

Sample Fashion Show Event Proposal

Name of the Event: Changing Trends Fashion Week, 2011

Date of the event: 9th September, 2011

Organizers for the event: Silverline Fashion House and Lewis Co.

Purpose of the event: To showcase the creations of promising designers who have been newly introduced in this fashion world.

Fashion Show Event details:

- The event will be a five-hour long fashion show, hosted at the lounge of the Livestyle Hotel, New York.
- Sitting arrangements are to be made for the accommodation of more than 1000 people.
- It is to be inaugurated by famous fashion designer Mike Lewis welcoming all the new fashion designers and then each of their creations will be presented by their models.
- The light and sound arrangements must be thoroughly checked as they are a vital part of the event.
- The stage is to be decorated suitably, in keeping with the welcoming theme of the evening.
- Security arrangements must be checked strictly and practiced for everyone present.

Estimated Budget: \$ 1000000

Last date of getting sponsorships: 12th August, 2011

Publicity management by all television and radio channels and print media will start from 14th August, 2011.

All sponsors are requested to contact at the earliest.

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Contact Website: www.changingtrendswithsilverline.com

