

Warehouse Management Systems Market Research

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2023

E-COMMERCE FULFILLMENT DEMANDS REIGN SUPREME

A warehouse management system's (WMS) primary mission is to manage a warehouse's resources, including space, labor, equipment, tasks, and material flows. A WMS is a real-time solution (not paper-based pick lists) and includes a variety of complementary solutions within the scope of this report: labor management, voice recognition, warehouse analytics, and warehouse optimization solutions.

ARC has been conducting this research and publishing the WMS report for 20 years. This history provides valuable insights into market dynamics and refines the research process.

E-commerce fulfillment requirements continue to be the leading factor contributing to growth in demand for WMS solutions.

However, there is a notable shift in market pressures and the profile of companies purchasing WMS to support their needs. More specifically, expedited delivery of e-commerce orders is a recent competitive phenomenon that is placing pressures on retailers. This is creating additional urgency around order release and fulfillment response times while also enabling operations to assure order accuracy and efficiency. Also, fulfillment needs for hard line items, such as grocery, have experienced notable acceleration. Finally, e-commerce fulfillment requirements are also increasing demand for automation integration capabilities.

For more information visit us at www.arcweb.com/market-studies/.

STRATEGIC ISSUES

The core market issues include the demand for e-commerce fulfillment functionality and the shift toward cloud WMS.

- How is the transition to SaaS expected to impact market revenue growth?
- What market segments are expected to experience the greatest growth and what is driving the growth?
- What suppliers are best positioned to capture segment growth?
- What are the expected growth rates for the market segments over the next five years?

RESEARCH FORMATS

This research is available as a Market Intelligence Workbook (Excel) and/or a concise, executive-level Market Analysis Report (PDF), with or without detailed charts.

RESEARCH FOCUS AREAS

STRATEGIC ANALYSIS

Major Trends
Regional Trends
Industry Trends
Strategic Recommendations

COMPETITIVE ANALYSIS

Market Shares of the Leading Suppliers
Market Shares by Region
North America
Europe, Middle East, Africa
Asia
Latin America

Market Shares by Revenue Category
Software License
SaaS/Hosting
Implementation Services
Maintenance Services

Market Shares by Size of Customer
Tier 1
Tier 2
Tier 3

Market Shares by Application Type
Core WMS
Warehouse Analytics
Labor Management
Speech
Optimization

Other
Market Shares by Industry
3PL/Logistics
Aerospace & Defense
Automotive
Chemical
Electronics & Electrical
Food & Beverage
Government
Household & Personal Care (CPG)
Machinery
Pharmaceutical
Printing & Publishing
Retail

Wholesale & Distribution
Market Shares of Retail by Vertical

MARKET FORECASTS

Total Shipments of WMS
Shipments by Region
Shipments by Revenue Category
Shipments by Size of Customer
Shipments by Application Type
Shipments by Industry
Shipments of Retail by Vertical

INDUSTRY PARTICIPANTS

The research identifies all relevant suppliers serving this market.

Worldwide Warehouse Management Systems Market

