Member States should consider applying a smart mix of measures to foster business respect for human rights throughout their operations. The following measures could be envisaged:

- The EU and Member states should take steps to remove legal, procedural, and institutional barriers that prevent victims of business-related human rights abuse from gaining access to judicial remedy in both transnational and domestic cases. The Council of Europe Recommendation on Human Rights and Business provides useful guidance in this regard.
- The EU and Member States should strengthen access to non-judicial remedy, including strengthening the capacity of OECD National Contact Points within as well as outside the EU.
- The EU and Member States should promote human rights due diligence by the private sector. This entails clarifying what is expected as a minimum standard, as well as explaining how companies can raise their ambition. Different instruments to promote due diligence can be considered, including multi-stakeholder agreements with specific (high-risk) sectors, as well as reforms of tort/civil law and company law. Additional efforts are needed when the EU or Member States support or procure from companies.
- The EU should acknowledge the integral importance of the UNGPs to achieving the Global Goals for Sustainable Development. The first and essential step for all companies in contributing to the Global Goals must be to 'do no harm' to people and planet, including by embedding respect for human rights across their operations and value chains.
- The EU should further develop law and policy on public procurement and human rights. The EU and Member states should set a good example by ensuring that public procurement practices are consistent with the UNGPs.
- The EU and Member States should complement their efforts to implement the UNGPs with engagement in processes aimed at enhancing the international normative and legal framework, such as those initiated within the ILO, the OECD, the Council of Europe and the UN.
- Transparency is critical in enabling markets and society to recognise, incentivise and reward respect for human rights by companies. The EU and Member States should include due









diligence information in reporting requirements such as the Non-Financial Reporting Directive, for example by using reporting standards involving the concept of salient human rights risks.

- Pressure on companies to focus on short-term financial results should be mitigated, in order to promote respect for human rights and sustainability as factors in business decisions.
- Stronger engagement with businesses operating in conflict-affected areas is necessary to prevent and address business-related human rights abuse and to promote accountability.
- Implementation and monitoring of the Trade and Sustainable Development provisions in EU trade agreements should be improved.