

## **Sponsorship Proposal Format Example**

*Please use the following format when submitting a sponsorship request. Note that this is just an example to guide nonprofits. Some of these events do not exist but were created to indicate the layout the College is looking for.*

### **Name of Organization**

Broward College Foundation

### **Mission of the organization**

To change lives through education by providing community awareness, advocacy and financial resources to Broward College.

### **Brief explanation about nonprofit**

Established in 1971, the Broward College Foundation is a 501(c)(3) non-profit organization and the officially designated means of making private, charitable contributions to Broward College. Led by its Board of Directors, the foundation supports scholarships, programs and facility improvements.

Established in 1960, the mission of Broward College is to achieve student success by developing informed and creative students capable of contributing to a knowledge and service-based global society. As a public college accredited to offer associate degrees, select baccalaureate degrees and certificate programs, the institution and its District Board of Trustees are committed to fostering a learning-centered community that celebrates diversity and inclusion by empowering and engaging students, faculty, and staff.

**Amount Requested:** \$10,000

### **Brief Explanation about program/events:**

#### **American Dreams Luncheon**

Now in its third year, Broward College's *American Dream Scholarship* program is the bridge to success. For this very special fund, Broward College has the opportunity to match dollar for dollar all contributions to the *American Dream Scholarship*. Those who donate to the American Dream are making an extraordinary difference in the lives of hard-working, deserving people. Private philanthropy is the catalyst to changing lives and building strong communities.

### **List the Name/Date/Time/Location:**

Date: November 11, 2014

Start Time/End Time: 11:30 a.m. – 1:30 p.m.

Location: Hyatt Pier 66, Fort Lauderdale FL

Attire: Business

### **Exposure to Include:**

- Table of 10
- ½ page ad in journal
- Logo on print materials

#### **4<sup>th</sup> Annual Career Day**

We welcome hundreds of high school students to explore the possibility of the various degrees and careers that are offered in Broward County.

##### **List the Name/Date/Time/Location:**

Date: October 10, 2014

Start Time/End Time: 8:30 a.m.– 12 p.m.

Location: Westin Fort Lauderdale Beach, Fort Lauderdale

Attire: Business

##### **Exposure to Include:**

- 10 x10 booth
- Opportunity to speak

#### **Fort Lauderdale Education Summit**

The Fort Lauderdale Education Summit is where key business, education and civic leaders will come together to discuss how Broward County can further create a dynamic environment for our students and businesses.

##### **List the Name/Date/Time/Location:**

Date: February 11, 2015

Start Time/End Time: 8:30 a.m.– 1:30 p.m.

Location: Broward Convention Center

Attire: Business

##### **Exposure to Include:**

- 2 tickets
- Broward College faculty/staff to serve on 1 education panel
- Broward College to serve as facilitator

##### **Additional Partnership Opportunities include:**

- Broward College Campus Tours (open to dates)
- Broward College representatives will have the opportunity to introduce scholarship opportunities to our members (open to dates)
- Broward College will have the opportunity to provide materials on their institution for our College Corner which is in all 12 of our locations

**Breakdown of Pricing:**

**Options:**

- American Dreams Luncheon: \$5,000
- 4<sup>th</sup> Annual Career Day: \$3,000
- Fort Lauderdale Education Summit: \$2,000

**Selections:**

- ☐ American Dreams Luncheon \_\_\_\_\_
- ☐ 4<sup>th</sup> Annual Career Day \_\_\_\_\_
- ☐ Fort Lauderdale Education Summit \_\_\_\_\_