

FRIDAY AND SATURDAY, APRIL 7 – 8, 2017

## THE ART AND SCIENCE OF THE IP DEAL

UNIVERSITY OF WASHINGTON SCHOOL OF LAW, SEATTLE, WASHINGTON

11.50 CLE Credits Approved (10.25 Law & Legal Procedure Credits; 1.25 Ethics Credits)

**FRIDAY, APRIL 7, 2017 (6.50 Law & Legal Procedure CLE Credits; 1.25 Ethics Credits Approved)**

**8:00 a.m. - Registration, Continental Breakfast**

**8:25 a.m.**

**8:25 a.m. - Welcome**

**8:40 a.m.** *Scott Schumacher*, Associate Dean for Academic Administration, University of Washington School of Law

*Zahr K. Said*, Associate Professor, Lead Faculty Director, CASRIP, University of Washington School of Law

*Anita K. Krug*, D. Wayne and Anne Gittinger Professor of Law, University of Washington School of Law

**8:40 a.m. - Keynote 1**

**9:30 a.m.** *Steven Davidoff Solomon*, University of California, Berkeley, Professor Law, Faculty Director, Berkeley Center for Law, Business, and the Economy

**9:30 a.m. - Panel 1 - The State of IP Deals 2016-2017**

**10:40 a.m.** *Peter Cancelmo*, Garvey Schubert Barer

*Jennifer Fan*, University of Washington School of Law

*Xuan-Thao Nguyen*, Indiana University McKinney School of Law

*Kate Spelman*, Lane Powell

*Steve Tapia*, University of Washington School of Law; Seattle University School of Law

Moderator: *Zahr K. Said*, University of Washington School of Law

**10:40 a.m. - Networking Break**

**10:55 a.m.**

**10:55 a.m. - Panel 2 - The Structure of Deals**

**12:05 p.m.** *Annette Becker*, K&L Gates

*Mike Burstein*, Cardozo School of Law; McKinsey & Co.

*Renee Jones*, Boston College Law School

*Gina Marek*, Gunderson Dettmer

*Scott Schumacher*, University of Washington School of Law

Moderator: *Anita K. Krug*, University of Washington School of Law



**12:05 p.m. - Lunch (provided)**  
**12:20 p.m.**

**12:20 p.m. - Keynote 2**  
**1:10 p.m.** *Mark McKenna*, University of Notre Dame Law School, Associate Dean for Faculty Research and Development, Professor of Law, Notre Dame Presidential Fellow

**1:10 p.m. - Networking Break**  
**1:25 p.m.**

**1:25 p.m. - Panel 3 - The Substance of Deals**  
**2:35 p.m.** *Dwight Drake*, University of Washington School of Law  
*Laura Heymann*, William & Mary Law School  
*Mike Madison*, University of Pittsburgh School of Law  
*Signe Naeve*, Starbucks  
*Jennifer E. Rothman*, Loyola Law School, Los Angeles; Loyola Marymount University  
Moderator: *Steve Tapia*, University of Washington School of Law; Seattle University School of Law

**2:40 p.m. - Panel 4 - The Risks of Deals: Antitrust and Other Issues**  
**3:50 p.m.** *Heidi Brooks Bradley*, Lane Powell  
*Joe Nord*, Microsoft Corporation  
*Rosanna Lipscomb*, Google  
*Chris Sagers*, Cleveland-Marshall College of Law  
*D. Daniel Sokol*, University of Florida Levin College of Law  
Moderator: *Dwight Drake*, University of Washington School of Law

**3:50p.m. - Networking Break**  
**4:05 p.m.**

**4:05 p.m. - Panel 5 – The Values and Ethics of Deals**  
**5:15 p.m.** *Julie Cohen*, Georgetown University Law Center  
*Gastón de los Reyes*, George Washington University School of Business  
*Bob Gomulkiewicz*, University of Washington School of Law  
*Jessica Silbey*, Northeastern University  
Moderator: *Zahr K. Said*, University of Washington School of Law

**5:20 p.m. - Distinguished Lecture by the 2017 Shefelman Jurist-in-Residence, The Honorable**  
**6:30 p.m.** *Marco A. Hernandez*, United States District Court for the District of Oregon

**Welcome Remarks**

*Kellye Testy*, Toni Rembe Dean & Professor of Law, University of Washington School of Law

**6:30 p.m. - Reception**  
**7:30 p.m.**



## THE ART AND SCIENCE OF THE IP DEAL

SATURDAY, APRIL 8, 2017 (3.75 Law & Legal Procedure CLE Credits Approved)

**8:30 a.m. - Registration/Sign-In, Light Breakfast**

**9:00 a.m.**

**9:00 a.m. - Panel 6 – Deals and the Problem of Change over Time and Context  
(Termination, Exhaustion, Breakups)**

*Afra Afsharipour*, University of California, Davis

*Olufunmilayo Arewa*, University of California, Irvine

*Andrew Gilden*, Willamette University College of Law

*David Cromwell*, Davis Wright Tremaine

*Aaron Perzanowski*, Case Western Reserve University School of Law

Moderator: *T. Andrew Culbert*, University of Washington School of Law; Perkins Coie

**10:10 a.m. - Panel 7 – Innovative Deals and Licensing Issues**

**11:10 a.m.** *Shyamkrishna Balganesh*, University of Pennsylvania

*Dan Burk*, University of California, Irvine

*Jesse Kindra*, University of Washington, CoMotion

*Pamela Samuelson*, University of California, Berkeley

Moderator: *Jennifer Fan*, University of Washington School of Law

**11:10 a.m. - Networking Break**

**11:20 a.m.**

**11:20 a.m. - Panel 8 – Alternative Frameworks/Open Source Software**

**12:20 p.m.** *Clark Asay*, Brigham Young University

*Hanna Kim*, Microsoft Corporation

*Heather Meeker*, O'Melveny & Myers

*Greg Vetter*, University of Houston Law Center

Moderator: *Bob Gomulkiewicz*, University of Washington School of Law

**12:20 p.m. - Lunch**

**12:40 p.m.** Box lunches/salad (provided)

**12:40 p.m. - Presentation from Practice**

**1:10 p.m.** *Don McGowan*, Chief Legal Officer and Business Affairs, Pokémon

**1:10 p.m. Adjourn**

