Preferred Vendor Program Agreement

The Greater Birmingham Association of Home Builders (GBAHB) will host the inaugural Fall Community Showcase October 11-12 & 18-19, 2014. The new event will feature a Preferred Vendor Program, which will offer GBAHB associate members an opportunity to market their company, as the exclusive product/service provider, to the thousands of potential new home buyers visiting the Fall Community Showcase.

For an investment of $1,000, GBAHB Associate members will be allowed to offer a discount or special offer to home buyers that purchase a new home within a specific time period around the Fall Community Showcase. Companies that are not members of the GBAHB may participate for a special rate of $1,400*, which will include the Preferred Vendor Program and a year-long membership. This is a fantastic opportunity to join the Association and save $275 on membership.

The information will be distributed to the public through a discount booklet, which will be available in each of the participating homes and/or communities. The booklets will include a company logo and description of the discount and/or special offer. The information will also be made available on the Fall Community Showcase website. For more information please contact Lurenda Avery at the GBAHB office at 205-912-7000 ext. 1310 or lavery@gbahb.com.

**Associate membership will be up for renewal 12 months from the join date at the regular rate of $675 annually.*

☐ YES, my company will be a Fall Community Showcase Preferred Vendor.

Company Name:_____

Contact Name:_____

Billing Address: _____

City:_____ State:_____ Zip: _____

Office Phone: _____Cell: _____ Email:_____

Compnay Twitter ID:_____ Company Facebook Page: _____

Discount and/or Special Offer: _____

_____

_____

☐ My check for $_____ is enclosed.

Please charge $_____ to my: ☐ Visa ☐ Master Card ☐ AMEX ☐ Discover

Card Number: _____ Expiration: _____ CVV:_____

Signature:_____ Date:_____

Preferred Vendor Program Exclusivity Guidelines

The Fall Community Showcase Preferred Vendor Program will offer product/service category exclusivity to participants. Sponsors will pay $1,000 for the opportunity to include a special discount/offer in the Preferred Vendor Book, which will be distributed throughout each of the participating communities and/or homes. The goal of this book is to increase business for the sponsors and encourage the sale of new homes through the special offers included in the book. In order to encourage the sale of homes in participating communities, the GBAHB is asking that the special offer or discount be for a specific time frame connected to the event (i.e., Buy a home featured on the Fall Community Showcase within X number days of the event to receive discount). The program will offer exclusivity to participating sponsors based on the product or service offer. The following are examples of the exclusive preferred vendors:

- Preferred Lighting Provider
- Preferred Plumbing Supply Provider
- Preferred Mortgage Provider
- Preferred Pest Control Provider
- Preferred Appliance Provider
- Preferred Landscaping Provider
- Preferred Moving Provider
- Preferred Audio/Video Provider
- Preferred Security Alarm Provider
- And more…

The participating vendors will be arranged and listed by the exclusive product/service category. The product/service category will be in direct connection to the special offer or discount. For example, if XYZ Building Supply offers a discount on tools then XYZ Building Supply is the Preferred Tool Provider, which would allow 123 Building Supply to offer a discount on landscape supplies making them the Preferred Landscape Provider.