2017 EDITORIAL CALENDAR

CRAIN'S CLEVELAND BUSINESS

Issue Date	Editorial Feature	List	Close	Materials
Jan 2	The Predictions Issue		12/19*	12/22
Jan 9	Small Business	SBA Lenders	12/29	1/3
Jan 16	Wellness Warriors	Architectural Firms	1/5	1/9
■ Jan 16	Corporate Growth and M&A		11/14*	11/28
Jan 23	SPECIAL REPORT: Business of Beer	Commercial Property Sales	1/12	1/16
Jan 30	Industry Outlook: Health Care		1/19	1/23
Feb 6	Middle Market	Auto Dealers	1/26	1/30
Feb 13	Higher Education	Philanthropic Gifts	2/2	2/6
■ Feb 13	Cleveland Distinguished Marketing and Sales Awards		1/13*	2/2
Feb 20	Marketing/Creativity	Top Patent Recipients	2/9	2/13
Feb 27	Entrepreneurship/Startups	Private Equity and Venture Capital Firms	2/16	2/20
Mar 6	Finance	Software Developers	2/23	2/27
Mar 13	Small Business	Employee Benefit Firms	3/2	3/6
Mar 20	Meeting and Event Planner	Airlines (Hopkins and Akron-Canton Airport)	3/9	3/13
Mar 27	Food Industry		3/16	3/20
■ Mar 27	Helping Aging Loved Ones		1/27*	2/3
Apr 3	Sports Business	Commercial Contractors	3/23	3/27
Apr 10	Off the Clock	Residential Property Sales	3/30	4/3
■ Apr 10	Family Company		3/3	3/10
Apr 17	Middle Market	Largest Acquisitions of 2016	4/6	4/10
Apr 24	Industry Outlook: Law	Family-Owned Businesses	4/13	4/17
May 1	Higher Education	Auto Parts Manufacturers	4/20	4/24
May 8	Eight over 80	Public Companies, Northeast Ohio	4/27	5/1
May 15	SPECIAL REPORT: NEO as an Arts Community	Cultural Attractions	5/4	5/8
May 22	Real Estate: Cool Rehabs	Highest Paid CEOs	5/11	5/15
■ May 22	Graduate Education Guide		3/31*	4/7
May 29	Who's Who: 100 names to know in Northeast Ohio	Money Managers/Investment Advisors	5/18	5/22
Jun 5	Middle Market	Private Companies	5/25	5/29
Jun 12	Twenty in their 20s	Highest-Paid Non-CEOs	6/1	6/5
Jun 19	University Research	Largest Federal Research Grants	6/8	6/12
Jun 26	Prep and Parochial Schools	Assisted Living	6/15	6/19

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Jul 3	Small Business	Nonprofits	6/22	6/26
Jul 10	Women of Note		6/27*	6/30
Jul 17	Industry Outlook: Technology	Largest New Companies	7/6	7/10
Jul 24	Legal Affairs	Law Firms	7/13	7/17
Jul 31	Cyber Security	Cyber Security Firms	7/20	7/24
Aug 7	Archer Awards	Employers, Top 100	7/27	7/31
■ Aug 7	HR: Resources, Performance and Growth		6/9*	6/16
Aug 14	SPECIAL REPORT: 100 Years of the Cleveland Metroparks	Public Companies, Ohio	8/3	8/7
Aug 21	Middle Market	Cuyahoga/Summit County Employers	8/10	8/14
■ Aug 21	Private School Planner		7/7*	7/14
Aug 28	Sports Business	Highest-Paid Athletes	8/17	8/21
Sept 4	Cool Places to Work	Wealthiest Suburbs	8/24	8/28
Sept 11	Industry Outlook: Real Estate	Akron Office Buildings	8/31	9/5
Sept 18	Meeting and Event Planner	Hotels	9/7	9/11
■ Sept 18	Family Company		8/11	8/18
Sept 25	Small Business	Foundations	9/14	9/18
Oct 2	Finance	Highest Paid CFOs	9/21	9/25
Oct 9	Leadership	Accounting Firms	9/28	10/2
Oct 16	Manufacturing	Manufacturers	10/5	10/9
Oct 23	Cleveland Homecoming		10/12	10/16
Oct 30	Middle Market	Parochial and Private Schools	10/19	10/23
■ Oct 30	Giving Guide		9/1*	9/8
Nov 6	C-Suite Awards (Part 1)	Colleges and Universities	10/26	10/30
■ Nov 6	Estate Planning		9/15**	9/22
Nov 13	Industry Outlook: Nonprofits	Hospitals	11/2	11/6
Nov 20	Forty Under 40	Savings Institutions	11/9	11/13
Nov 27	C-Suite Awards (Part 2)	Office Leases	11/16	11/20
Dec 4	Small Business	Banks	11/21*	11/27
Dec 11	SPECIAL REPORT: The Future of Public Transit		11/30	12/4
Dec 18	Top 10 Newsmakers of 2017		12/7	12/11
Dec 25	Book of Lists		12/8*	12/13

EDITORIAL CALENDAR AS OF 3.30.17. ALL ISSUE DATES AND TOPICS ARE SUBJECT TO CHANGE. ***Early close*** ■ **CUSTOM PUBLISHING**