



Program Management and Application

As of March 2016, program application will be completed through Program Management and Application. This job aid covers how to apply to a Certification.

This Quick Reference Guide will help you:

1. Initiate your application
2. Understand how to complete Program requirements
3. Submit your application.

Access Program Management and Application:
www.cisco.com/go/pma

1. Initiate Your Application

- A. Within the **Apply to Programs** tab, select the Certification level you would like to apply to.
- B. Click **Apply**.

Program Name	Action	Program Planning
Certification		2
Premier Certified Partner	Not Applicable	Not Applicable
Select Certified Partner	Not Applicable	Not Applicable
Cloud and Managed Services Program	Not Applicable	Not Applicable
Cloud and Managed Services Express	Not Applicable	Not Applicable
Specialization Program	Not Applicable	Not Applicable
ATP - Cisco TelePresence Video Master Satellite	Apply	Not Applicable
Specialization		16
Advanced Core and WAN Specialization	Apply	Planning
Advanced IoT - Connected Safety and Security Specialization	Apply	Planning
Advanced IoT - Industry Expert Specialization	Apply	Planning
Advanced IoT - Manufacturing Specialization	Apply	Planning
Advanced SP Architecture Specialization	Apply	Planning
Express Security Specialization - Email	Apply	Planning

2. Complete Program Requirements

Customer Satisfaction, Individual Certification and Specialization Requirements

- A. In order to submit your application, Customer Satisfaction Requirements, Individual Certification Requirements, and Specialization Requirements may need to be met depending on Program rules.
- B. If requirements are met, a green check mark will indicate this next to each section.
- C. You can click the link to view Program requirements.

Choose Program to Apply: USA-Gold Certified Partner

Choose Recent Programs: Gold Certified Partner

Gold Certified Partner Application (NOT-SUBMITTED)

For a full explanation of the Gold Certification requirements and benefits please visit www.cisco.com/go/GOLD

CISCO'S COMMENTS

- Customer Satisfaction Requirements ✓
- INDIVIDUAL CERTIFICATION REQUIREMENTS ✓
- SPECIALIZATION REQUIREMENTS !

Service and Support Requirements

- A. Complete the information related to your Support Agreement.

SERVICE AND SUPPORT REQUIREMENTS

Your current services contract information is in your [PPE Enrollment Dashboard](#). View your current consolidated services attach rate in the 'metrics' tab of TPV.

Support Agreement Related

Do you have a direct support agreement with Cisco? ☒ Yes ☐ No

If yes, what is your primary Support Agreement? - Select One -

Support Agreement Number

Support Capabilities

Support Phone Number

Support Email

Hybrid IT

For each of the required services:

- A. From the drop down menu, select a service for which you have a formal agreement.
- B. Complete the information on the selected Service.
- C. Upload required documents.
- D. Complete the Questionnaire.

HYBRID IT

Please select the four cloud and managed services you are currently selling in . Check out the details for the new Hybrid IT requirement here.

Cloud Service

*Choose a Cloud Service: Select One...

Managed Service

*Choose a Managed Service: Select One...

Cloud or Managed Service

*Choose a Cloud or Managed Service: Select One...

Cloud or Managed Service

*Choose a Cloud or Managed Service: Select One...

+ Add Optional Service

Select One...

- Select One...
- Cisco Cloud Service
- Cisco Powered Cloud Service
- Resell Cisco Powered Cloud Service

Cloud Service

*Choose a Cloud Service: Cisco Cloud Service

*Choose Cisco Cloud Service: Select One...

*Offer Name:

*Offer Description:

Marketing/Technical Service Description:

*End Customer SLA:

Upload/Attach File

Upload/Attach File

Questions

Cisco Services

*Do you resell a Cisco Cloud or Cisco Managed Service? ☐ Yes ☐ No

*Do you have an End Customer SLA which includes a detailed escalation processes? ☐ Yes ☐ No

*Do you have a single point of contact for the End Customers? ☐ No ☐ Yes

*Do you conduct periodic reviews with the provider and the end customer to assess SLA status, satisfaction and potential for further service adoption? ☐ Yes ☐ No

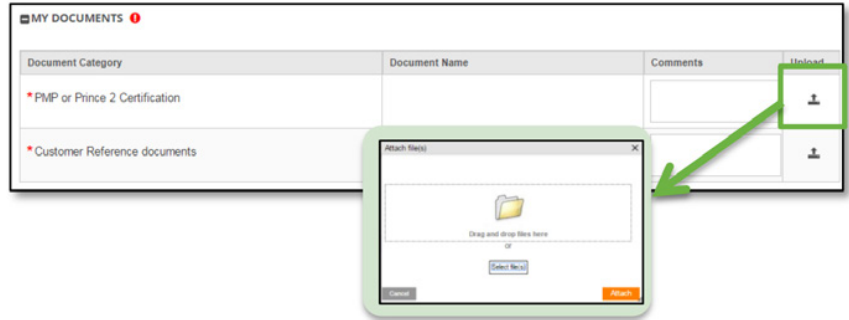
Attach File

Drag and Drop files here

Cancel Attach

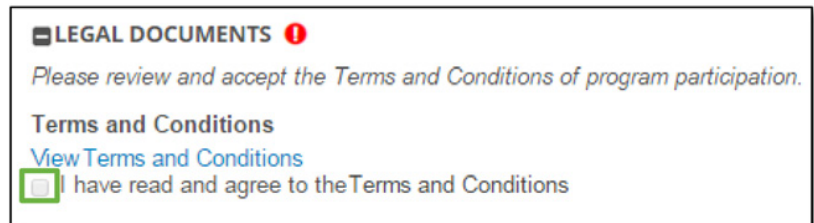
My Documents

A. If required, upload mandatory documents. They will be marked with an asterisk.



Legal Documents

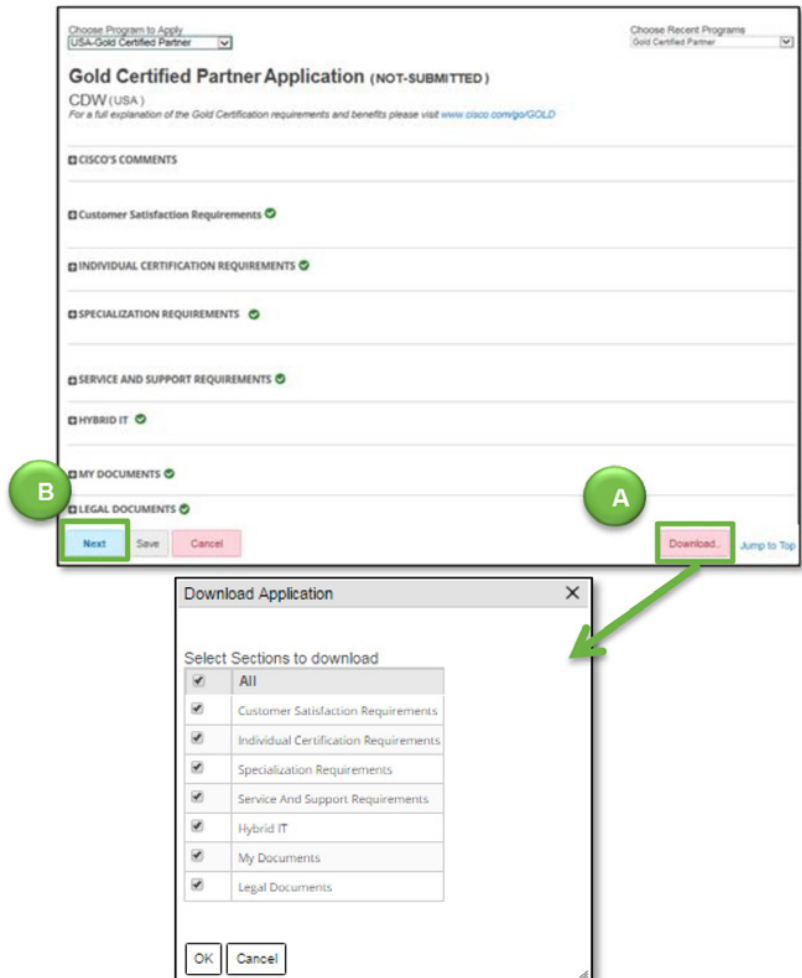
- A. View Legal Documents.
- B. Accept Legal Documents.



3. Submit Application

- A. You can download your application by clicking on **Download**. You can choose which sections you wish to download. By default all sections will be selected.
- B. Once all requirements are complete, click on **Next**.

Note: You can click on the **Save** button to save your progress and return to your application later.



- C. You will be redirected to the Submission Page. Click on **Submit** to complete your application.

My Programs | Apply To Programs > Submit
Submit Program Applications
You have selected to apply for:

<input type="checkbox"/>	Geo Name	Program Name	Status	Requirements	Eligibility
<input checked="" type="checkbox"/>	USA	Gold Certified Partner	NOT SUBMITTED	View Requirements	

Other Programs eligible for submission

<input type="checkbox"/>	Geo Name	Program Name	Status	Requirements	Eligibility
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0 Records Found

[Submit](#) [Cancel](#)

Additional Resources

How can I learn more about Program Management and Application?

- See “Help and Training” menu option within Program Management and Application for detailed User Guides and Videos on Demand.
- If you need additional support, please log a case with Customer and Partner Services at www.cisco.com/go/cs or call 1-800-GO-CISCO (1-800-462-4724).