

# EXAMPLE

## HOTEL SERVICE STRATEGIC PLAN

To expand Hotel Service to different parts of the Philippines in 7 years

## OPERATIONAL PLAN

### **FINANCIAL DEPARTMENT**

To allocate 30% of annual hotel income for planned expansion of hotel service

## TACTICAL PLAN

### **FRONTLINE MANAGERS FOR TRAINING DEVELOPMENT**

To have continuing training development programs for Hotel Personnel to ensure excellent Hotel services which will ensure good hotel income.