

Daily Herald Business Ledger 2017

PLANNING CALENDAR

Issue	Space	System	Focus Section / Premium Publication	Featured List
Jan. 9	Dec. 23	Dec. 28	Wealth Management	Wealth Management Firms
Jan. 23	Jan. 6	Jan. 11	Banking & Finance	Banks
Feb. 6	Jan. 20	Jan. 25	Business Law	Local Legislators
Feb. 20	Feb. 3	Feb. 8	Leisure & Lifestyle / Best Steakhouses	Steakhouse Restaurants
March 6	Feb. 17	Feb. 22	Commercial Real Estate & Construction	Commercial Real Estate Firms
March 20	March 3	March 8	Banking & Finance (NF)	Credit Unions
April 3	March 17	March 22	HR, Insurance & Benefits	HR Management Firms
April 10	March 10	March 15	Book of Lists * (PP)	
April 17	March 31	April 5	Executive Education / Annual Awards for Business Excellence (RE)	Colleges & Universities
May 1	April 14	April 19	Small Business Week / Golf Guide	SBDCs & Golf Courses
May 15	April 28	May 3	Hospitality	Hotels / Meeting Sites / Caterers
May 29	May 12	May 17	Accounting & Consulting / CEO Forum (NF)	CEOs of Publicly Held Companies
June 12	May 26	May 31	Cooldest Offices	Office Furniture / Office Equipment
June 26	June 9	June 14	Business Anniversaries / Best Places to Work (RE)	Oldest Companies
July 10	June 23	June 28	Family Business	Family Owned Businesses
July 24	July 7	July 12	Executive Education / Private School Planner	Private Schools
August 7	July 21	July 26	Banking & Finance	Community Banks
August 21	August 4	August 9	Cyber Security & Privacy / Cultural Preview	Cyber Security Firms
Sept. 4	August 18	August 23	Book of Experts / C-Suite Awards (RE)	Hospitals
Sept. 18	Sept. 1	Sept. 6	Commercial Real Estate & Construction	Construction Firms
Oct. 2	Sept. 15	Sept. 20	Business Law	Law Firms
Oct. 6	Sept. 8	Sept. 13	Corporate Event Planning Guide * (PP)	
Oct. 16	Sept. 29	Oct. 4	Energy Management / Entrepreneurial Excellence Awards (RE)	Utilities / Energy Providers
Oct. 30	Oct. 13	Oct. 18	Manufacturing & International Business (NF)	Largest Manufacturers
Nov. 13	Oct. 27	Nov. 1	Accounting & Consulting / Veterans in the Workplace	Accounting Firms
Nov. 27	Nov. 10	Nov. 15	Banking & Finance / Philanthropy Guide	Nonprofits
Dec. 11	Nov. 24	Nov. 29	Small Business Resource Guide / Influential Women in Business (RE)	SBA Lenders
Dec. 25	Dec. 8	Dec. 13	Business Outlook 2018 (NF)	Largest Employers

(NF)=Newsmakers' Forum Coverage • (PP)=Premium Publication • (RE)=Recognition Event Coverage

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