

Advantageous

Disadvantageous

## STRENGTHS



- What professional skills do I have?
- What am I good at?
- What services can I offer but others can't?
- What favorable personalities do I have?
- What resources do I possess?

## WEAKNESSES



- What am I bad in?
- What should I hone and practice?
- What am I afraid of?
- What are my wrong mindset?
- What are the roots of my failure?

### SWOT Analysis Questions

## OPPORTUNITIES

- What training programs are available?
- Can I receive better education?
- What can my employer offer to improve myself?
- Who can support and help me?
- What are the beneficial policies?



## THREATS

- What obstacles are in my way to success?
- Who are my competitors?
- What are the new technologies that I don't master?



Internal

External