

NDC, the Future of Air Retailing

An IATA Business Travel Summit



YOUR AGENDA

Tuesday, June 21 - Setting the scene (13:30 – 18:00)

13:00 **Registration**

13:30 **Welcome & Business Travel Trends by IATA Chief Economist**

- Brian Pearce, IATA Chief Economist

14:05 **The New Distribution Capability Brief Context, Understanding and Engagement**

- Yanik Hoyles, NDC Program Director, IATA

Panelists:

- Jens Liltorp, Chairman of Travel Manager Advisory Group (TMAG)
- Keith Wallis, Chairman of Passenger Distribution Management Group (PDMG)
- Paul Wait, Chairman of PDMG Advisory Forum

15:15 **Break** *Sponsored by Farelogix*

15:45 **Corporate Travel Buyers – Vision & Strategy**

Panelists:

- Mark Cuschieri, Group Corporate Services, Global Travel Management, UBS
- Vera Strezyk, Strategic Buyer Travel & Marcom, Siemens
- Marc Zuber, Global Travel Category lead, Nestlé SA

Moderator: Paul Tilstone, Managing Partner, Festive Road

16:30 **TMC insights - TMCs will present their Vision & Strategy around NDC**

- Paul Saggarr, CIO, Capita Travel and Events
- Tom Bahre, Team Leader Corporate Sales, DERPART Reisevertrieb GmbH

Moderator: Caroline Strachan, Managing Partner, Festive Road

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YOUR AGENDA (cont.)

- 17:15** **Encouraging Innovation – Outcome & Demos from #NDCHack Winners**
- Travel Business Journey category – Project NINA
 - Data Reporting category – Project BUDGETR
- Moderator:** Aurélie Krau, Associate, Festive Road

17:45 **Delegate Reflections**

18:00 **Close and off to the evening reception hosted by IATA**

Wednesday, June 22 - Gaining the insights (09:00 – 16:00)

08:30 **Coffee & Croissants** *Sponsored by Amadeus*

09:00 **Welcome Back – Across the Value Chain, from Airline to Traveler**

09:10 **Traveler & Mobile User Experience**

- Roadmap

09:25 **Airlines Insights – Two airlines will present their NDC Strategy**

- Nicola Ping, Distribution Futures Manager Selling & Distribution, British Airways
- Rogier van Enk, Head of Commercial Strategy, Distribution & Data Science, Finnair

10:10 **Technology Insights – Inside view of TMC technology developments**

- Atriis
- Farelogix

Delegate Reflections

11:00 **Morning Coffee Break** *Sponsored by Amadeus*

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YOUR AGENDA (cont.)

11:30 **Technology Insights** – Inside view of TMC technology (continued)

- JR Technologies
- Travelfusion
- Travelport

Delegate Reflections

12:30 **Networking lunch** *Sponsored by JR Technologies*

13:30 **Technology insights** – Moving along the value chain to the SBT

- KDS
- Concur

Delegate Reflections

14:15 **Technology Insights** – Into agency desktop & user experience

- Amadeus

Delegate Reflections

14:35 Closing the value chain, the Corporate & Traveler view

15:15 **The Big Picture** – Future trends & innovations by Head of Innovation at IATA

- Juan Ivan Martin, Head Innovation, IATA

15:45 **Wrap up**

16:00 **Close**