PRODUCT WORK LOG (EXAMPLE)

Name_____ **Date** _____

Product _____

Friday, 1/10/08 3:30 – 5:00 PM	***Activity:*** Went to Phoenix Print & Image Graphic Design on Laguna Blvd. to talk to Mr. Husky about designs for my poster advertising my Product. ***Commentary:*** The cost for printing the poster was more than I had planned due to the size of the poster and the four colors I had planned to use. However, I don't want to compromise my design, and my parents have agreed to the additional cost. Mr. Husky explained that I could economize a little if I were to use two colors instead of the original four, so it's back to the drawing board! It's a little frustrating, but I suppose these are the kind of concessions an ad agency may have to make given a client's budget.	***Comment/Suggestions:***
Total time: 2 hrs.		