

SAMPLE QUOTATION

Client:		Contract Type:	
ABC Company		License Agreement	
350 Main Street		Contract Term:	
Dallas, TX 75201		Annual	
Product	Annual Fee	Number	
Description	(per user)	of Users	Total
Wellvibe Hosted Service v2.0	\$33.60	1,561	\$52,449.60
Spouse Discount (25%)	\$8.40	311	(\$2,780.40)
Wire Transfer Fee (ACH)	\$450.00		\$450.00
Total Due (excluding applicable taxes)			\$50,119.20

This Agreement is not effective until authorized by Wellvibe, LLC in Dayton, Ohio. Upon authorization the Agreement will become effective on the Effective Date shown below. The Total Due (shown above) will be billed within 30 days of the Effective Date. Monthly wire transfers (for annual agreements in excess of \$50,000) are subject to a \$450 annual fee, and require completion of ACH forms. By executing this Agreement you agree to be bound by the Wellvibe Master Subscription & License Agreement (Terms of Use), and Privacy Policy (attached herein by reference.)

Effective Date: **October 1, 2013**

Contract Authorization – Wellvibe	Contract Authorization – Client
Signature:_____	Signature:_____

Print Name: _____	Print Name: _____
Title: _____	Title: _____
Date: _____	Date: _____
Main Phone: _____	Main Phone: _____

Wellvibe Introduction

What is Wellvibe?

Simply put, Wellvibe is a web-based employee engagement solution that interactively guides, educates, and tracks the completion of health and wellness activities required by outcomes-based health plans. Developed for carrier-level scalability, Wellvibe supports multi-layer security, administration, configurability, and reporting, yet independently responds to the different needs of each plan participant. Based on over 40 years experience developing health and wellness plan designs, Wellvibe represents the “Best-in-Class” standard for employee engagement – and it Works!

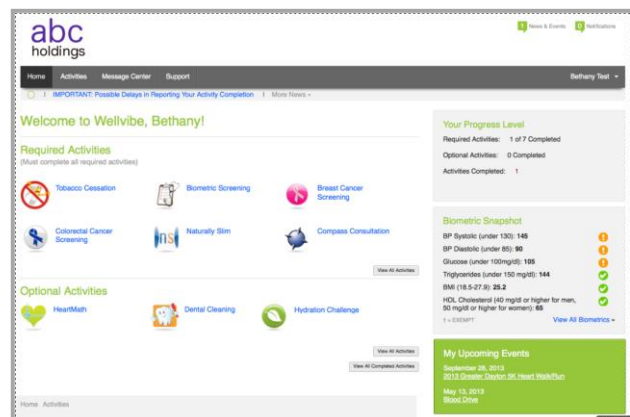
Wellvibe Overview

Wellvibe offers a secure web-based (SAAS) architecture used to provide a comprehensive employee engagement and management solution necessary to meet the requirements of outcomes-based health and wellness programs. The Wellvibe portal offers the following standard features.

- Personalization – Wellvibe provides a highly personalized and interactive user experience to help plan participants' track specific health indicators, complete wellness activities, and follow their health plan incentive progress.

It's intuitive! - Beginning with a Health Risk Assessment (HRA) and a biometric screening, Wellvibe automatically enrolls “At Risk” members in prescriptive disease management activities designed to meet their current or suspected health & educational requirements.

By example, users indicating risk of diabetes may be assigned activities that instruct them to get an A1c test and contact a health coach. In addition, Wellvibe can dynamically assign a series of educational



videos from *Emmi Solutions* to help participants to better understand their risk factors, their cause, and their role in reducing those risk factors. Emmi video's can also serve as an alternative activity

Completion of disease related activities contribute toward each individual's success in meeting the minimum wellness, education, and compliance requirements set by the plan.

- **Dynamic Content Management & Intelligent Communication** – Education, coupled with an intelligent communications strategy, are keys to improving plan economics and lowering health plan claim costs. Studies show that educational content delivered with a specific call to action, significantly increase the chance that the recipient will understand and be motivated to respond positively. Intelligent messaging provides prescriptive information that member needs to engage in making important health choices – delivered by Wellvibe!

Wellvibe delivered content can easily be directed to all plan users, to specific groups of users, or to select individuals, making it easy for plan administrators and health coaches to engage members at multiple levels. Wellvibe supports a wide variety of content types (public and private, text, video, messaging, reminders, etc.)* and can be delivered via the web or mobile portals using a variety of engagement and gaming techniques involving quizzes, surveys, challenges, leaderboards, and social media.

- **Easy-to-Follow Activities - "A Call-to-Action"** – A demonstration of the power of Wellvibe lies in the ability to uniquely assign activities to plan participants based on related criteria including plan requirements, educational directives, biometric and HRA results, or disease conditions. The type and number of activities assigned is determined by the plan administrator, health coaches, or as part of Wellvibe wellness/disease tracks, e.g., diabetes or pregnancy; and can be assigned individually, by group, or to all users. Members are provided with real-time progress reporting for completion of their activities, as well as their progress/completion rate compared with all other plan members. The plan or plan administrator determines the incentive values associated with the completion of each activity.
- **Application Integration and SSO** – The Wellvibe portal and Program Partner Solutions are designed to easily integrate with your existing health, wellness, and disease management programs, providing a turnkey technology solution with no required service interruptions, and no additional staffing. To help manage access to these integrated applications and social media sites, Wellvibe provides a Single Sign-On (SSO) solution, providing a single user name and password to access Wellvibe and any integrated applications. By example, users requiring access to an integrated third-party HRA application through Wellvibe are automatically logged-in to that application using their Wellvibe account. For a complete list of Program Partners please refer to the Wellvibe Price and Market Guide.
- **Wellvibe Administration** – Wellvibe provides multi-layer role-based secure access, administration, configuration, and reporting capability designed to meet the needs of complex organizations and healthcare carriers. Wellvibe's administrator console features enterprise tracking and statistical analysis, robust reporting capability, content development and administration, and a comprehensive communication service. In addition to the training provided during implementation, Wellvibe provides additional administrator support, including video tutorials located the "Customer Resources" section of our web site, and direct support provided by our Customer Service Team.

Why Wellvibe works

Wellvibe works because it goes beyond compelling employees to simply complete tasks. Having roots in the health benefits industry, Wellvibe understands what it takes to bridge organizational needs and develop a comprehensive plan of action. The result is not just a feel good wellness program with questionable ROI; Wellvibe has raised the bar on clinically driven employee engagement that delivers impact to the bottom line.

In short, health plan economics improve as employees "Take Ownership" in making healthier lifestyle choices and become better consumer advocates of health plan resources. We welcome the opportunity to serve your needs and Thank You for your consideration of Wellvibe. For more information, please visit us at www.Wellvibe.com

Implementation

The sample implementation schedule shown will help you to identify the typical steps and the average required time to install Wellvibe - from contract signing through to go-live. The projected timeframes shown may vary from site to site based on several factors including: scheduling conflicts, site customization, and/or integration with third party or back-office systems. A detailed implementation schedule can be provided for any installation.

Contracting Requirements	Average Time Required
Completion of Wellvibe Contract	Week 0
Setup & Configuration Requirements	
Client Implementation Call	Week 1
Client Provided Access to Wellvibe Employer Resource web-site*	During Implementation Call
Initial Census Due to Wellvibe	Week 2
Client Branding & Logos Due to Wellvibe	Week 2
Bar Code Scanner Shipped to Client	Week 2
Initial Wellvibe Site Configuration	Week 2 - Week 3
Test Users Created/Site Testing Completed	Week 2 - Week 3
Training Requirements	
Configured Site Released to Client	Week 4
Configured Site Walkthrough with Administrator	Week 4
Client Administrator Training	Week 4
Implementation Requirements	
Client Administrator Configuration of Site (Initial)	Week 5 (Subject to Client)
Communication of Pre-Launch Materials to Members (FAQ, Welcome Letter)	TBD (By Client)
Roll-Out of Wellvibe User Video to Members	TBD (By Client)
Site Released to Users by Client Administrator (Go-live)	TBD (By Client)
Administration & Support Requirements	
Reporting Generated by Client (At Will)	On-Going
News/Events/Additional Resources Updated by Client (At Will)	On-Going

Product & Administration Support (Email/Telephone)	On-Going
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- Employer Resource Website (www.Wellvibe.com) – The employer Resource website provides employer resource and training materials for use by the Wellvibe Client Administrator. The resources provided include . . .
 - Administrator Resource Tools: Administrator Guide, Sample Reports, Support Guide, Training documents and video's
 - Resource Management Tools: Census template, biometric data upload templates
 - Member Resource Tools: user video, welcome letter, Member FAQ document

Price Guidelines

Wellvibe Pricing Guidelines –

While Wellvibe can be a powerful tool for many organizations, we find that it is best suited for organizations who share the following characteristics:

- The organization (or association) has a minimum 250 Registered Users.
- Members have easy access to the Internet (preferably at work, but also at home).
- The organization is committed to a strategic outcomes based wellness initiative, including a medical insurance premium discount for members who complete required activities (incentive), biometric screenings (measurement), health coach and/or program access (intervention), and well defined health outcomes health plan requirements (directives).

Price Schedule (Annual)

Registered Users (Volume Price Levels)	Wellvibe Monthly	Annual (Volume Price Levels)	TTL Annual (Per User per Month)
250	\$3.33	\$39.96	\$9,990.00
500	\$3.25	\$39.00	\$19,500.00
1,000	\$3.10	\$37.50	\$37,200.00
1,500	\$2.80	\$33.60	\$50,400.00
2,000	\$2.65	\$31.80	\$63,600.00
2,500	\$2.50	\$30.00	\$75,000.00
3,000	\$2.40	\$28.80	\$86,400.00
3,500	\$2.30	\$27.60	\$96,600.00
4,000	\$2.20	\$26.40	\$105,600.00
4,500	\$2.10	\$25.20	\$113,400.00
5,000	\$2.00	\$24.00	\$120,000.00
>7,500			Call for Price

Pricing Notes

- The Wellvibe Services is based on an Annual Contract Subscription Fee. *Monthly fees are shown for convenience only.*
- Wellvibe may modify the fees and/or invoice Client for an additional amount at any time if the number of eligible individuals increased, by merger or otherwise, by more than 20% during the current contract period.
- Client will be invoiced annually within 30 days from completion of training. For annual contracts in excess of \$50,000, a monthly ACH payment option is available (annual ACH fee \$450).
- Wellvibe will, upon request, provide additional programming services at an hourly rate.

Program Partners



EMMI SOLUTIONS – (A health Literacy Solution)

Video Based Education - Managing a population's health means more than helping people when they are sick. It means driving behaviors that will keep them healthy. Addressing health literacy and understanding is at the core of all Emmi program development. Our attention to health literacy was recognized by the Institute for Healthcare Advancement with the 2007 Health Literacy Award and both the 2012 and 2013 ClearMark Plain Language Award. EMMI video educational content is an integrated solution provided by Wellvibe at no additional cost.



NATURALLY SLIM – (Metabolic Syndrome Reversal Strategy)

☐ Request A Price Quote

There are no foods to buy, no points to count, no guidelines on what you can and can't eat. The secret to Naturally Slim is really simple common sense, and the method for success simply involves learning some new techniques about how and when you should eat. The Naturally Slim Foundations program content consists of a series of online informative videos. Once a week, a new session becomes available that builds upon the previous material for a period of 10 weeks. Each session begins with a short questionnaire that reinforces your understanding of the curriculum. You may take the courses at your leisure from the comfort of your computer.

The Naturally Slim curriculum is based on the belief that inside of each of us is a thin person that eats the foods he or she wants and needs. It's the bad habits we've learned...the societal and emotional tendencies to overeat—and the reasons why we do it—that keep us from being that thin person on the outside.

Approaching eating the way a naturally thin person does, and knowing why, how and when to eat, are the real keys to losing weight and keeping it off. We call this approach to weight loss the "True Thin Philosophy." Designed and administered by experts in the field of nutrition, medicine and psychology, the Naturally Slim curriculum teaches you the

principles of healthy eating, and helps you become the thin person that you desire and deserve to be.



COMPASS PROFESSIONAL HEALTH SERVICES – (A HealthPro & Price Transparency Solution)

[Request A Price Quote](#)

Compass provides the price-transparency, quality checks, and patient advocacy that unlock the power of healthcare consumerism. Compass lets employers take advantage of the lower prices within their existing network. In-Network prices vary by 300% locally—that means the same MRI can cost \$500 or \$1,500 depending on where you go. Compass Health Pro™ patient-advocates provide employees with that pricing information along with quality comparisons for medical services. Compass Health Pros continue to support employees with appointment scheduling and other concierge services. Compass supports over 1,000 employer clients nationwide.

Program Partners



BIOSIGNIA, INC - (Health Risk Assessment Solution)

[Request A Price Quote](#)

BioSignia, Inc. is a privately held Science and Technology company located in the Raleigh/Durham Research Triangle. Founded in 1996, we are dedicated to providing cutting-edge risk assessment solutions to the life and health insurance industries, as well as to corporations, practitioners, and organizations concerned with proactive health promotion and wellness. We have invested the equivalent of 50 man years in research, development, and validation. Our academic partners include Duke University, Cornell University, and the University of Washington.



WELLSOURCE – (Health Risk Assessment Solution)

[Request A Price Quote](#)

Wellsource has been a leader in Health Risk Assessment technology and corporate wellness for more than 30 years. And we know that wellness programs – done well – will drive healthcare costs down. Our assessments and online wellness products are evidence based, configurable, comprehensive, and affordable.



ALLOSTATIX™

ALLOSTATIX – (Health Risk Prediction Technology)

[Request A Price Quote](#)

Unlike existing HRA's, which rely on 25-year old technology and silo analysis of biomarkers, the Allostatis Risk Prediction System (ARPS™) predicts future health by using neural networks to transform longitudinal health data into accurate, actionable knowledge.



fitbit

FITBIT – (Health Tracking Technology)

☐ Request A Price Quote

- Accurately tracks daily steps, stairs climbed, distance, calories burned, and activity level via 3-d motion sensor and altimeter technology
- Measures how long and how well you sleep - just wear it on your wrist at night with Fitbit wristband (included)
- Small and discreet enough to wear all day- tuck it into a pocket or clip it to a belt or bra
- Wirelessly uploads data to Fitbit.com; Integrated with the Wellvibe Portal, No monthly fee

