



Wodonga Cricket Club



– Established 1869 –

ABN: 18 325 682 869

Business Partnership Proposal

About Our Club

Our cricket club was founded circa 1869 has had a long and successful history competing in the Cricket Albury Wodonga competition and its predecessors since its inception.

“The Bulldogs” home ground and clubrooms are located at Les Cheesley Oval, regarded by many as one of the best grounds in the Association. This year has season has seen a Turf wicket re-laid on Martin Park and added to this will be new practice facilities, making Wodonga Cricket Club a great place to be involved and will see 2 home games side by side on turf for the first time every Saturday during the season along with the ability to host more junior games on turf as well

In that time, the Bulldogs have won a total of 15 A Grade and Provincial senior premierships as well as many junior premierships. Most recently premierships have been 2009/10, 2011/12 and 2013/14 as well as playing off in the season just gone

This season, the club will again field at least 4 senior teams, 8 junior sides (under 12s, 14s & 16s) as well successful Milo In2Cricket and T20Blast programs. Strong growth in our **junior player numbers** with strong ties to local primary schools will see the club continue thrive.

The club is continually looking to bolster its performance off field by attracting new sponsors to complement our existing partners. Additionally we conduct regular social events to ensure a great environment exists for players, supporters and the local community.

Benefits of Sponsorship

Create brand exposure to hundreds of potential new customers in the Wodonga area

Create goodwill by aligning your business with a family focused organisation

Launch new products / services and increase sales of current goods or services

Promotion through social media avenues such as Facebook

We can expose your business to hundreds of local families in the Albury Wodonga area

- External signage on our ground which will remain on display throughout the entire season on match days and throughout the week
- Internal signage within our clubrooms
- Logo on our club website, with linkage back to your website
- Social media promotion through the club’s Facebook and Twitter pages
- Coverage in our monthly newsletter, “The Bullantin” (circulated to over 120 players, junior parents, members and past players of the club), including a “featured sponsor” section in at least one issue
- Potential for a business presentation at a club function

Mail: PO Box 1175 Wodonga VIC 3689

Email: wodongacricquetclub@gmail.com Website: <http://wodongacc.vic.cricket.com.au/>

We are an inclusive family club with an increasing number of members

- We are a Level 1 Accredited *Good Sports* Club
- Our junior program and the number of new families joining our club has grown significantly \in the last 2---3 years

We are a successful and stable club, on and off the field

- Our 1st XI team has participated in the past 9 finals series, winning 3 premierships at the highest level of competition in our league
- Our Committee members are approachable, passionate about the local community and our club and come from a variety of professional backgrounds
- First class facilities that would provide ideal exposure to your business in a modern and welcoming environment for all

We are a highly publicised and recognised club in the local area

- We are regularly featured in the Border Newspapers
- We are also regularly featured in PrimeTV and WIN News

