



Tutor Report Form

Student name:	Keith Greenough
Student number:	416177
Course/Module title:	Photography 3: Advanced
Assignment number:	4: Urban Artists

SUMMARY OF TELEPHONE TUTORIAL

Another strong submission. Project ties in very nicely with *Museum Portraits*.

Excellent research and contextualization as always.

Technical elements: Have another look at reducing noise, especially in shadows. Depending on the size or prints (of choice to use video?) This may or many not be necessary, but some of them (see contact sheet/maquette) stand out quite badly and I don't want you to run the risk of this being interpreted as poor artistic judgment/lack of skill when the work is assessed.

The square crop suggests medium format, and any grain you add deliberately might make a viewer assume you are imitating film. My feeling is one should embrace the qualities of your chosen medium or method...

The Urban Artists work needs editing considerably to get your point across. Who the book is for (i.e. your expression, or 'thank you' to your subjects?). See contact sheet for my edit of what you have. Although it might be worth re-visiting previously rejected work to see if there are more images along the lines of which I feel work more effectively.

I don't really feel your installation concept (grid of prints on the wall) is really edgy or appropriate for the work. I do like the connection to

the 'wall' (i.e. *graffiti*) but I think there could be a more exciting opportunity here. Do have a play with an audio-visual format. This could incorporate other elements of the culture (i.e. music... artwork?) and fit within an on-line context and/or projection onto a wall.

Module Structure:

By all means carry on and complete the other portrait projects you have started, but I think I will advise you not to use the East-End work within this submission, which so far has been a really exciting investigation of the genre of portraiture, with a critical focus /rationale to attempt to disarm the pose.

Excellent portraits with the large format – definitely worth cracking on with and I look forward to more. The long/multiple exposures are interesting conceptually, but they feel a bit A-level/foundation-y – maybe it's a monochrome thing, but it just feels quite underdeveloped at this point and not as sophisticated as your other works.

Museum Portraits: Look into more traditional indexing systems as a mode of presentation. There is a minor danger your presentation will not look all that different to well-presented work in a box at assessment, and there might be an opportunity to do something more exciting here. But if you go down the box route, just make sure all our research is really explicit.

Sorry to catch you on the phone when perhaps you weren't quite ready to talk about your OCA module – I hope I haven't missed anything!

Tutor name:	Jesse Alexander
Date:	12.11.12
Next assignment due:	Jan '13