



The **International Association of Professional Translators and Interpreters (IAPTI)** invites you to take part in its **Second International Conference**, which will take place in **Athens, Greece**, on September 20 and 21, 2014, at the beautiful Electra Palace Hotel Athens (Plaka).

IAPTI was created by a group of professional language mediators as a vehicle for promoting ethical practices in their profession and as a venue in which to establish a dialogue, without censorship and without conflicts of interest, with the aim of promoting effective professional ethics. Currently with **members in 61 countries**, IAPTI has made and continues to make a significant impact in the language industry.

The first IAPTI international conference in London last year was successful beyond words. Language professionals from all over the world came together to learn, share knowledge, and network. Social networks buzzed with glowing feedback on the conference, its organization, the topics presented, and the very useful professional connections that translators and interpreters were able to make. We are expecting our second conference to be equally or even more successful, with over **250 translators and interpreters**. This will be an excellent opportunity for you to present your **products and services** and make **great business connections**. Whether you would like to be an **exhibitor** or **sponsor**, we invite you to **book your space** soon on the conference website: <https://www.iapti.org/conferenceGR/>.

Please take a look at the **sponsorship packages** we have put together for you. Make your selection, fill in the **registration form** and send it to us at grconference@iapti.org. We will follow up with you shortly after that.

We hope that you can join us. Please feel free to contact us if you need additional information on this event.

We look forward to seeing you in Athens!

Yours sincerely,

Maria Karra
President, Ethics Committee

Dimitra Karamperi
Head, Greece Chapter



SPONSORSHIP OPPORTUNITIES

Increase your visibility through the distribution of promotional materials and banner displays, promote and sell your products at the exhibition foyer, get access to hundreds of new interpreter and translator fans, and get recognition for supporting our community!

OFFICIAL SPONSOR - UNLIMITED EXHIBITOR PACKAGE - €2,500 (one available)

This package gives you the greatest amount of exposure!

- Recognition as the **main** conference sponsor during opening/closing ceremonies
- Logo displayed on screen before main presentations (looping during breaks, before and after sessions)
- Logo and link on conference website and announcements on Facebook, LinkedIn and Twitter
- Logo on conference bag (next to IAPTI logo)
- Three full-conference passes
- Full-page ad in conference brochure
- One exhibit table/space (your choice of location)
- One item of promotional material in conference bag

DIAMOND SPONSOR - ENHANCED EXHIBITOR PACKAGE - €1,800 (one available)

- Acknowledgement as sponsor during opening/closing ceremonies
- Logo and link on conference website and announcements on Facebook, LinkedIn and Twitter
- Two full-conference passes
- Half-page ad in conference brochure
- One exhibit table/space
- Banner in registration coffee area
- One item of promotional material in conference bag

PLATINUM SPONSOR - BASIC EXHIBITOR PACKAGE - €900

- Acknowledgement as sponsor during opening/closing ceremonies
- 3/4-size logo and link on conference website and announcements on Facebook, LinkedIn and Twitter
- One full-conference pass
- Quarter-page ad in conference brochure
- One exhibit table/space

GOLD SPONSOR - INSTITUTIONAL SUPPORT PACKAGE - €400

This category is for professional associations, non-profits and educational institutions.

- 3/4-size logo and link on conference website
- Logo in conference brochure
- Placement of printed material in conference bag

OTHER SPONSORSHIP AND ADVERTISING OPPORTUNITIES

- **Lunch Sponsor:** Sponsor-provided banner in lunch room and distribution of company's literature and gifts at a display table; logo and link on conference website and brochure; acknowledgement as Lunch Sponsor - **€700**
- **Exhibitor rate** (table/space) - logo and link on conference website and brochure - **€450**
- **Coffee Break Sponsor:** Banner in coffee break area; logo and link on conference website - **€300**
- **One item of promotional material** in conference bag - **€200**
- **Quarter-page ad** in conference brochure - **€150**



SPONSOR REGISTRATION FORM

Please fill in the form below and then save this file and return it to **IAPTI** at grconference@iapti.org.

Sponsor Name: _____

Contact Person: _____

Contact Phone/Email: _____

Contact Mail Address: _____

Sponsorship Package Chosen: (tick as appropriate)

- | | | |
|--|--|---|
| <input type="checkbox"/> Official | <input type="checkbox"/> Gold | <input type="checkbox"/> Coffee Break |
| <input type="checkbox"/> Diamond | <input type="checkbox"/> Institutional | <input type="checkbox"/> Promotional material in conference bag |
| <input type="checkbox"/> Platinum | <input type="checkbox"/> Lunch | <input type="checkbox"/> Exhibit table/space |
| <input type="checkbox"/> Quarter-page ad | | |

Amount to Pay: € _____ (subject to availability at the time of receipt)

Payment Details/Method (PayPal, Credit Card, Bank Transfer): _____

BASIC TERMS AND CONDITIONS

- 1. Payment and Cancellations:** To reserve a package, a 50 % deposit will be required. Payment in full is required by 20 August 2014. Cancellation requests received between 5 February and 19 August 2014 will be fully refunded less 20 % for administrative fees. No refunds will be possible as of 20 August 2014. You will receive payment instructions right after we process your form.
- 2.** All logos and files as well as instructions and requests must be submitted by 30 July 2014 to grconference@iapti.org.
- 3.** Exhibit table/space dimensions to be confirmed soon.

If you have any questions about sponsoring opportunities, please contact Gabriela Mejías at grconference@iapti.org.

Thank you!

International Association of Professional Translators and Interpreters (IAPTI)
www.iapti.org/conferenceGR/