

Figure 7



10th January 2012

Letter of Invitation to Red Bull's Press Conference on 12th January 2012

Dear Sir/Madam,

On 12th January 2012, Red Bull will be holding a press conference to announce the launch of their new eco sports car in conjunction with Formula 1. Speaking at the conference will be Red Bull's Team Principal Christian Horner, technical chief Adrian Newey and driver Mark Webber. A representative of Formula 1 will also be present.

We hereby formally invite all journalists and members of the press to this conference.

Kindly note below the full details of the event;

Date: 12th January 2012

Time: 12 noon

Venue: Hilton London Docklands, 265 Rotherhithe Street, London, SE16.

Please kindly confirm your attendance on your receipt of this invitation.

Please send your confirmation of participation, along with details of journalists attending to Red Bull Corporate Affairs Department at;

Lucy Parker

Red Bull Public Relations Department, Corporate Affairs Department, 155-171 Tooley, London SE1 2JP

07741036559

prassistant@redbull.com

Please feel free to contact the above with any further questions.

We look forward to your attendance.

Yours sincerely,

Martin Green, PR Manager

Red Bull Public Relations Department, Corporate Affairs Department, 155-171 Tooley St, London SE1 2JP

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