



2014 Sponsorship Opportunity

Community Trajet Family Club



Info :

Tofan A. R. (TFC-195)

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Be a part of it



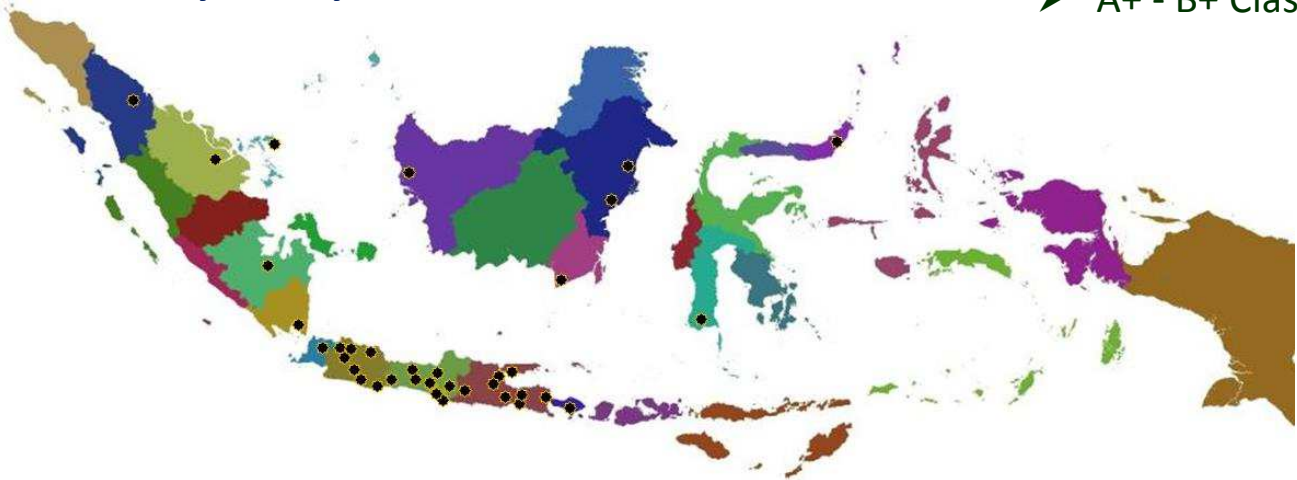
Welcome to the world of Trajet Family Club. We founded our non-profit community organization in May of 2005. Starts from several Trajet owner who came together to share the experience using Trajet, Now **we have 600 members** who actively involve in every activity such as **Touring, social activity, and more**. In every activity, we **always involves family members, doing social Activity** and believe the spirit of 4S **"Susah Senang Sama-Sama"** to make this community more valuable.

+ **1350 member Group Facebook**

+ **600 active members**

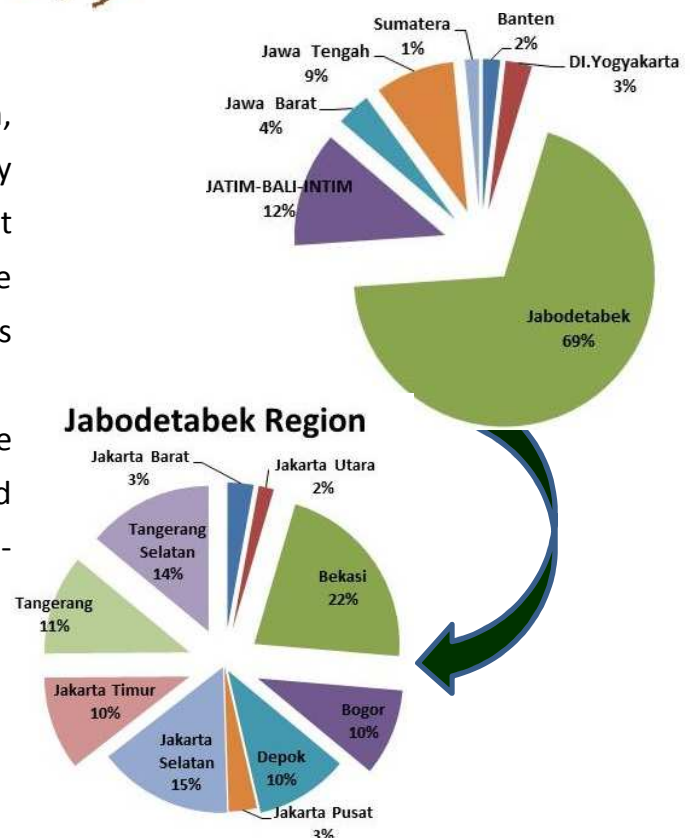
+ **2400 family society**

- family oriented
- active & mature
 - fun loving
 - A+ - B+ Class



By sponsoring Trajet Family Club with a donation, you enable us to continue to provide quality community activity, and community programs that support our mission. In return, you will be prominently promoted throughout TFC activity as an official sponsor.

86% of our participants and members say they are more likely to do business with a sponsor and partnership than with a non-sponsor/ non-partnership.





**Demonstrates your strong
community support.
An easy and effective way to
market your business
Your ad in front of thousands
of potential customers**

As a corporate partner, we will match you up with the programs and events that provides the best demographic base for meeting your goals and objectives. Depending on the size and type of partnership, you may be promoted in the following ways :

- Logo signage in the performance space (backdrop) for all season events
- Logo placement on our website for the duration of the season
- Logo placement on mailist , facebook and youtube channel
- Logo placement at T-shirt for all T-shirt event.
- Logo placement on car every touring event
- Sponsor publicly thanked in the pre-show announcement of each event in the season.
- Speak to event & open booth
- Logo on Flyers / brochures.

There are two ways you can sponsor an event or program:

1. Provide a **cash donation** to underwrite the expenses of our events. (sponsorship package)
2. Provide **in-kind product**, such as food, hotel, fuel gas , costumes, or **in-kind service**.(support package)



Sponsorship Opportunity 1 year season (2014)

Sponsorship Package :

Platinum	: IDR. 250,000,000.-
Gold	: IDR. 100,000,000.-
Silver	: IDR. 45,000,000.-
Donation	:



Support Package :

Platinum	: Food, Fuel Gas & Hotel/ Event Place
Gold	: Food & Hotel/Event Place
Silver	: OTHER.....

- Secretariat : HMI Cilandak Jln. Karang Tengah Raya No. 11D Lebak Bulus – Jakarta Selatan
- Website : www.trajetfamilyclub.com
- Facebook : <https://www.facebook.com/groups/57696024366/>
- Youtube : http://www.youtube.com/channel/UCvUKzgF_rjlbGsbG0ymKHww
- Mailist : mobil-hyundai-trajet@yahoo.com



2014 TFC Board Official

PEMBINA
Subiako Markatam (TFC-001)
Antonius Ambar W (TFC-003)
Aris Setiawan (TFC-007)
Aries Tresnadi (TFC-017)

**Hery yuniantoko
(TFC-182)**
Ketua Umum

**Ardian Fachrudin
(TFC-427)**
Bendahara

**Antonius Priyo Saputro
(TFC-169)**
Sekretaris Jendral

Bendahara 2

Public Relation / Hubungan Masyarakat

Armydian Kurniawan (TFC-237)
Rino Dwinanto (TFC-398)
M. Ridho Pamungkas (TFC-094)
Fitrianto Wibowo (TFC-331)

Activity

Andiek Soeharto (TFC-393)
Abdul Latief (TFC-168)
Asep Dindin (TFC-239)
Rully Rahimi (TFC-442)
Laksono Pandu S. (TFC-175)

Sponsorship-Business-Partnership

Andi Ichsan Iskak (TFC-154)
Tofan Agus R (TFC-195)
Fuad Pahlevi Masduki (TFC-185)

Touring

Rommy Radianto (TFC-016)
Adjie Kaleb Prabowo (TFC-121)
Katon Adjie (TFC-178)

Social

Awal Purba (TFC-069)
Anton Dewata (TFC-009)
Windhu Prakosa Jati (TFC-470)

Web-IT Design

Rachmat Ichsan (TFC-058)
Aditya Heichiro (TFC-538)
Yanuar Dwinanto (TFC-099)

Radio Communication

I Dewa G Indra Kusuma (TFC-034)
Agus Sadmoko (TFC-004)
Bambang Suroyo (TFC-020)

Technical Innovation

Ananto Buwana (TFC-200)
Dwi Kristanto (TFC-234)
Syaiful (TFC-203)
Tri Sutoro (TFC-170)
Iwan Koerniawan (TFC-295)

Documentation

Suhendra Sanuri (TFC-392)
Abdul Rois (TFC-174)
Bambang Andrianto (TFC-159)

Koordinator Wilayah/ Region

Gian Prakarsa – Jabodetabek (TFC-005)
Handy Ridwan – Banten (TFC-031)
Awaluddin – Jabar (TFC-271)
Eko Tjahjono – Jateng (TFC-117)
Moch. Ichwanto – DI Yogyakarta (TFC-189)
Indro A. Agung – Jatim-Indtim (TFC-226)
Evan Suseno S – Sumatera (TFC-349)



SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to TOFAN AGUS R or ANDI ICHSAN ISKAK, at totoafandi@gmail.com or andi.ichsan30@gmail.com by fax at 021-75901529 Please contact us with any questions

CONTACT INFORMATION:

Company Name Contact Person

Contact E-mail Address

Contact Phone Number

Address City/State/Zip Code

SPONSORSHIP PACKAGES:

1 Year Season all Event

____ Platinum → IDR 250,000,000.-

____ GOLD → IDR 100,000,000.-

____ SILVER → IDR 45,000,000.-

____ Donation → IDR. _____

SUPPORT PACKAGES:

Event :

____ Platinum → Food, Gas & Hotel

____ GOLD → Food & Hotel

____ SILVER → OTHER.....

PAYMENT INFORMATION:

____ Please send me an invoice

____ I have enclosed a check made payable to the

____ BANK TRANSFER :

IDR _____

Total Sponsorship Cost

Signature Date

THANK YOU FOR SUPPORTING TFC

Once we receive your completed sponsorship form, TFC PIC will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos to andi.ichsan30@gmail.com. All materials will be sent for your approval before going to print or upload.

OUR BIG EVENT

2014 Schedule of Event

KOPDAR AKBAR

5 REGION

330 members / 1,320 society



End of January, 2014

#9 Anniversary Celebration



3 REGION

450 members / 1,800 society



MAY, 2014



Mid Year eXtreme Touring Goes to Musi Rawas

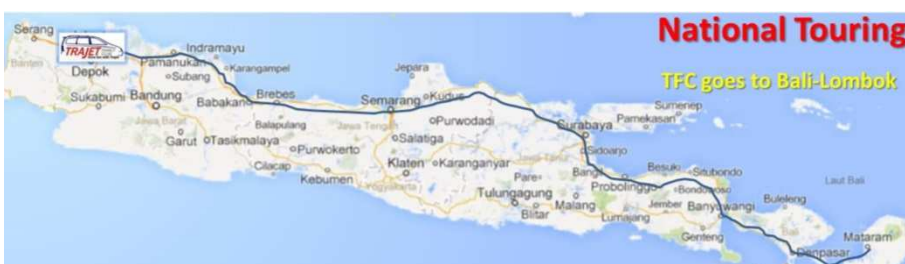
35 CARS / 140 society



May - June, 2014



End Year National Touring Goes to Bali-Lombok



80 Cars / 320 society



Q4, 2014

Our Region EVENT

Region	Program	Participant	Period
East Java – East Indonesia	Goes to Pacitan joint with other Club	30 Cars – 150 society	Februari 2014
East Java – East Indonesia	Goes to Red Island	45 Cars – 180 society	Sept 2014
West Java	Goes to Garut	20 Cars – 80 society	Sept 2014
PR Division	Media Gathering	10 Media	2014
PR Division	Distribute Flyer/ Brochures invite new member	150 new active member	January 2014
All Region	Bukber!!	400 Cars – 1600 society	July 2014
All Region	Halal - Bihalal	500 Cars – 2000 society	August 2014

Doc. Print Ad & Online Media



<http://www.merdeka.com/otomotif/tfc-jambore-nasional-2013.html>
<http://oto.detik.com/read/2013/11/15/102720/2413881/1229/komandan-baru-trajet-family-club?>
<http://www.republika.co.id/berita/otomotif/klub/13/10/25/mv7x66-trajet-family-club-gelar-musyawarah-besar-di-yogya>
<http://www.tribunnews.com/tribunners/2013/10/24/trajet-family-club-gelar-jambore-sekaligus-pilih-ketua-baru>
<http://pewarta.net/read/okz-2013/10/24/199/886258/trajet-family-club-pilih-ketua-umum-baru.html>
<http://otomotif.plasa.msn.com/berita/republika/trajet-family-club-gelar-musyawarah-besar-di-yogya-1>
<http://motormobile.net/more.php?id=2832>
<http://www.vivaoto.com/komunitas/komunitas-mobil/4606-trajet-family-club-gelar-mubes-untuk-memilih-ketua-baru.html>