

## Event Details



**Date:** Thursday 22 August  
**Time:** 7.00pm – 10.30pm  
**Location:** The Dockside Cockle Bay Wharf, Sydney NSW 2000

## Event Description

The 2013 Sydney Annual Dinner of the Australia-Latin America Business Council (ALABC) is the second of our 2013 annual dinners. Staged in each major capital city the ALABC Annual Dinners are the highlight events of the Business Council's calendar, giving members and other guests the opportunity to network with each.

Guests will be treated to a five star banquet dinner and get to hear and speak to key note speakers including; leading business people and political dignitaries.

Our Dinner Event Sponsors are extremely important to ALABC as they enable us to ensure we can provide the highest level of event possible, attracting high profile dignitaries, business leaders and other distinguished guests.

Sponsorship of the Sydney Dinner will allow your Company to be recognised as a key partner of the Business Council, an organisation which champions Australian business engagement and interests in Latin America, maximising exposure to our members and supporters.

## Key Note Speaker & Guest of Honour

The Business Council is proud to announce that the 2013 ALABC Sydney Annual Dinner, Guest of Honour and Key Note Speaker will be Michael Smith, Chief Executive Officer of ANZ.

Michael Smith has been Chief Executive Officer of Australia and New Zealand Banking Group Limited (ANZ) since October 2007.

Until June 2007, Mr Smith was President and Chief Executive Officer, The Hongkong and Shanghai Banking Corporation Limited; Chairman, Hang Seng Bank Limited; Global Head of Commercial Banking for the HSBC Group and Chairman, HSBC Bank Malaysia Berhad.

Previously, Mr Smith was Chief Executive Officer of HSBC Argentina Holdings SA and was subsequently appointed Chairman of HSBC in Argentina in 2000.

He is Chairman of the Australian Bankers' Association and a Member of both the Business Council of Australia and the Asia Business Council. Mr Smith is a Director of the Institute of International Finance; a Member of both the Chongqing Mayor's International Economic Advisory Council and the Shanghai Mayor's International Financial Advisory Council; and a Fellow of The Hong Kong Management Association. He is also a Director of both the Financial Markets Foundation for Children and the Financial Literacy Advisory Board.

Mr Smith was made an Officer of the Order of the British Empire in 2000 and a Chevalier de l'Ordre du Merite Agricole in 2007.

## Target Participants

Each Annual dinner is designed to bring together ALABC members and guests including senior business leaders from organisations throughout Australia, from a wide variety of industries and Australian and Latin American Government Officials.

Last year's Sydney dinner was a sell out and guests included senior leaders and other representatives from organisations including;

- Orica
- CSIRO
- GHD
- The University of Sydney
- HSBC Bank Australia
- The University of New South Wales
- University of Queensland
- KPMG
- Pacific Hydro
- Calibre Global
- Mining Plus
- RMIT
- Latin Resources
- Several LATAM embassies including Chile, Brazil & Peru and;
- NSW, other State and Federal government representatives.

This year, we expect to have some 160 - 180 guests to attend the Sydney dinner.

## Planned Pre/Post Promotional Activities

The Sydney Annual Dinner is featured on the ALABC website, [www.alabc.com.au](http://www.alabc.com.au) as well as in ALABC's monthly newsletter LATAM News. Invitations and additional information will be sent to the ALABC contacts via email ensuring the event and its supporters are marketed to the entire ALABC membership base.

ALABC also works closely with state government and industry partners who will also promote the event through their contact databases.

## Sponsorship Options

Three sponsorship options are available for the 2013 Sydney Annual Dinner, ensuring you are provided with a package, which will specifically meet your needs, maximising the benefits.

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### Gold Event Sponsor (1)

As Gold Event Sponsor for an investment of \$6,000 + GST you will receive the following comprehensive package of benefits;

- Exclusive Gold Event Sponsor rights, with only one Gold Event Sponsor for the 2013 Sydney Annual Dinner
- Your logo displayed on all collateral; including the event banner, program and on the ALABC website, with links to your website and on any ALABC presentations/video shown at the event
- Opportunity to submit a full page company profile in the event program
- Preferential seating to ensure you have maximum exposure to attending VIP's (details to be discussed separately)
- Corporate table or 10x complimentary tickets

- Access to the dinner list of companies
- Opportunity to have up to two (2) corporate self-standing banners, placed at the event venue
- Opportunity to provide all guests with corporate brochures and/or branded merchandise (details to be discussed separately)
- Acknowledgment of support and vote of thanks during the event
- Acknowledgement of sponsorship in LATAM News and the opportunity to include a story on your organisation (details to be discussed separately) in one (1) issue of LATAM News.
- Opportunity for your organisation to present a speaker for the event. (Details, including topic and length to be discussed separately)



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## Silver Event Sponsor (2)

As Silver Event Sponsor for an investment of \$3,000 + GST you will receive the following comprehensive package of benefits;

- Be one of only two Silver Event Sponsor's for the 2013 Sydney Annual Dinner
- Your logo displayed on all collateral; including the event banner, program and on the ALABC website, with links to your website and on any ALABC presentations/video shown at the event
- Opportunity to submit a half page company profile in the event program
- Preferential seating to ensure you have maximum exposure to attending VIPs (details to be discussed separately)
- Four (4) complimentary tickets
- Access to the dinner list of companies
- Acknowledgment of support and vote of thanks during the event and in LATAM News
- Opportunity to provide guests with one (1) corporate brochure, up to 1x A4 page double sided (details to be discussed separately)

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## Bronze Event Sponsor (max 3)

As Bronze Event Sponsor for an investment of \$1,500 + GST you will receive the following comprehensive package of benefits;

- Your logo displayed on all collateral; including the event banner, program and on the ALABC website, with links to your website and on any ALABC presentations/video shown at the event
- Two (2) complimentary tickets
- Access to the dinner list of companies