

## **Summer Training Project Report**

At the end of second semester examination, every student will undergo on-the-job practical training in any manufacturing, service or financial organization. The training will be of 6 to 8 weeks duration.

1. During the training, the student is expected to learn about the organization and analyze and suggest solutions of a live problem. The objective is to equip the student with the knowledge of actual functioning of the organization and problems faced by them for exploring feasible solutions and suggestions.
2. During the course of training, the organization (where the student is undergoing training) will assign a problem/project of the student.
3. The student, after the completion of training will submit a report to the college/institute which will form part of third semester examination. However, the report must be submitted by the end of august during third semester so that it is evaluated well in time and third semester results are not delayed.
4. The report (based on training and the problem/project studied) prepared by the student will be known as summer training project report. The report should ordinarily be based on primary data. It should reflect in depth study of micro problem, ordinarily assigned by the organization where student undergoes training. Relevant tables and bibliography should support it.
5. One comprehensive chapter must be included about the organization where the student has undergone training. This should deal with brief history of the organization, its structure, performance products/services and problem faced. This chapter will form part 1 of the report. Part 2 of the report will contain the study of micro research problem. The average size of report ordinarily will be of 100 to 150 typed pages in standard font size (12) and double spacing.
6. Three neatly typed and soft bound (paper back) copies of the report will be submitted to the college/institute. The report will be typed in A-4 size paper.
7. The report will have two certificates. One by the head of the institute/college and the other by the reporting officer of the organization where the student has undergone training. These two certificates should be attached in the beginning of the report.
8. Students are to strictly follow the prescribed format for preparing the report.

## **Format for Synopsis**

- 1.** Introduction
- 2.** Research Objectives
- 3.** Research methodology:
  - a. Research design
  - b. Data requirements
  - c. Sampling procedure
  - d. Sample size
  - e. Data collection instrument
- 4.** Managerial implications
- 5.** Learning outcomes
- 6.** References
- 7.** Annexure/s (if any)

**PRESCRIBED FORMAT OF CERTIFICATE TO BE ISSUED BY THE  
SUPERVISOR FROM INDUSTRY** (To be attached with the project report at  
the time of submission)

***Certificate of authenticity***

**CERTIFICATE**

This is to certify that the Summer Training Project of .....

Titled..... is an original work and that this work has not been  
submitted anywhere in any form. Indebtedness to other works/publications has  
been duly acknowledged at the relevant places. The project work was carried  
during.....to.....in ..... (*Name of the  
organization*)

**Signature**

**(Name of the Supervisor)**

**Name of the Organization**

**Seal of the organization**

**PRESCRIBED FORMAT OF CERTIFICATE TO BE ISSUED BY THE  
HEAD OF THE INSTITUTE**

*Certificate from Institute*

**CERTIFICATE FROM THE HEAD OF THE INSTITUTE**

This is to certify that the project work entitled “.....” is a bonafide work carried out by ....., a student of MBA(Batch 2014-16) of Ajay Kumar Garg Institute of Management, Ghaziabad at ..... from .....to ..... ,and that this work has not been submitted anywhere in any form.

**Signature**

**Director**

**AKGIM Ghaziabad**

**Seal of the Institute**

**AJAY KUMAR GARG INSTITUTE OF MANAGEMENT, GHAZIABAD  
SUMMER INTERNSHIP PROGRAMME  
JOINING REPORT**

**Date:**

<b>Name of the Student</b>	
<b>Name and Address of the Organization</b>	
<b>Location of the Project</b>	
<b>Name and Designation of the Guide for the Project</b>	
<b>Organization Contact No.</b>	
<b>Organization E-mail Address</b>	

**A**

**Summer Training Project Report**

**on**

**STUDY OF THE CONSUMER BEHAVIOR OF NESCAFE**

**COFFEE**

**at**

**XYZ COMPANY LTD.**

Submitted to

**Uttar Pradesh Technical University, Lucknow**

for the partial fulfillment of

**MASTER OF BUSINESS ADMINISTRATION**

**2014-16**

Submitted to

Prof \_\_\_\_\_

\_\_\_\_\_  
AKGIM, Ghaziabad

Submitted By

\_\_\_\_\_  
\_\_\_\_\_



**AJAY KUMAR GARG INSTITUTE OF MANAGEMENT**

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Adhyatmik Nagar, Ghaziabad- 201009