

101 N. East Street
Atlanta, TX 75551
Website: atlantatexas.org



Phone: (903) 796-3296
Fax: (903) 796-5711
Email: atlantaareacoc@sbcglobal.net

Dear Future Chamber Member,

Thank you for your interest in the Atlanta Area Chamber of Commerce. We are excited to partner with you! Let me first say that I'm eager to get to know you, your business, and to learn how the Chamber of Commerce can help your business grow and succeed. If you aren't from this area, you will quickly learn that the small town atmosphere and sense of community is a great asset to your business.

You might already know that there have been a lot of changes at the Atlanta Area Chamber of Commerce recently. I was named President of the Chamber of Commerce in November of 2011 and since then we have been moving at warp speed. We want to move forward, with confidence, knowing that every move we make is for the betterment of our community and our businesses individually. It's time for you to join our movement!

Perhaps you have owned a business in our town for many years, and survived the test of time and a downturn in economic factors. We need you to join with the business community now in propelling our town and our Chamber forward. You have valuable and priceless input that we can learn from, and we have strength in our membership that cannot be matched. We all have an opportunity to make an impact on the Atlanta Area, and now is the time to move.

The mission of the Atlanta Area Chamber of Commerce is *to enhance economic growth of the Atlanta area by focusing on education, promotion and development of the business community, and those areas of the community affecting business.* Our primary goals are to strengthen our local economy, to promote the community, provide networking opportunities, represent the interest of business with government, and develop community leaders. Neither our mission, nor any of these goals can be met unless we partner with you to make our region's future brighter. Please consider becoming a member of the Chamber of Commerce. You won't be able to measure all the benefits you will experience, but enclosed you will find a list of opportunities you will have to partner with the Chamber.

As always, the Chamber of Commerce is here to serve you. Please let us know if you have a need we can meet, need more information, have a suggestion, or want to chat! Thank you for your support!

Lisa Thompson
President, Atlanta Area Chamber of Commerce

Atlanta Area Chamber of Commerce Membership Levels

There are various levels of Atlanta Area Chamber of Commerce membership, beginning at the Bronze level and developing into Platinum members. With each level, a member enjoys even more benefits. Of course, as the Chamber progresses, more benefits will be added. Stay tuned!

We've listed the levels and their benefits below for your convenience. If you are an individual seeking membership to the Atlanta Area Chamber of Commerce, please contact our office at (903) 796-3296 or atlantaareacoc@sbcglobal.net.

Bronze Membership:

- Formal recognition as a member of the AACOC throughout the year
- Membership identification for display in your business
- Referrals by the Chamber
- Opportunity to display information about your business in the lobby of the Chamber of Commerce, which also serves as the local visitor information center
- Listing on the Chamber of Commerce website
- Listing in the Chamber of Commerce membership guide published annually
- Marketing and social networking opportunities throughout the year
- Business After Hours networking and social gatherings to increase Business to Business contacts
- Promotion of your business's events and specials
- Opportunities to sponsor local events throughout the year
- Included on Chamber email listserv to stay updated on local happenings
- Ribbon cuttings for grand openings and re-openings
- Information about legislative issues and updates and changes that could affect you
- Booth at the annual Chamber of Commerce Job Fair
- Educational sessions monthly including topics such as customer service, advertising ideas, etc.
- Word-of-mouth advertising from the Chamber Board, Members, and Young Professionals Network
- Receive monthly Chamber of Commerce newsletters with current information, area events, and tidbits about members

Silver Membership:

Silver level members enjoy all of the benefits of being a Bronze level member, plus the following:

- One complimentary ticket to the Annual Chamber Banquet
- Opportunity to purchase banner advertising on the Chamber of Commerce website
- Events annually for Chamber members at Silver, Gold and Platinum levels
- One press release annually from the Chamber to promote your business

Gold Membership:

Gold level members enjoy all of the benefits of being a Bronze and Silver level member, plus the following:

- An additional complimentary ticket to the Annual Chamber Banquet, for a total of two
- Featured as “Business of the Week” on the Chamber’s website and social networking pages, highlighting your business, and allowing you a chance to market yourself
- Two press releases from the Chamber annually to promote your business

Platinum Membership:

Platinum level members enjoy all of the benefits of being a Bronze, Silver and Gold level member, plus the following:

- Two additional complimentary tickets to the Annual Chamber Banquet, for a total of four
- Choice seating at the Banquet
- Platinum members only Special Annual Luncheon
- Platinum members only sponsorship opportunities
- Four press releases from the Chamber annually to promote your business
- With the purchase of at least a full page advertisement in the Membership Guide, a story will be included in the Guide highlighting your business

Atlanta Area Chamber of Commerce Membership Levels

Member Type	Bronze	Silver	Gold	Platinum
Retail, Law Firms, Health Care, Service, Media, Financial Institutions, Utilities, Hospitality, Manufacturing, Real Estate Agencies, Industrial, Other	\$200	\$300	\$500	\$750
Schools, Civic Organizations, Churches, Non-profits	\$200	\$300	\$500	\$750
Friends of the Chamber (Individuals Only)	\$60	\$80		



Application for Membership to the Atlanta Area Chamber of Commerce

Note: Once this form is completed and submitted, your business will be invoiced for a Chamber membership, unless it has already been paid.

Designated/Owner Member: _____

Physical Address: _____

Mailing Address (if not the same): _____

Email Address: _____

**Please provide an email address that is checked frequently, as the Chamber primarily communicates through email.*

Business Phone: _____ Fax Number: _____

Government Classification: _____

Website address: _____

**This website address will be published in the Chamber's membership guide, so please make sure it is an updated site and represents your business to the fullest of its potential.*

Number of Full Time employees: _____ Part Time: _____

Help us with our promotional material:

Why are you in business in the Atlanta Area? _____

Why are you a Chamber member? _____

Membership Level: _____

Annual Dues: _____ Application Date: _____

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