PLEASE DELIVER IMMEDIATELY TO YOUR **GENERAL MANAGER** OR **SALES MGR**.!

SALES MEETING MEMO

It's just around the corner....

BACK-TO-SCHOOL TIME!

Here's a Back-to-School Safety Campaign You Can Sell to Local Sponsors Right Now!

The GBS ***Back-to-School Safety*** Series....

Thirty (30) Fully-Produced :30-second Features

A NATURAL SPONSORSHIP OPPORTUNITY -

Our Back-to-School features are so easy to sell!

Just play a feature followed by sponsor copy (we even provide a companion music bed for this purpose), and instantly you have a great-sounding demo you can play and sell right over the phone, or in person!

- Local businesses will gladly "chip in" to have their names associated with this timely community-minded campaign on your station!
- Messages for kids, parents...neighbors, too!
- Run features throughout the first several weeks of school for maximum return!

YOU GET: Thirty (30) :30-second features plus companion music bed and helpful sales one-sheet all for just $135 U.S. Complete!

• FULLY-PRODUCED! • MARKET-EXCLUSIVE! • READY TO SELL & RUN!

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