

Editorial Calendar 2017 (Quarter 1)

		FOCUS	LISTS MAPS	SPECIAL ADVERTORIAL	EVENT
DEC.	30	Economic Forecast	San Francisco Employers Oakland Employers	2017 Forecast	Mayors Economic Forecast Breakfast
JANUARY	6	Business of Hospitality: Moscone Expansion Economic Impact & Guide to Navigating 2017 Meetings & Conventions	Hotels SF Hotels East Bay 2017 Conventions	35th Annual JP Morgan Chase Biotech Conference*	
	13	Future of Healthcare: Technology, Facilities, Reform	Health Clubs		Healthcare of the Future (in April)
	20	The Law Firms Issue	Greater Bay Area Law Firms (75) East Bay Law Firms	California Forward*	
	27	Commercial Real Estate Quarterly	Commercial Real Estate Brokerages Office Leases	2017 Anniversaries Edition	
FEBRUARY	3	East Bay Report: Innovation Clusters	East Bay Tech Companies East Bay Development Map: Housing & Office		
	10	The Accounting Firms Issue	Greater Bay Area Accounting Firms (75) East Bay Accounting Firms	Tax Accounting <small>TABLE OF EXPERTS</small>	
	17	Construction & Design	Engineering Firms (50)	City of Hayward*	
	24	Mission Bay & Southern Waterfront	Mission Bay Tenants Mission Bay & Southern Waterfront Development Map		
MARCH	3	Tech City: Top SF Tech Employers	SF Tech Employers (100)	Corporate Counsel Awards†	Corporate Counsel Awards Tech City Event
	10	Golden Bridge from China Business of Cannabis	Airlines Chinese Investments Map Cannabis Businesses	East Bay Innovation Awards Business of Cannabis <small>TABLE OF EXPERTS</small>	Golden Bridge From China
	17	Mergers & Acquisitions	Mergers & Acquisitions (50) VC Recipients IPOs	40 Under 40 Mergers & Acquisitions <small>TABLE OF EXPERTS</small>	40 Under 40 Event
	24	Diversity: Latino Leadership Report	Latino Owned Businesses	Real Estate Deals of the Year	Real Estate Deals of the Year Awards Latino Leadership <small>ROUNDTABLE</small>
	31	Bizwomen: Mentoring Monday	Bizwomen: Mentoring Monday Incubators & Accelerators		Bizwomen: Mentoring Monday

* Advertorial † In conjunction with the Silicon Valley Business Journal

Editorial Calendar 2017 (Quarter 2)

		FOCUS	LISTS MAPS	SPECIAL ADVERTORIAL	EVENT
APRIL	7	Hospital, Health Care & Insurance Innovations	Digital Health Companies Insurance Companies Benefits Consultants		Healthcare of the Future
	14	Food & Beverage Innovators	Food & Beverage Companies Wineries Golf Courses	City of San Mateo*	Food & Beverage Innovators Forum
	21	Peninsula Progress Report	Peninsula Tech Employers Best Places to Work	Best Places to Work†	Best Places to Work Awards & Expo
	28	Commercial Real Estate Quarterly	SF Office Leases Oakland Office Leases	Influential Women	Influential Women Awards (in June)
MAY	5	Future of Transportation: Innovations & Solutions	Top Transportation Infrastructure Projects	City of Alameda*	
	12	Residential Real Estate Power Brokers	Residential Brokers SBA Lenders Residential Construction Projects		
	19	Wealth	Highest Paid Executives Wealth Management Firms	Tech & Innovation Awards	Tech & Innovation Awards
	26	The Construction Issue	Greater Bay Area Construction Firms (75)	CFO Awards	CFO Awards
JUNE	2	East Bay Report: Concord	Public Companies (100) East Bay Employers Biopharma Firms (50)	Bay Area Biotech	Bay Area Biotech Forum
	9	Business of Pride	LGBT Owned Businesses (50)		Business of Pride Celebration & Awards
	16	Disruptors: Financial Tech Innovators	Financial Tech Firms (50)		
	23	San Francisco Structures	Architectural Firms SF Construction Projects SF Commercial & Residential Development Map Chambers of Commerce	CIO Awards†	San Francisco Structures Forum CIO Awards
	30	Family Business Private Companies	Largest Private Companies (100) Largest Family-Owned Businesses (50)		Family Business Forum

* Advertorial † In conjunction with the Silicon Valley Business Journal

Editorial Calendar 2017 (Quarter 3)

	FOCUS	LISTS MAPS	SPECIAL ADVERTORIAL	EVENT
JULY	7 Talent & Workplace: Millennials	Software Companies (50)		
	14 Diversity Report: Diversity in the Workplace	Bay Area Employers (100) Minority Owned Businesses	Diversity <small>TABLE OF EXPERTS</small>	
	21 Cyber Security	Top Corporate Philanthropists (100) Cyber Security Companies	Corporate Philanthropy Cyber Security <small>TABLE OF EXPERTS</small>	Corporate Philanthropy Awards & Summit
	28 Commercial Real Estate Quarterly	Greater Bay Area Commercial Developers (50) Electrical Contractors	State of the Tri-Valley Report*	State of the Tri-Valley
AUGUST	4 Made in the Bay Area: Manufacturing Profiles	Manufacturing Firms (50) Breweries		Manufacturing Innovators Forum
	11 Biotech	VC Funded Biotech Advertising Agencies	City of South San Francisco*	
	18 Construction & Design: Next Generation Workplace	Office Design Companies Office Furniture Companies		
	25 Banking & Finance: Credit Unions	Convention Centers & Meeting Facilities Performing Arts Centers Museums Greater Bay Area Credit Unions	Business Meeting & Events Planning Guide	
SEPTEMBER	1 Talent: Recruitment, Training & Development	Staffing Firms Executive Search Firms Highest Paid Athletes		Millennials Mixer
	8 East Bay Report: East Shore Innovation	Healthiest Employers Tech Companies in Oakland, Berkeley, Emeryville	Healthiest Employers†	Healthiest Employers Awards & Expo
	15 The Housing Issue: Housing Solutions	Bay Area Homebuilders		
	22 Women Who Lead	Women Business Owners (100) Women on Boards of Directors		Women Who Lead Summit & Reception
	29 Peninsula Structures	Peninsula Construction Projects Peninsula Development Pipeline Map		Peninsula Structures Forum

* Advertorial † In conjunction with the Silicon Valley Business Journal

Editorial Calendar 2017 (Quarter 4)

	FOCUS	LISTS MAPS	SPECIAL ADVERTORIAL	EVENT
OCTOBER	6 Healthcare, Insurance & Benefits Innovations	HMOs		Health & Benefits Innovations Forum
	13 Private Equity	Fastest Growing Private Companies (100) East Bay Fastest Growing Private Companies (50) Private Equity Firms VC Firms Investment Banks	Fast 100 Private Companies Private Equity <small>TABLE OF EXPERTS</small>	Fastest Growing Private Companies Awards
	20 STEM Education Report	Bay Area Patents Community Colleges		STEM Education Summit
	27 Commercial Real Estate Quarterly: Focus on Construction	Office Buildings Greater Bay Area Construction Projects SF Commercial Brokers Nonprofits Nonprofit Capital Campaigns	Giving Guide	
NOVEMBER	3 TRANSBAY	Transbay Development Map		
	10 Higher Education Report: Funding Higher Education	Colleges & Universities UCSF Funders UC Berkeley Funders SF State Funders Cal State East Bay Funders Highest Paid University Employees		
	17 Hospitals: Design, Building & Tech Innovation	Hospitals Hospital Construction Projects	Most Admired CEOs	Most Admired CEOs Awards
	24 CFO Report: CFO <small>ROUNDTABLE</small>	Highest Paid CFOs Oakland Construction Projects East Bay Commercial RE Brokerages	Oakland Structures	Oakland Structures Forum
DECEMBER	1 Nonprofit Leadership	Highest Paid Nonprofit Executives (50) Foundations	Giving Tuesday Giving Stories	Giving Tuesday Mixer & Nonprofit Showcase
	8 Business Banking & Finance	SBA Lenders Banks East Bay Banks	2018 East Bay Book of Lists	East Bay Book of Lists Mixer
	15 Higher Education Innovations: Talent Development	MBA Programs		
	22 Executive of the Year		2018 Book of Lists	2018 Book of Lists Gala

* Advertorial † In conjunction with the Silicon Valley Business Journal