



publicrelations



PROPERTY FACT SHEET

| | |
|--------------------------|--|
| OVERVIEW: | Located in Denver's Golden Triangle Museum District, the 165-room ART Hotel will be a one-of-a-kind boutique experience focused on delivering Denver's most premier accommodations paired with captivating pieces of contemporary art woven through the entire guest experience. The new luxury property will be the only hotel of its kind in the U.S. to showcase original works of art of this caliber. |
| LOCATION: | <p>In the heart of Denver's thriving cultural scene, the ART is tucked within the bustling boundaries of Broadway, Speer and Colfax. Rooted in the heart of Denver's museum district, the ART is located just steps from the Colorado History Center and Denver Art Museum. The surrounding area is a diverse, historical community that's ideal for both day and night exploration, with close proximity to "Lo Do" and Denver's quaint shopping districts.</p> <p>By night, the buzzing mile high city comes alive both inside the ART and in the surrounding neighborhoods. Close to the Denver Philharmonic Orchestra, Denver Musicians Association and Curious Theatre Company, the hotel is a hub for activity in the cultural district. The ART boasts a close proximity to over 100 restaurants, bars and clubs, making it the ideal pre or post stop for a night on the town.</p> <p>The Denver International Airport is a 40-minute drive from the ART and less than an hour from the closest ski resorts.</p> |
| CONCEPT & EXPERIENCE: | Experiential, intimate and refined, the ART is a modern architectural gem bursting with unique multi-sensory installations. In-house curator, the esteemed Dianne Vanderlip, has assembled a collection that boasts the "who's who" of modern art, including Andy Warhol, Claus Oldenberg, Tracey Emin, and Sol DeWitt. Contemporary works will grace two galleries and inspire the hotel's restaurant, terrace bar and meeting spaces. Each guestroom floor will be inspired by a particular artist, whose style will be translated throughout each room and showcased into the hallways. |



publicrelations

Upon arrival, the ART's multi-sensory experience begins with a large-scale light installation by Leo Villareal greeting guests from the streets of downtown. Villareal, the well-known artist behind the San Francisco Bay Bridge's "Bay Lights," is creating a custom installation made of 22,000 LED light bulbs that will draw the eye from Broadway into the hotel's motor lobby for a one-of-a-kind, multisensory arrival experience.

From the motor lobby, guests will take an art-adjourned elevator to the fourth floor, where an awe-inspiring main lobby welcomes guests with masterpieces by notable artists like Ed Ruscha, Andy Warhol, and Frank Gehry.

In each elevator, avant-garde video art will be rotating, allowing for an engaging and intimate art experience. Off the elevators, each floor will display an individual modern artists original piece, and the artist's works and color palette will translate into each guest room.

OPENING: Late spring 2015

GUEST ROOMS: With 133 Kings, 12 Doubles, 20 Suites, the ART will have multiple options for every type of travel. Each room has been curated with artwork from each floor's designated artist. The modern room décor with luxury touches and amenities will complement the artwork, playing off the artist's color-scheme and tone.

ROOM RATES:

- Classic guest rooms start from \$309 - \$419
- Suites start at \$469

DINING:

Guests and locals will delight at the hotel's cosmopolitan Fire restaurant, featuring a fresh-take on New American cuisine and its stylish Terrace Bar. Like art, Fire's cuisine will be a melting pot of flavors, a fusion of farm-to-table fare that captures the American experience. The hotel's art philosophy will similarly be curated throughout the dining experience. Executive Chef Chris Jakubiec, has a distinct creative approach to classic cuisine that will play a role in melding the hotel's artistic nature with an experiential and memorable dining experience. Inspired by high quality ingredients, his food philosophy stems from simple dishes done well.



publicrelations

Chef Jakubiec will be adding some heat to the growing Denver food scene with a menu that experiments with the finest ingredients from the region's top purveyors

Terrace Bar will be located just off the lobby and Fire Restaurant, overlooking the beautiful urban cityscape. Summer months will allow the floor-to-ceiling lobby windows to fully disappear creating a fluid connection between the indoor lobby and outdoor terrace. By day this will be an ideal space for guests to read a book, marvel in the surrounding art or enjoy the city and mountain views. By night, this social space will be Denver's newest and only fireside rooftop bar ideal for locals and visitors to enjoy innovative craft cocktails and thoughtful bites.

MEETINGS &
EVENTS:

With more than 7,000 square feet of space for group meetings and events, the property boasts ample space for creative gatherings and team building. Distinct group programming with an artistic flare is currently being designed.

WEDDINGS:

An ideal space for modern elegant weddings and celebrations, the ART is an unrivaled Denver venue. With panoramic views of the Rocky Mountains and the city's bustling downtown scene, the floor-to-ceiling window's make for a stylish canvas for a stunning wedding space.

ADDRESS:

1200 Broadway
Denver, Colorado 80203

PHONE:

303.572.8000

WEBSITE:

www.thearthotel.com

GENERAL
MANAGER

David Bodette

INSTAGRAM:

[instagram.com/denver_art_hotel/](https://www.instagram.com/denver_art_hotel/)

TWITTER:

@DenverArtHotel

FACEBOOK:

[facebook.com/thearthotel](https://www.facebook.com/thearthotel)

MEDIA
INQUIRIES:

J Public Relations
theart@jpublicrelations / 619.255.7069



publicrelations

MANAMGENT
GROUP:

Commonwealth Hotels, LLC