



Echunga Football Club

“2014 Central Division Premiers”

“2015 Central Division Finalists”

Sponsorship Proposal



2016 season

**First A grade Premiership in 1925 then
1939,1945,1947,1950,1951,1953,1955,1971,1972,1995,1996,
2000, 2011,2013 & 2014**



ABOUT THE DEMONS

The Echunga Football Club, The Demons, is a founding member of the Hills Football League and is situated in the heart of the Adelaide Hills.

The long-time success since the Club's inception in 1903 is attributed to the professionalism and enthusiasm of all the Club people from Club officials to players to supporters to sponsors. Our goal as a sporting club and the heart of the Echunga community is to be a strong competitive club across all grades in the Hills Football League.



Be a part of the Demons in 2016

This is a great opportunity for your business to become a part of the Echunga Demons in 2016, and experience the benefit of one of South Australia's largest local football leagues. Being a part of the Hills Football League means that your business is exposed to over 10 clubs and 1000s of people a year. With a strong social media presence, including an established club website, your business will be well represented both on and off the field.

Your business will be a partner of a fantastic family club with over 100 years of history and currently over 400 families are involved with the Echunga Football Club.

Echunga Football Club grounds are a centrepiece of the Hills Football League with 2 ovals – 1 senior and 1 junior – netball and tennis courts plus an expansive complex spanning the western side of the main oval. This will ensure that your business has year round exposure to a multitude of sports including cricket every week during the summer. The main oval has 4 light towers allowing night football matches at SANFL lighting standards.



SPONSORSHIP PACKAGES

Below are the current packages on offer; however we can design a package to suit your individual business needs.

Fence Signage \$750 (New) - \$550 thereafter

Give your business on field prominence all year round with a 3m long fence sign, with your business name and logo, on the inner fence of the oval.

In addition you will also receive 1 ticket to the sponsors' game day luncheon.



Red Partner

\$1,800 (New) - \$1,500 thereafter

Give your business on field prominence all year round with a 2.4m x 0.6m sign on the clubrooms as well as the 3m long fence sign, with your business name and logo.

Your business will have the naming rights to one home game which will include all promotional material for the particular game.

Multi-media package that promotes your business on EFC web pages, phone app, newsletters and all club promotional material.

On a personal level EFC will provide your business with the following:

- 2 x Echunga Football Club hat
- 2 x Echunga Football Club polo shirt
- free entry for 2 people to each home game
- 4 x \$50 drink/meal cards
- 2 x tickets to senior presentation dinner
- 2 x tickets to our sponsors game luncheon
- 2 x tickets to the major club function

Blue Partner

**\$7,000 First Year - \$5,000
thereafter**

The Blue Partner opportunity is for a minimum of 3 years.

Have your business be seen at all home and away games by having your business on the senior playing jumpers.

Give your business on field prominence all year round with a 6m x 1.2m sign on the clubrooms and above the score board as well as the 3m long fence sign, with your business name and logo.

Your business will have the naming rights to one home game which will include all promotional material for the particular game.

Multi-media package that promotes your business on EFC web pages (prominently located on the home page), phone app, newsletters and all club promotional material.

On a personal level EFC will provide your business with the following:

- 2 x Echunga Football Club hats
- 2 x Echunga Football Club polo shirts
- free entry for 2 people to each home game
- 6 x \$50 drink/meal cards
- 2 x tickets to senior presentation dinner
- 2 x Tickets to our sponsors game luncheon
- 2 x tickets to major club function

MEMBERSHIP PACKAGES

Below is the list of membership packages on offer.

Full Club Membership \$115

Full club memberships gain 1 person free entry to all home games.

Also receive voting rights at our Annual General Meeting.

Membership Plus \$75

Your Membership Plus gains 1 person free entry to four (4) home games.

Also receive voting rights at our Annual General Meeting.

Social Club Membership \$50

Also receive voting rights at our Annual General Meeting.

Vice Presidents Club \$300

Join the exclusive VP Club and receive free entry to all home games for 1 person.

Enjoy the game day with 3 free drinks at each home game.

Receive 1 ticket to the sponsors' game day luncheon.

Receive 1 ticket to the end of year Presentation Dinner.

Summary

By utilising one of the proposed packages your business can gain alignment and fantastic coverage at Echunga Football Club matches in 2016.

The captured audience is the wider hills region as well as the loyal and passionate Echunga Football Club members and supporters who regard businesses associated with their sport highly.

Make your advertising investment work harder by gaining the traction and awareness that one of the proposed packages represents.

Echunga Football Club is a community based organisation that relies on the support of businesses such as yours.

We appreciate your consideration and look forward to having you as an integral part of our club.



Contact details:

Brett Butler (President) – 0411 723 512

Email: brett.butler@walkercorp.com.au



2016 Sponsor Agreement

Business name.....

Email

Phone

Preferred package.....

Term of sponsorship.....

Amount.....

Authorised by.....

Accepted by.....

Date.....

Artwork: Company logo required in PDF format.

Email: brett.butler@walkercorp.com.au





2016 Membership Form

Name.....

Postal Address

Email

Phone

Membership Type.....

Amount.....

Signature.....

Accepted by.....

Date.....

Tax invoice required: Yes No (please circle)

Payment to be made out to the Echunga Football Club and remitted to the Treasurer, PO Box 1200, Echunga SA 5153 or Bank SA, BSB 105-025, Acc No 120475040

