

Journalism: Interview Skills and Feature Writing

Module Code	Credits/Level	Module Type	Previous Name
FFME029S5	30/5	Practical	N/A

Teaching Pattern

11 three hour sessions, plus one Saturday workshop

Entrance Requirements

Passed *Introduction to Journalism*

Synopsis

Interview Skills and Feature Writing further develops on skills first presented in *Introduction to Journalism*. You will develop your abilities in identifying appropriate markets and formats for your work, pitching your ideas, and writing to specific briefs. Principles of good interviewing will be introduced, and you will develop a suite of practical interview techniques. Different forms of feature article will be discussed, and students will develop an understanding of how to construct research portfolios for use in feature articles, and develop more complex writing skills.

Indicative Content

- What do we want to know, and why? The principles behind interviewing
- Making features work
- The feature in detail – intros, outros, voice and style
- Finding your audience, and pitching your feature
- Guest lecture
- Experiential features
- Getting feature scoops
- The profile interview in depth
- Adapting features ideas for different markets
- Multi-sourced features in depth
- Writing features to specific briefs

Coursework/Assessment

Component	Basic Requirements	Weighting
Feature proposal	500 word feature proposal for a named publication	15%
Profile feature	1000-1200 word single interview feature for a named publication	25%
Experiential feature	1000-1200 word experiential feature for a named publication	25%
News feature	1300-1500 word multi-source news feature for a named publication	35%