

NINA HALE, INC. | AGENCY FACT SHEET

ABOUT

Nina Hale, Inc. is a digital marketing agency that plans and executes digital media. By uniquely connecting your data to human behavior, our team of digital experts plan and flawlessly execute integrated digital strategies that will exceed your goals and provide exceptional business insights.

KEY FACTS

ADDRESS

100 South 5th Street
Suite 2000
Minneapolis, MN 55405

LEADERSHIP

Nina Hale, Founder
Donna Robinson, CEO
Allison McMenimen, Director of Account Management
Luke Schlegel, VP of Operations and Analytics

SERVICES

- › Digital strategy
- › Search engine optimization (SEO):
 - Content, technical, and local
- › Paid media:
 - SEM, paid search, display, programmatic, and paid social advertising
- › Social media marketing
- › Content marketing
- › Analytics, measurement + reporting

CONTACT

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E: info@ninahale.com

www.ninahale.com

facebook.com/NinaHaleInc

twitter.com/ninahale

linkedin.com/company/nina-hale-inc-search-engine-marketing

KEY FACTS

- › 100% employee-owned agency
- › Founded: 2005
- › Headquarters: Minneapolis
- › Certified woman-owned business enterprise
- › Google AdWords Partner
- › Google Analytics and Omniture certified
- › BrightEdge certified

PARTIAL CLIENT LIST

- › 3M
- › Brightcove
- › Blue Cross Blue Shield of Minnesota
- › Ecolab
- › Honeywell
- › Land O'Lakes
- › Life Time Fitness
- › Lifetouch
- › Minnetonka Moccasin
- › Regency Beauty Institute
- › Renewal by Andersen
- › Room & Board
- › Starkey Hearing Technologies
- › UnitedHealth Group
- › YMCA of the Greater Twin Cities