

PROJECT PROPOSAL

I – INFORMATION

Name of Project	:	Colored Chicken (SASSO) Production and Marketing
Place of Project	:	Pondol, Loon, Bohol, Philippines
Project Proponent	:	Kapunongang Nagpakabana sa Pondol
Contact Person	:	RICARDO C. LAGROMA President – KNP Pondol, Loon, Bohol, Philippines
Beneficiaries	:	Sixty (60) Members of KNP
Duration of Period	:	One (1) Year
Total Amount	:	P 243,850.00
Local Counterpart	:	P 24,700.00
Amount Requested	:	P 219,150.00

II – DESCRIPTION OF PROJECT

This project is formed in respond to the local community's desire to participate in modern and sustainable economical farming. Modern in the sense that it follows and uses alternative, new ways and methods of farming. Progressive in the sense that it adopts the concepts in the care, preservation, protection and proper organization of the environment, or “organic farming” for sustainable development. It is different from the new form of farming which uses or follows the theory of Genetically Modified Organism (GMO) and Genetic Engineering (GE) that has been spread by giant corporations all over the world, resulting to the destruction of nature, the environment, and people.

At present there is a strong demand or market for *bisaya* or native food, especially livestock like hogs and poultry.

The SASSO is an kind of colored chicken noted for its very fast growth due to cross-breeding between imported and native chickens. However, it uses only natural or organic feed. The SASSO reaches an average weight of one and a half (1.5) kilo within only sixty-five (65) days.

The studies conducted in the province of Bohol by the KNP, it was found out that there is a strong demand for SASSO chicken equivalent to 40%, but there is only 10% rise in the supply or production. This means that the supply is too low, even the existing SASSO poultry farms in the towns cannot meet the demand for local consumption. The big department stores in Tagbilaran City and in other places are very much in need of this kind of chicken. This indicates that the project is feasible and profitable.

III – AIMS OF THE PROJECT

1. Improve the economic condition of the KNP members as well as other sectors of society as a whole.
2. Assist the government and non-government organizations (NGOs) in the campaign in relation to organic farming and, in caring, protecting and preserving natural resources and the environment

for sustainable development.

IV – IMPLEMENTATION OF THE PROJECT

A. FIRST PERIOD – Preparation (First Quarter)

1. Look for workers and proper site for the project. The workers shall consist of the following:
Manager (partime) ----- 1
Secretary/Cashier (partime) ----- 1
Poultry Caretaker ----- 1
2. Preparation for the tools, equipment, and necessary documents.
3. Construction of fences and poultry facilities
4. Giving of orientation/training, including the methods/strategies in the operation of the project.

B. SECOND PERIOD – Implementation Proper (Second-Third Quarter)

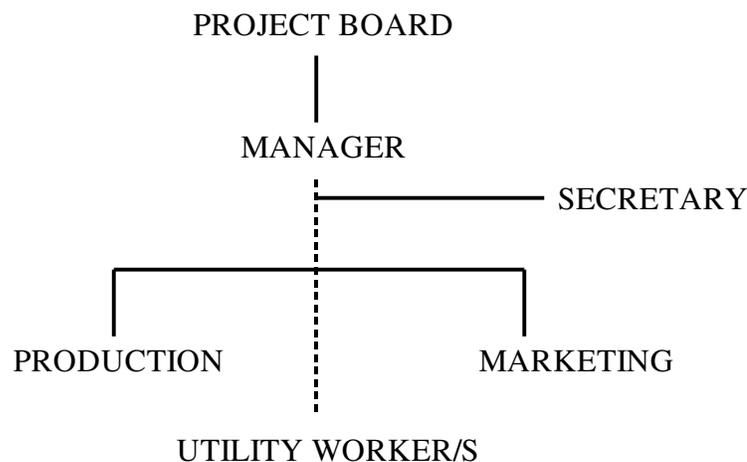
1. Purchase of the broilers and care for their growth (see Annex A – Management Guide for Colored Chickens)
2. Distribution/Marketing of the chickens

C. THIRD PERIOD – Terminal Period (Fourth Quarter)

1. Assessment/Evaluation of the project
2. Continuity and expansion of the project
3. Preparation of documentary report to be sent to the donor agency

V – MANAGEMENT OF THE PROJECT

A. STRUCTURE



B. RESPONSIBILITIES

Project Board – During the transition period, the Board of Directors of the KNP shall first compose the Project Board in order to:

- a) Direct the full implementation of the project;
- b) Approve/Disapprove large financial transactions involving the project;
- c) Possess the documents in the entry and exit of financial matters of the project; and
- d) Arranges quarterly meetings with the personnel who manage the project.

Manager - Makes sure of the proper implementation of the project;
- Temporarily directly the production and distribution/sale in the absence of a production officer and marketing officer;
- Arranges the monthly meeting of the workers

Secretary/Cashier – Responsible for the clerical aspects of the project;
- Assist the Manager in the day-to-day activities
- Hold the documents of the meetings, properties, and financial transactions of the project.

Poultry Caretaker – Responsible for the purchase of broilers, feed, growth, and production of the chickens;
- Responsible for the care and safety of the chickens, including the poultry structures and facilities;
- Assumes other duties and responsibilities that may be entrusted by the Manager.

VI. DESCRIPTION OF THE PROPONENT

The *Kapunongang Nagpakabana sa Pondol* (KNP) is an independent, non-stock, non-profit, and non-governmental organization (NGO) duly registered in the Department of Labor and Employment under DOLE Reg. No. VII-1905. It was formally established on March 8, 1998 after the strong recommendation of Thirty-four (34) rural workers composed of poor carpenters, fishermen, and other laborers in Barangay Pondol, Municipality of Loon.

The primary aim of this organization is to improve the economic conditional of its members, to educate and unite this sector of the community in order to assist the local government unit in its campaign against illegal fishing. As a whole, it aims to care, protect, and preserve the town's natural resources and the environment for the progressive and sustainable development of our society.

Presently, the organization is continuing its livelihood project of micro-lending to its members who are regularly giving their Capital Build-Up (CBU) and monthly contributions to the organization.

VII – BUDGETARY REQUIREMENTS

Detailed Budget of the Project	Total Project Cost	Amount Requested	Counterpart
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A. ADMINISTRATION

1. Subsidy/Benefits				
Manager (Partime)				
(P2000 x 13 months)	P 26,000	P 26,000	-----	
Secretary/Cashier				
(P1,500 x 13 months)	P 19,500	10,000	P 9,500	
Utility Worker (Full Time)				
(P3,000 x 13 months)	P 39,000	39,000	-----	
2. Meeting/Studies				
(P500 x 4 quarters)	2,000	-----	2,000	
3. Supplies/Miscellaneous				
(P 800 x 12 months)	9,600	5,000	4,600	
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SUB – TOTAK	P 96,100	P 80,000	P 16,100	

B. IMPLEMENTATION

1. Construction of the Edifice (with office space)				
Bence and Equipment	P 65,000	60,000	5,000	
(200 sq. mt.)				
Light/Water Fees				
P 300 x 12 months)	3,600	3,600	-----	
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SUB-TOTAL	P 71,000	P 63,600	P 7,400	
2. Purchase of 1,000 Broiler				
First Purchase – 100 x P30/doz	P 3,000	3,000	-----	
Second Purch. - 200 x P30/doz	6,000	6,000	-----	
Third Purch. - 300 x P30/doz	9,000	9,000	-----	
Fourth Purch - 400 x P30/doz	12,000	12,000	-----	
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SUB-TOTAL	P 30,000	P 30,000	-----	
3. Broiler Feeds (ASSO Feeds)				
(ALW: 1.7 kg/FCR 2.25 @ P10/kg)				
a) For the 100 boilers				
385.5 kg x 100)	P 3,835	P 3,825	-----	
b) For the 200 boilers				

(765 kg x 10)	7,650	7,650	-----
c) For the 300 broilers (1,147.5 kg x P10)	11,475	11,475	-----
d) For the 400 broilers (1,530 kg x P10)	15,300	15,300	-----
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SUB – TOTAL	P 39,250	P 38,250	
4. Marketing Expenses			
a) Transportation (4.5 shipment of 1,630 kgs) (P500 x 5 shipment)	P 2,500	P 2,500	-----
b) Representation Allowance (P200 x 12 months)	2,400	1,200	1,200
c) Product of Promotion (300 x 12 months)	3,600	3,600	-----
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GRAND TOTAL	P 243,850	P 219,150	P 24,700

VII – CONTINUATION OF THE PROJECT

This project desire to reach the following results:

1. After the length of one (1) year, the project will have P48,022.50 as net profit in its first and step implementation. This means that if this will continue, in the following second year of its full implementation, it will have a gross profit of P48,022.50 every sixty five (65) days, or in the space of one (1) year which has 365, the project will a have clean profit of P240,112.50.
2. The profit will strengthen the organization as the members will be encouraged to join and replace it, leading to the increase in the capacity of the production which in turn alleviate their economic livelihood through self-reliance.
3. This will increase the awareness of the public and the consumers to adopt the concept of organic farming as the proper way to conserve and protect the environment and our natural resources.
4. Through, these positive result, the project hopes to be continued through the years, and will become the model in which other-people's organizations will replicate and follow as a means for economic self-reliance and livelihood empowerment.

