

# Sample Recruitment and Advertising Plan

**School/College:** \_\_\_\_\_

**Department:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Search #:** \_\_\_\_\_

<b>Strategies</b>	<b>Responsible Person</b>	<b>Date</b>
Asians in Higher Ed – advertise on website	Catherine (search administrator) will work with HR	Target publication date of 3/2/2012
Blacks in Higher Ed – advertise on website	Catherine (search administrator) will work with HR	Target publication date of 3/8/2012
Call Bob Smith @ XXX University. Bob is a senior researcher and though he may not be interested in a new position, he has many colleagues and advises many graduate students that he may be able to refer.	Jennifer Jones (search committee member)	Initial contact by 3/4/12