



Jane McLaughlin, Founder & President

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## WEB SERVICES...SYSTEMS INTEGRATION...BUSINESS INTELLIGENCE

Jane McLaughlin is the President of LIFE CYCLE SOFTWARE, a company recognized for helping large and small organizations with PROJECT ANALYSIS, IMPLEMENTATION, CUSTOMIZATION and MANAGEMENT. Jane offers her customers the benefit of more than 25 years experience with corporate, academic, and governmental institutions, where she was instrumental in the development and implementation of numerous scientifically focused, enterprise-wide information, portal products and middleware. Customers appreciate her insight into their business needs and clear communication, which complements her technical background in Software Engineering. LifeCycle is SIX SIGMA CERTIFIED, and has worked with large global chemical, materials, and pharmaceutical companies, integrating solutions with partners such as ERP systems, SAP, and JD Edwards.

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Jane gained technical expertise and business acumen as a **CONSULTANT** and **TEAM MEMBER / LEADER** with:

◆LIFE CYCLE SOFTWARE ◆THOMSON SCIENTIFIC ◆HAZOX ◆INDEPENDENCE BLUE CROSS ◆UNISYS CORP

Customers and end-users gain value through her knowledge and skill in areas such as:

EXECUTIVE DASHBOARDS	COMPETITIVE & BUSINESS INTELLIGENCE	ENTERPRISE INFORMATION RETRIEVAL
CONTENT/KNOWLEDGE MANAGEMENT	BUSINESS PROCESS MANAGEMENT & HR	PORTAL & META SEARCH ENGINES
ECOMMERCE & WEB DEVELOPMENT	TECHNICAL PAPERS & PRODUCT DEMONSTRATION	OO SOFTWARE DESIGN & METHODOLOGY

In her role with LifeCycle Software, Jane has delivered value to customers through synthesis of disparate information and on-time delivery of applications. LifeCycle incorporates the resources of domestic and international technical partnerships and strategic alliances, e.g. Microsoft, Semantec, WSI, ITI Associates, etc.

- Business and regulatory risk is diminished
- End-users and client organizations experience increased access to information
- More stakeholders are empowered to make decisions and participate in analysis

LifeCycle has provided services to the Pharmaceutical, Manufacturing, Banking, & Legal fields. Highlighted accomplishments include:

- Building an HR dashboard product for Vienna HCA
- Management of Clinical Trials for Asubio Pharmaceutical
- Preparation for SAP executive dashboard & facilitation of data migration for a Washington, DC utility
- Pre-sales collaboration with APR Smartlogik to penetrate Pharmaceutical and Hedge Fund markets
- Designed Web Services & Knowledge seminars for Drexel U's College of Information Sciences
- Performed numerous analyses and business audits for small businesses in the Delaware Valley
- Collaborated with partners to serve regional banks through analysis of lending portfolios, debit card and ATM marketing strategies, and ProClarity reporting tools

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Jane is an active member of her professional community through memberships and leadership roles, e.g.: Enterprise Content Management Association (AIIM), Knowledge Management Group of Philadelphia, National Association of Women Owned Business, Society of Competitive Intelligence Professionals.

Jane earned a Bachelor of Science degree in Statistics & Computer Science from University of Delaware; she earned post-graduate credits in Electrical Engineering at Temple University.