

THANK YOU FOR A PLEDGE

Dear _____,

Thank you for your pledge of \$_____ to the 2013-2014 Rensselaer Annual Fund. Annual Fund contributions directly and immediately support inspired teaching, scholarly research, extracurricular and community service opportunities and financial aid. These gifts help the next generation of Rensselaer alumni succeed in and out of the classroom.

With so many opportunities to give to worthy causes, we appreciate your willingness to include RPI among those that you support.

Your consideration and generosity are greatly appreciated by the entire Rensselaer community.

Sincerely,

THANK YOU FOR FIRST-TIME PATROON

Dear _____,

Thank you for your generous donation of to the 2012-2013 Rensselaer Annual Fund. Your donation will have an immediate impact on the students at RPI. You have also had a positive effect on our rankings and influenced the value of a Rensselaer degree!

In addition to the impact your donation has had on campus, you have become a member of the Annual Patroon Society. **A donor becomes a member by making an annual gift of \$2,500 or more.** Membership benefits include:

- The satisfaction of supporting Rensselaer's faculty and students
- Mention in the Honor Roll and in society-only publications
- Invitations to special events
- Access to Patroon Room during hockey games

We are most appreciative of your donation. Each year, unrestricted gifts to the Rensselaer Annual Fund help to support scholarships, state-of-the-art interactive classrooms, mobile computing, and library resources. These gifts help the next generation of Rensselaer alumni succeed in and out of the classroom.

Rensselaer is fortunate to be able to count on you as a continued friend.

Sincerely,

Name _____

THANK YOU FOR AN INCREASED GIFT

Dear _____,

Thank you for your generous donation to the 2012-2013 Rensselaer Annual Fund. Your donation will have an immediate impact on the students at RPI. You have also had a positive effect on our rankings and influenced the value of a Rensselaer degree!

We are most appreciative of your choice to increase your donation amount. Each year, unrestricted gifts to the Rensselaer Annual Fund help to support scholarships, state-of-the-art interactive classrooms, mobile computing, and library resources. These gifts help the next generation of Rensselaer alumni succeed in and out of the classroom.

Rensselaer is fortunate to be able to count on you as a continued friend.

Sincerely,

Name _____

PERSONAL THANK YOU NOTE

It is suggested that you use your personal or business stationery if you are printing and mailing your note.

(Date)

Dear _____,

I was delighted to hear of your recent gift of \$_____ to the Rensselaer Annual Fund.

Although you will receive a more formal letter of thanks from the Institute, I wanted to personally thank you for your commitment.

On behalf of Rensselaer, thank you again. Your generosity is greatly appreciated.

Sincerely,

Name