

BTV VIDEO PROJECT RUBRIC

DATE: _____ ASSIGNMENT: _____

BTV PRODUCTION CREW: 1 2 3 4 5 6

Preproduction Process: Submission of Proposal/Storyboard	1 2 3 4 5	-Proposal/Storyboard Detail -script/narration details -camera angle details -purpose of shot statements
Production Process: -video capture	1 2 3 4 5	-adherence to storyboard -organization/planning -use of multiple shot types and camera angles - Camera/Light Placement -footage quality -audio quality
Post Production Process -video editing	1 2 3 4 5	-editing cut and transitions -use of graphics/text
Assignment Requirements	1 2 3 4 5	-specific assignment requirements met
Deadline	1 2 3 4 5	-project deadline and due dates met
Total	_____/25	Comments: