

## **2019 Annual Meeting Attendee List Agreement**

This agreement ("Agreement") between American Association of Tissue Banks ("AATB") and you ("You") describes the terms and conditions under which AATB will provide You with its list of meeting attendees who have registered to attend the 2019 AATB Annual Meeting on September 24-27, 2019 ("Annual Meeting"), which includes the following information about the meeting attendee: name, email address, corporate affiliation, and job title ("Attendee List").

At Your request, AATB will provide You with the Attendee List for the sole purpose of communicating via email with a meeting attendee regarding matters of the following nature: (1) Your attendance and/or location at the Annual Meeting; (2) events hosted by You at the Annual Meeting; (3) to establish a business relationship with the meeting attendee; and (4) to advertise or promote Your products and services during the Annual Meeting ("Permitted Purpose"). AATB's provision of the Attendee List to you is conditioned on your agreement to comply with the following conditions:

1. Your use of the Attendee List must comply with all applicable laws, including state and federal laws, statutes, regulations, or other rules.
2. Your use of the Attendee List must comply with the CAN-SPAM Act, including, but not limited to the requirement (a) that all commercial emails provide the recipient with information on how to opt-out of receiving future emails from You; (2) to honor all opt-out requests within a reasonable amount of time; and (3) to clearly and conspicuously identify all commercial emails as an ad or solicitation.
3. You may access, use, disclose, store, and transmit the Attendee List solely to the extent necessary to carry out the Permitted Purpose. The Attendee List must not be further processed in a manner that is incompatible with the Permitted Purpose or after the completion of the Annual Meeting on September 27, 2019.
4. You must permanently delete the Attendee List from Your computer systems following the completion of the Annual Meeting on September 27, 2019.
5. You must not transfer, sell, lease or otherwise distribute or make available to any third party the Attendee List for any purpose, including for general marketing purposes, excluding service providers as necessary to carry out the Permitted Purpose on Your behalf.
6. Any and all service providers with access to the Attendee List must be subject to contractual obligations governing data security and confidentiality consistent with applicable laws.

7. You must keep the Attendee List safe and protected against unauthorized access, acquisition, use, transmission, disclosure, or loss using appropriate technical or organizational measures.
8. You must inform AATB immediately upon detecting any actual or suspected unauthorized access, acquisition, use, transmission, disclosure or loss of the Attendee List.
9. You agree to defend, hold harmless, and indemnify AATB from and against any third party claim, liability, loss, damage, cost, or expense (including legal fees) incurred by AATB arising from or relating to Your use of the Attendee List or a breach of this Agreement by You.

**Accepted:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_

Booth # (if known): \_\_\_\_\_ Sponsor: Yes / No

Exhibiting Company Name If Different: \_\_\_\_\_