



## Event Partnership Agreement

Wireless Communications Alliance (WCA)  
of Palo Alto, California, USA

and

**Clasma Events**  
**of Aubrey, TX, USA**

agree to enter into an Event Partnership as outlined below.

This agreement covers the agreement between WCA and Clasma Events for Event Partnership purposes surround the 2011 ConnectivityWeek and is considered whole and complete. No obligation beyond what is defined here is implied, agreed to, or proposed.

### Specifically, Clasma Events will receive:


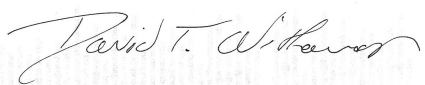
Primary Agreements	Notes
Email promotion to the WCA mailing list.	<i>Promotion will be formatted to match WCA branding/style guidelines. Please submit promotion info including web-ready logo artwork to <a href="mailto:webmaster@wca.org">webmaster@wca.org</a></i>
Web promotion on WCA main webpage.	
Promotion to WCA social networking channels.	
WCA Mobile SIG will produce an event on Mobile Data Offload on Tuesday during Connectivity Week.	

### In return WCA will receive:

Primary Agreements	Notes
<b>NN</b> complimentary passes to WCA officers and SIG leaders for the marketed event.  Logo exposure in ConnectivityWeek-related marketing materials (print, web, mailing, slides, banners, etc) from Clasma Events.	<b>4 Comp Full ConnectivityWeek passes</b> <b>10 Comp passes to Data Offload meeting</b>
A 20% discount code for use by WCA-recruited registrants.	
\$20 revenue share per attendee to the Mobile SIG event.	<b>Clasma will provide URL and code to track these registrations</b>
\$20 revenue share per attendee who registers for the full conference.	



**Co-Marketing MOU Accepted and Agreed:**

<i>On behalf of:</i>	<i>On behalf of:</i>
<b>Clasma Events</b>	<b>Wireless Communications Alliance (WCA)</b>
(signed) 	
<b>NAME</b> Anto Budiardjo	<b>David Witkowski</b>
<b>TITLE</b> President	<b>President</b>
<b>DATE</b> 17 March 2011	<b>15-March-2011</b>

**APPROVED**

**Notices**

1. MOUs shall be considered in full effect for the specified duration, or until the event date has passed -- whichever is less.
2. Deliberate care shall be taken to ensure that this MOU does not conflict with the signing party's articles of incorporation and/or policies. In the case of unforeseen conflict between the MOU and articles/policies; the articles/policies shall prevail.
3. This MOU shall be considered null and void in the event that:
  - a. A conflict with articles/policies is discovered;
  - b. Either party determines that the MOU has been signed under misrepresentation and/or in bad faith;
  - c. Either party determines that the MOU has been signed by an agent who was not in fact authorized to sign the agreement.

## WCA Co-Marketing MOU Promotion Submission Template

In order to ensure that the WCA marketing team is able to efficiently and accurately promote your event, we require the following information be submitted prior to beginning promotion. Please note that any omissions of information may delay and possibly prevent our team from promoting your event in a timely fashion.

Title of the event: [ConnectivityWeek 2011](#)

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Promoter/Organizer of the event: [Clasma Events Inc.](#)

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Date(s) of the event: [May 23-26, 2011](#)

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Venue location of the event: [Santa Clara Convention Center](#)

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Event abstract (Please limit to 300 words or less.):

[See www.ConnectivityWeek.com/2011/#about](http://www.ConnectivityWeek.com/2011/#about)

Speakers/Panelists/Keynotes/Dignitaries (Please provide Name, Title, Company or Organizational Affiliation):

[See www.ConnectivityWeek.com/2011/#speakers](http://www.ConnectivityWeek.com/2011/#speakers)

Cost (if any) to attend the event: [See www.ConnectivityWeek.com/2011/#registration](http://www.ConnectivityWeek.com/2011/#registration)

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Discount code for WCA members (if any): [WCACW11](#)

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URL or email for registration or RSVP:

[@ConnWeek & #ConnWeek](#)  
Twitter (if any) alias(es) for the organizer and/or event: [@ClasmaEvents & #Clasma](#)

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Social networking channels (if any): [Blog entries at www.ConnectivityWeek.com](#)

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