NO LIMITS
MULTIMEDIA, INC.

SOOS, ADC, WEB, Legend & White

Digital Marketing Proposal

August 25, 2015

CONFIDENTIAL

VISIT OUR NEW LOCATION:
220 N. Green St.
Chicago, IL 60607

WHY US?

Our team is made up of the most talented digital marketing professionals you will find anywhere.

We have worked for Fortune 500 companies or held leadership positions at major advertising agencies.

Clients we have worked with:

- Blue Cross
- Sanofi-Aventis
- Allstate
- Humana
- Cleveland Clinic
- JCPenney
- Target
- The Pampered Chef
- Whirlpool
- AT&T
- Sprint
- Comcast
- Miller Coors
- Kraft Foods
- Coca-Cola

California Top Construction
Based in Southern California, this commercial contracting company chose us to redesign their online experience making it easier for them to showcase work to potential clients.

CATopConstruction.com

RELEVANT EXPERIENCE

We work with construction management companies as well as contractors.

Many of the challenges you face in the field can be solved using digital solutions.

ACMS, Inc.
ACMS, Inc. recently worked with us on a redesign of their 7 year old website. Just in time for Mobile-geddon, they launched a fully responsive site that bumped them up in rank for their keywords as competitors failed to make their sites mobile-friendly.

ACMSINC.net

RELEVANT EXPERIENCE

We work with construction management companies as well as contractors.

Many of the challenges you face in the field can be solved using digital solutions.

CFO Construction Solutions
CFO Construction Solutions manages large-scale construction projects from a financial perspective. Our team worked through the redesign along with the content strategy. The website helped them land the biggest client ever, the University of Notre Dame with a $500 Million Football Stadium project.

CFOConstructionSolutions.com

RELEVANT EXPERIENCE

We work with construction management companies as well as contractors.

Many of the challenges you face in the field can be solved using digital solutions.

Web hosting, development & marketing

WEB HOSTING

DOMAINS

SoosArchitects.com
WomenBuiltEnvironment.com
Archdev.net
LegendandWhite.com

Any additional alternative domains.

WORDPRESS PRO HOSTING

- 300 Million Visits Month
- 60 GB Storage
- Host up to 10 Websites
- Automatic Backups
- 24/7 Support

$80 / Monthly

WordPress

- Easy to update content
- Thousands of plugins
- Plays well with Google
- No Annual Fees (FREE)

Email will continue to function as it does now. It will not switch to this provider.

WEB DEVELOPMENT PROCESS

1) INTERACTION DESIGN PHASE

- Define your business goals
- Define the target audiences
- Create Functional Requirements
- Create Blueprints (Wireframes)
- Detail each interaction on the site

2 Weeks $6,400

2) DESIGN PHASE (INTERNAL)

3) DEVELOPMENT

- Translate page designs into HTML / CSS
- Create Responsive Functionality
- Configure Wordpress
- Turn code into Wordpress theme
- Hook up any forms / call buttons / logins
- Install Google Analytics
- Install Webmaster Tools
- Install OpenGraph for Social Sharing
- Skin Other Sites

3 Weeks $10,800

4) QA / LAUNCH

- Test functionality
- Fix bugs
- Test on Mobile
- Gain final client approval
- Point all domains
- Site Deployed

1 Week $2,400

TIME	ESTIMATED COST
6 Weeks	**$19,600** **$4,900 per site**

ONLINE ADVERTISING OPTIONS

Google AdWords

- Advertise on Page 1 of Google
- Define target audiences
- Target Specific Keywords
- Retargeting helps you reach prospects again after they visit your site on other websites such as Facebook, LinkedIn, Yahoo, etc.

You control budget /
$300-$800 typical client spend

YouTube

- Sponsor your video content to improve the number of views.
- Helps with search engine rank
- Target Specific Keywords
- Drive traffic back to your website.

You control budget /
$100-$200 typical client spend

LOCAL LISTINGS

- Get your businesses listed in local search results.
- List your business across 50+ sites
- Corrects inconsistent information
- Drives Traffic
- Improves credibility in your area

$150 mo. for all 4 sites

WEBINAR EMAIL BLASTS

- Spark Interest for upcoming webinars
- Keep clients and prospects informed
- Track number of opens and click-throughs.

$50 Blast - includes design

PRESS RELEASES

- Published to Google News and other media outlets
- Help build search engine rank
- Improve Social Media likes / shares

$200 Blast - includes copywriting

LINKEDIN ADS

- Promote Webinars and important company content
- Target by job title, company, age, etc.

You control the budget

File Sharing Solutions & Webinars

FILE SHARING TECHNOLOGY

Box Business Plus

box

- Is a different provider than Dropbox.
- Box was built for business needs.
- Version Tracking
- Commenting
- User Tracking By File
- Contractors can view on Mobile Devices
- Pay only for people who will be adding and updating files.

$20-25 month / user

RECOMMENDED

OR

Business Plan

CITRIX ShareFile

- Built for business needs.
- Version Tracking
- Commenting
- User Tracking By File
- Contractors can view on Mobile Devices
- Experience may be a little bit more difficult for contractors to understand than Box.

$300 mo.

WEBINAR SYSTEMS

Wordpress Webinar System

WebinarIgnition™

- Installed on your website
- Customizable Registration, Confirmation, Live & Replay Pages
- Live Video Feed Integration (Including Google Hangouts)
- Email & Text Message Reminders
- Q&A / Chat Integration

$600 / One-Time Fee

RECOMMENDED

OR

GoToWebinar

GoToMeeting

- Unlimited webinars
- Unlimited online meetings with GoToMeeting
- Full-service registration and reporting
- Desktop and application sharing
- Integrated audio and video conferencing

$99 / Monthly

Robert,

Thank you for the opportunity to bid on this project. We believe that as you work with us, you will find No Limits Multimediato be a trusted online marketing partner.

I will reach out to you to discuss this proposal and answer any questions you may have.

Kind Regards,

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