



# Sponsorship Proposal

**'Whitelion Inaugural Charity Golf Day' *sponsored by Schweppes***



<b>Thursday 12<sup>th</sup> November 2015</b>	<b>18 Hole Shotgun Start</b>
<b>Ryde Parramatta Golf Club</b>	<b>1156 Victoria Road, West Ryde NSW</b>
<b>Registration 10.30am and Lunch 11.15am</b>	<b>for a 12.30 pm Shotgun Start</b>

Whitelion's Inaugural Charity Golf Day has been designed as an opportunity to meet other community minded business people and to expand your networks whilst making a difference to youth at-risk in NSW.

We look forward to welcoming you and your guests to Ryde Parramatta Golf Club on 12<sup>th</sup> November 2015.

**Guest Speaker:** Paralympian and Silver Medalist, Lynda Holt, on overcoming barriers.



## The Cause:

**Whitelion** is a leading national not-for-profit charitable organisation delivering programs to improve the social and economic capabilities of some of Australia's most high risk young people. Today there are around 80,000 young people living in Out of Home Care, in the Juvenile Justice System, or homeless. Whitelion exists to reduce the number of high risk youth in Australia.

Our Vision and Mission: We stand for the courage to choose a better future – Courage to Grow

Whitelion is about making a positive difference in the lives of young people - If you share our dream and vision, please come and join us.

### How do we achieve this?

- Through outreach, mentoring, employment, and education programs we give young people the tools and opportunities to help themselves throughout life.
- We offer both prevention and treatment programs we can prevent young people from becoming 'high risk'; and break the cycle for those already trapped in disadvantage.
- Our service is voluntary, we want to work with young people and we want young people to join us on a path to change.

### Who do we work with?

If a young person (aged 10-25) has experienced abuse, neglect or poverty they might feel isolated and out of control; they might be on the street, in trouble or in state care. We don't want these young people to drop out of school, struggle to find employment, or engage in risk-taking behaviours that may have serious consequences. We want them to feel courageous, to overcome challenges and be resilient as they head into adulthood.

### Why is Whitelion needed?

Most of us have family support or positive role models. For young people who aren't so lucky it is up to the community to help them find the courage to choose a better future.

Whitelion is a vehicle for change - we have the passion, skills and experience to bring together professional staff, volunteers, business and partnerships with fellow community organisations to provide a range of interventions into the lives of Australia's vulnerable youth. Whitelion provides a hand up and out of disadvantage.

### The Opportunity

In addition to supporting the valuable work that Whitelion does in the community, sponsors of the Whitelion Charity Golf Day have the opportunity to promote their business and products to an audience of 72 decision makers from local business and corporate organisations.

***Each sponsorship package includes team entry providing an opportunity to entertain clients or reward staff with an enjoyable day on the course.***



# Sponsorship Structure

## Major Sponsor - Schweppes Australia

Category	Investment
<div data-bbox="172 398 379 465" style="border: 1px solid black; border-radius: 15px; padding: 2px; display: inline-block; margin-bottom: 10px;">GOLD PACKAGE</div> <p data-bbox="411 421 1066 495"><b>GOLD TEE SPONSORSHIP:</b> Signage at 2 selected tees (supplied by the sponsor)</p> <p data-bbox="165 517 363 544"><i>Benefits include:</i></p> <ul data-bbox="165 566 1086 846" style="list-style-type: none"> <li>• Team entry of 8 players (2 teams) including 4 carts and a BBQ lunch</li> <li>• Acknowledgement on the day</li> <li>• Opportunity to include promotional materials or samples in 'gift bag'</li> <li>• Opportunity to display company banner</li> <li>• Acknowledgement and 1/3 page profile in Whitelion NSW's e-newsletter</li> <li>• Framed Certificate of Appreciation</li> </ul>	\$5,000.00
<div data-bbox="172 936 379 1003" style="border: 1px solid black; border-radius: 15px; padding: 2px; display: inline-block; margin-bottom: 10px;">SILVERPACKAGE</div> <p data-bbox="411 958 1066 1032"><b>SILVER TEE SPONSORSHIP:</b> Signage at 1 selected tee (supplied by the sponsor)</p> <p data-bbox="165 1055 363 1081"><i>Benefits include:</i></p> <ul data-bbox="165 1104 1034 1346" style="list-style-type: none"> <li>• Team entry of 8 players (2 teams) including 4 carts and a BBQ lunch</li> <li>• Acknowledgement on the day</li> <li>• Opportunity to include promotional materials or samples in 'gift bag'</li> <li>• Acknowledgement of support in Whitelion NSW's e-newsletter</li> <li>• Framed Certificate of Appreciation</li> </ul>	\$3,000.00
<div data-bbox="172 1429 379 1496" style="border: 1px solid black; border-radius: 15px; padding: 2px; display: inline-block; margin-bottom: 10px;">BRONZE PACKAGE</div> <p data-bbox="411 1451 719 1478"><b>BRONZE SPONSORSHIP:</b></p> <p data-bbox="165 1541 363 1568"><i>Benefits include:</i></p> <ul data-bbox="165 1590 1034 1783" style="list-style-type: none"> <li>• Team entry of 4 players (1 team) including 2 carts and a BBQ lunch</li> <li>• Opportunity to include promotional materials or samples in 'gift bag'</li> <li>• Acknowledgement of support in Whitelion NSW's e-newsletter</li> <li>• Framed Certificate of Appreciation</li> </ul>	\$1,500.00

**Limited Opportunities available**

Contact Jane Lampitsi e: [J.Lampitsi@whitelion.asn.au](mailto:J.Lampitsi@whitelion.asn.au) or m: 0449 929 382 to discuss further

# Whitelion Charity Golf Day Sponsorship Booking Form

## Organisation Details

<b>COMPANY NAME</b>	Contact Name:
Business Number:	Mobile Number:
Postal Address:	
State:	Post code:
Email:	

## Sponsorship Options

- GOLD TEE SPONSORSHIP: \$5,000.**
- SILVER TEE SPONSORSHIP: \$3,000.00**
- BRONZE SPONSORSHIP: \$1,500.00**

PAYMENT DETAILS		Card Number	
Visa			
MasterCard		Expiry	Name on Card
Amex		Signature	
Diners			
<p><b>Money order/Cheque</b> payable to <b>Whitelion Inc</b>, Attention Jane Lampitsi PO Box 339 Liverpool NSW 1871  <i>or</i>  <b>EFT-</b> Account Name: White Lion Inc, Westpac BSB: 033-062, Account No: 28-4097 <b>Ref: Company Name</b></p>			

## Donations

- Please contact [Jane.Lampitsi@whitelion.asn.au](mailto:Jane.Lampitsi@whitelion.asn.au) about making a donation (*monetary or in-kind*)

<p><b>WHAT YOU CAN EXPECT ON THE DAY....</b></p> <ul style="list-style-type: none"> <li>• 18 holes of golf</li> <li>• Electric cart hire (limited no's available)</li> <li>• BBQ lunch prior to tee off</li> <li>• Gift bags and prizes</li> <li>• Snacks and beverages available for purchase during play</li> </ul>	<p><b>ABOUT THE WHITELION CHARITY GOLF DAY</b></p> <p><b>Prizes</b></p> <ul style="list-style-type: none"> <li>• 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and Last Place Teams</li> <li>• Closest to the Pin, Longest Drive</li> </ul> <p><b>Player Registration</b></p> <ul style="list-style-type: none"> <li>• Fee - \$1,000.00 per team of 4 (included in sponsorship packages)</li> </ul>
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## In Summary

The Inaugural Whitelion Charity Golf Day is an opportunity for the wider community to support our programs which benefit young Australians, while entertaining staff, clients and networking with potential new clients in the relaxed and pleasant setting of the Ryde Parramatta Golf Club.

**RSVP:** 19 October 2015 or until sold out to [Jane.Lampitsi@whitelion.asn.au](mailto:Jane.Lampitsi@whitelion.asn.au)

**Be quick! This event sells quickly**