MULTIMEDIA UNIVERSITY®

Inquire, Inspire and Innovate

PROJECT MANAGEMENT

(PROPOSAL)

Course Code : **MPM 3003**

Class Section : **MC01**

Lecturer : **Natalya Rudinar Shamsuar**

Group Name : **Subhan**

Group Members :

No.	Name	Student ID	Phone number
1	Amirul Hanif bin Ahmad Lutfi	1132701918	019-2224995
2	Amirul Irfan bin Zamhuri	1132701839	012-6210343
3	Abdullah Amirulamin bin Hamid	1132700602	017-7495129
4	Mohamad Adri Hakimi bin Mohamad Fadzli	1132702242	017-6701150
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10	Anwar Haniff Firdaus	1121116143	012-9465383
11	Pierrick Libossart	1161502866	+33608408203

PROJECT MANAGEMENT PROPOSAL

Description

Subhan is a group formed by friends that has great passion on conducting an event. The meaning of Subhan is the greatest of all time. So we as a group we want to be the great among the others group as we manage the event for our class subject Project Management (MPU3343). Among the group members are:-

- Mohamad Adri Hakimi bin Mohamad Fadzli
- Aqran Saffie
- Mohamad Helmi Harith
- Wan Muhd Faris
- Amirul Irfan bin Zamhuri
- Abdullah Amirulamin bin Hamid
- Muhammad Amin Sharfudin
- Anwar Haniff
- Rizwan Afifi Bin Razali
- Amirul Hanif bin Ahmad Lutfi

The Event Program

Sudirman Unplugged

Sudirman Unplugged is where we will tribute the songs of our late legend artist's Sudirman. The songs will be sing by other artists by acoustics and compose the songs. We already listed some of the artists that we want to collaborate to make this event success.

Objective

The objective of Subhan's group is to giving back to the community. As we want to propose, the objective of our group is we want to create the tribute of Sudirman as we will invite other artists to sing some of the songs. Besides that, we will do a fund raising and give back to our ex-senior artists that has been neglected.

Organization

Name	
Mohamad Adri Hakimi bin Mohamad Fadzli	Project Manager
Khairul Aqran Saffie	Asist.Manager
Mohammad Helmi Harith	Public Relation
Wan Muhd Faris	Marketing
Amirul Irfan bin Zamhuri	Creative Director
Abdullah Amirulamin Bin Hamid	Art Director
Muhammad Amin Sharfudin	CFO
Anwar Haniff Firdaus	Logistics & Equipment
Rizwan Afifi Bin Razali	Sponsorship
Amirul Haniff Bin Ahmad Lutfi	Secretary

Our Services

The services the Subhan group will give to audience is a mini concert that give live performance of the artists that we will invite to our event program. Not only that we will also open a booth that we will selling Yasmin Ahmad merchandise and Brother John album. The money will be collected and we give back to the target community. We also will selling Chaiwalla and Ice Cream Malaysia on the event day so our audience will have fun and enjoy in the same time.

Tentative

The tentative of the event is it will start at 8 pm to 10 pm. The others detail we haven't discuss yet and it on progress as we proceed our project.

Marketing Plan

i. Venue : E-Theatre

ii. Price : RM 500

iii. Place : MMU

iv. Promotion : Social Media such as Facebook, Instagram , Twitter and Print ads like posters.

Budget

Estimated Fee Cost:

Description	Time	Cost
Overall Project Management	100 hrs	
Venue Sourcing and Inspection	10 hrs	
Securing Suppliers: 1.Catering 2. Decoration 3. Photography 4. Signage 5. Sound System	30 hrs	
Registration Coordination	30 hrs	
Event Set Up	20 hrs	
Onsite Event Coordination	32 hrs	
Post Event Wrap Up	10 hrs	

Estimated Hard Cost:

Description	Cost
Venue Contract and Permits	
Audio Visual	
Catering	
Decorations	
Photographer	
Signage	
Staging	
Event Publicity	
Registration Booth	
Event Give-Aways	
Total :	
Total Proposed Budget	

Risk Analysis

Potential Risk	Description	Prevention	Responsibilities
Sound System Problem			Technician
Crowd Control	Crowd go nuts	Bouncer	Event Manager
Time management	Drag performance, waste time?	Time keeper	
Ticket Booth	Overcrowded	Proper Line management	
Public Space unprivate	To those who did not bought the tickets can also see the live performance	Hire a bouncer to cover the area	Bouncer