

## Enterprise value of Data (EvD)

An organization's data impacts the entire ecosystem in which it operates. To unlock the hidden value of data, firms should begin to treat data as an integral part of its supply chain, and to quantify what 'data equity' means, so that economic value can be ascribed to this asset class over time.

Our pioneering approach on the Enterprise value of Data (EvD) is designed to assist organizations in understanding the value of their data equity, while identifying key risks, business continuity challenges and hedging strategies.



# Enterprise value of Data

## Quantifying Data Equity



We evaluate what data is used and stored within your organization to better understand the information ecosystem.

## Exposing Unprotected Risk



A concrete understanding of your EvD will reveal risk exposures that may not currently be contemplated by your risk management programs.

## Attributing Value



As we become familiar with your organization and its data ecosystem, we work with your employees to determine its financial value.

## A Culture of Resilience



Our findings are presented so that your decision makers will be better able to understand how to protect your firm's data assets.



Unlocking the equity of information.

## About Risk Cooperative

Risk Cooperative, a coverholder at Lloyd's, is a strategic risk advisory and insurance brokerage firm able to originate, place and service innovative risk-transfer and insurance solutions globally.

Risk | Readiness | Resilience



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