Action Pursuits Website Storyboard

Target Audience-

The target audience for the Action Pursuits website will be for families, schools and youth groups who are all looking for a good day out. The website will be easy to navigate so everyone can use it.

Website Navigation Structure-

Website Layout Planning-

Action Pursuit Logo
Go-Karting Page
Go-Karting
Archery
White Water Sports
Contact Us
Home
Photos of track and karts
Introduction to Go-Karting
Links to other pages
Track Records (s)-
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.
Track and Kart facts e.g.
Track Size
Kart Speed
Karts for ages
Health Warnings e.g.
Don't drive if on medication etc.
Go to the Contact Us page to book a time.
Black Background and White Text

Action Pursuit Logo
Archery
Home
Go-Karting
Archery
White Water Sports
Contact Us
Photos of Bows and targets
Introduction to Archery
Links to other pages
Top Scores-
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.
Archery Information-
Sessions
Times
Facts
Safety Facts-
Bow and Arrows
Go to the Contact Us page to book a time.
Black Background and White Text

Action Pursuit Logo
White Water Sports
Go-Karting
Archery
White Water Sports
Contact Us
Home
Photos of kayaking and rafting
Introduction to White Water Sports
Links to other page
Fastest Times-
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.
White Water Sports Information-
Sessions
Kayaking
Rafting
Safety Facts-
Age etc.
Go to the Contact Us page to book a time.
Black Background and White Text

Action Pursuit Logo
Contact Us
Go-Karting
Archery
White Water Sports
Contact Us
Home
Welcome to the Contact Us page!
Customer Service Number...
Go-Karting Booking Number...
Archery Booking Number...
White Water Sports Booking Number...
Link to Review Tab
Links to other pages
Black Background and White Text
Map of Location

Website Video Storyboard-

Title (Action Pursuit Logo) 2 seconds Transition= Cinematic- Fade Through Grey 'Welcome to Action Pursuit'	Slide 2 (Indoor Go-Karting Track) 3 seconds Transition= Automatic Pan and Zoom and Filled V Left Narration of track features	Slide 3 (Go Kart) 3 seconds Transition= Automatic Pan and Zoom and Filled V Up Narration of track features	Slide 4 (Archery Targets) 3 seconds Transition= Automatic Pan and Zoom and Bars Horizontal Narration of Archery	Slide 5 (Kid being helped when shooting) 3 seconds Transition= Automatic Pan and Bow Tie Horizontal Narration of Archery
Slide 6 (White Water Raft) 3 seconds Transition= Automatic Pan and Diagonal Down Right Start of White Water Sports Narration	Slide 7 (White Water Kayak) 3 seconds Transition= Automatic Pan and Filled V Down Narration of White Water Sports-	Slide 8 (White Water Kayak) 3 seconds Transition= Automatic Pan and Filled V Down Narration of White Water Sports-	Credits (Black Background) 6 seconds Transition= Automatic Pan 'Visit us Soon'	