

**Goodwill of Orange County Gala
Sponsorship Levels and Official Event Program Advertising**



Goodwill of Orange County
410 N. Fairview, Santa Ana, CA 92703



Sponsorship Levels

Title Sponsor - \$50,000

- (3) Premier position tables of ten at the Gala
- (2) Guestrooms free of charge at Laguna Cliffs Marriott for the night of the event
- Signage on every table recognizing company as official title sponsor
- Exclusive invitation to the VIP Reception
 - Meet & greet with entertainers, photos, etc.
- VIP Tour of Goodwill of Orange County's main campus
 - Lunch with President & CEO, Frank Talarico, VIP gift bags
- Up to \$5,000 of Goodwill of Orange County Document Destruction, Janitorial, or Packaging/Assembly services for your company
- Formal recognition as the title sponsor on all official communications
- Company recognition in official press release with major media outlets
- Premier logo placement with a link to sponsor's website on event web page
- Four mentions on social media with photos: (1) Facebook, (1) LinkedIn, (1) Twitter, (1) Google+ at event or post-event coverage. Additional Blog guest post opportunity on blog.ocgoodwill.org.
- Company recognition on donor board(s)
- Company recognition and full-page ad on the front inside cover of the event program

Visionary Sponsor - \$25,000

- (2) Premier position tables of ten at the Gala
- (1) Guestroom free of charge at Laguna Cliffs Marriott for the night of the event
- Exclusive invitation to the VIP Reception
 - Meet & greet with entertainers, photos, etc.
- VIP Tour of Goodwill of Orange County's main campus
 - Lunch with President & CEO Frank Talarico, and VIP gift bags
- Up to \$2,500 of Goodwill of Orange County Document Destruction, Janitorial, or Packaging/Assembly services for your company
- Company recognition in official press release with major media outlets
- Premier logo placement with a link to sponsor's website on event web page
- Three mentions on social media with photos: (1) LinkedIn, (1) Twitter, (1) Google+ at event or post-event coverage
- Company recognition on donor board(s)
- Company recognition and full-page ad in event program on the back inside cover

Presenting Sponsor - \$10,000

- (1) Premier position table of ten at the Gala
- Exclusive invitation to the VIP Reception
 - Meet & greet with entertainers, photos, etc.
- VIP Tour of Goodwill of Orange County's main campus
 - Lunch with President & CEO Frank Talarico
- Up to \$1,000 of Goodwill of Orange County's Document Destruction, Janitorial, or Packaging/Assembly services for your company
- Company recognition in official press release with major media outlets
- Logo placement on event web page
- Two mentions on social media: (1) LinkedIn, (1) Twitter post-event coverage
- Company recognition on donor board(s)
- Company recognition and full-page ad in the event program

Signature Sponsor - \$7,500

- (1) Priority position table of ten at the Gala
- Up to \$750 of Goodwill of Orange County's Document Destruction, Janitorial, or Packaging/Assembly services for your company
- Logo placement on event web page
- One mention on social media: (1) Twitter post-event coverage
- Company recognition on donor board(s)
- Company recognition and half-page ad in the event program

Supporting Sponsor - \$5,000

- (1) Priority table of ten at the Gala
- Up to \$500 of Goodwill of OC's Secure Shredding, Janitorial, or Packaging/Assembly services for your company
- Name of sponsor on event web page
- One mention on social media: (1) Twitter post-event coverage
- Company recognition on donor board(s)
- Company recognition and quarter-page ad in the event program

Table of Ten - \$3,000

Individual Ticket - \$300

Official Event Program Advertising

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| • Full-Page Color Ad | \$1,500 |
| • Half-Page Black/White Ad | \$750 |
| • Quarter-Page Black/White Ad | \$350 |