

NEW PRODUCT-INFORMATION SHEET

MUST BE ACCOMPANIED BY STANDARD PRICE QUOTATION

Supplier Name _____

Form Prepared by _____

Product NABCA: _____

NW Control States Currently Offering

Product Name _____

State

Date Listed

FOB

Suggested retail price _____

MT

FOB Boise _____

OR

Sizes presented _____

UT

Is a 50ml available _____

WY

Sug retail price 50ml: _____

Additional Product Information

Supplier Marketing Plan

Description of National 1st year Prom/Adv Prgm:

Budgeted \$ Amount:

Description of Idaho 1st year Prom/Adv Prgm:

Budgeted \$ Amount:

Why Should ISLD add this Product?

Description and Tasting Notes?

Exit Strategy?